

A person who
influenced my
decision to become a
designer

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A Person Who Influenced My Decision to Become A Designer One gets to admire achievements of people who excelled in their respective fields of endeavor. In the field of graphic design, one of the most admirable persons that influenced my decision to become a designer is Jacob Cass. At a very young age, he was given the opportunity to explore his creative talents on a freelance design job that practically made him realize that this was the career for him. The specific agendas that require manifest his artistic flair are pursued in terms of “ print design, logo design, web design, branding, typography, advertising and more” (Just Creative Design, par. 1). The extensive list of clients, achievements, awards and vast accolades attest to his laudable talent. He explicitly averred that “ my life is design, I love it and I surround myself in it every day” (Just Creative Design, par. 6). The privilege of gaining holistic experience to enrich one’s faculties in terms of diverse designs in styles, color, materials and applications come from his numerous trips around the world. The diversity in culture that he continues to encounter provides the impetus for innovative ideas that can be tailored to his clients’ specific needs and requirements. His philosophy in terms of creative designs is quoted, to wit: “ I believe that quality is the one article of trade which cannot be compromised and this is clearly seen in my work, giving my clients the satisfaction they deserve” (Just Creative Design, par. 13). Jacob Cass, through his youthful and vibrant perspective and optimistic view of life, put life, energy and quality in the designs he creates for vast clientele the world over. He truly is an inspiration to aspiring designers. Work Cited Just Creative Design. About Jacob Cass. 2011. Web. 07 March 2011. < <http://justcreativedesign.com/about/>>