

Advertising letter assignment

[Art & Culture](#)



**ASSIGN
BUSTER**

1235 Ventura Blvd. Sherman Oaks, CA 91335 April 15th 2007 Cheryl O' Berry
Vice President, Human Resources General Foods 2300 Thousands Lakes Blvd
Egan, MN 65123 SUBJECT: HEALTHY LIFESYLES Imagine a workplace where
the employees are productive, energetic, and ready to go at anytime. The
atmosphere is positive and the workers love the company because they not
only expressed appreciation for their employees verbally, but showed how
much they cared about their health; and the workers responded by giving
110% and stayed later to show their appreciation in turn.

This can be a reality. Vector Lifetime Fitness has plan that has proven to be a
motivating factor in the increased productivity in the workplace. What can
possibly get my employees more motivated for work you ask? It's simple. For
less than the cost of the companies Christmas Party you can own your very
own Fitness Center. Studies taken by the institute for a healthier lifestyle has
concluded that employees who exercised regularly were on average 25%
more productive and eager to work than employees who did not.

Furthermore, our clients have backed this study up and added that
employees who utilized this program were more apt to become a leader,
team player and motivator. We have an exclusive offer for you. If you order
by May 1st we will not only give you our best deal of \$30000. 00 which
includes a treadmill, elliptical trainer, exercise bikes, multigyms, and a
weight machine.

We will also through in a fitness expert who will design a fitness room, set up
equipment, and create a appropriate programs for your employees individual
needs Best of all the one time cost is usually recouped within one year of

service. Vector specialist can also clean and manage you new facility for an additional fee. I know you will agree that this is the most effective way to get the best out of each and everyone in your company. I will call you Tuesday to set up a meeting and “workout” a payment plan. Your Name CEO