

# Unit ii: chapters 6-10



**ASSIGN  
BUSTER**

Yellow journalism featured \_\_\_\_\_ stories. sensationalized

Which of the following functions do news media perform? act as a watchdog and scrutinizes official behavior, provide political information, provide a channel through which political leaders communicate to the public

A few decades ago, the media system centered on broadcast news networks, but Americans now have a high-\_\_\_\_\_ media system, where they can pick from a wide variety of outlets. choice

Which of the following media has had the biggest role in making politics more participative? the Internet

T/F: Rupert Murdoch originally intended Fox News to be an objective, nonpartisan news channel. False

Which of the following are reasons why the amount of news the typical American watches has declined since the 1970s? cable television and other high-choice media became available, children stopped watching the dinner-time news with their parents.

The media's function called \_\_\_\_\_, serves to alert the public to important events in a timely fashion. signaling

Much like political parties and interest groups, the news media, or press, are a key intermediary between Americans and their leaders

Although the American press originally had a political orientation, it eventually shifted to a journalistic orientation, which emphasizes newsworthy information and events.

The elimination of the \_\_\_\_\_ meant that radio stations no longer had to air a conservative talk show if they aired a liberal one. Fairness Doctrine

Which of the following media are subject to content regulation by the government? broadcast television, broadcast radio

The media carries out a \_\_\_ - \_\_\_ function when it disseminates information from political leaders to the public. common - carrier

The media's ability to function as signalers and influence what people are thinking about and discussing is called agenda \_\_\_\_\_. setting.

T/F: Thanks to the internet, the typical American watches more news on today than in the 1970s? false

Alexander Hamilton and Thomas Jefferson felt that newspapers should promote partisan viewpoints on political matters.

Which of the following rules requires a broadcast station to provide a "reasonable opportunity for the discussion of conflicting views of public importance"? the Fairness Doctrine

The news media operate as gatekeepers, which means that they determine which events will be covered and which will not.

The rise of partisan news outlets in the past few decades has contributed to an increase in party polarization

When Ted Turner started CNN in 1980, he instructed his correspondents to strive for partisan neutrality

The media serves a \_\_\_\_ function when it alerts the public to unethical or illegal activities by the government. watchdog

Which of the following resulted from the invention of the power-driven printing press in the late 1800s? newspapers were less dependent on government financial support, newspaper advertising generated more revenue, newspaper readership increased because they could be sold at a lower price

Sensational and largely inaccurate newspaper reports on the cruelty of Spanish rule in Cuba may have helped spark the Spanish-American War

The invention of the telegraph resulted in newspapers replacing opinion commentary with more news reports

The research conducted by David D'alessia and Mike Allen showed that television news has a slight but insignificant bias in the Democratic direction.

American newspapers were originally partisan

When the media use framing, they are representing a selective version of reality

Adults under 30 years of age are \_\_\_\_, those over 50 to follow the news. less likely than

The newspapers of Alexander Hamilton and Thomas Jefferson, each of which openly backed a specific political party, were examples of the \_\_\_\_ press. partisan

The news media's partisan function means that it acts as an advocate for a particular viewpoint

Which of the following inventions revolutionized newspaper journalism in the early 1800s? the telegraph

In the early decades of the twentieth century, the press responded to yellow journalism by committing to objective journalism.

Most successful radio and television talk show hosts promote a \_\_\_\_\_ viewpoint. conservative

Unlike CNN, MSNBC and Fox News chose to adopt a partisan approach to the news.

Why is the news shaped by news organizations' need to attract and keep viewers? news organizations choose coverage that will draw an audience for advertisers.

Which of the following broadcast news sources has seen its audience grow since the early 1990s? NPR

One of the reasons the reporting of national news is relatively uniform among news sources is that the government dictates much of what is reported

The traditional media have "softened" their news by infusing it with more stories about celebrities, crime, and the like.

Scholarly research has shown that, overall, the traditional media

Agenda-setting is an action that falls under which of the major roles played by the press?

Of all the time people spend on the Internet, they spend the LEAST amount of time on which of the following?

Yellow journalism contributed to public support for the Spanish-American War

Over the last century, which newspaper has had a lasting reputation as the country's best newspaper?

The federal government's licensing of broadcasting is based primarily on the scarcity of broadcasting frequencies

Most successful Internet blogs have a liberal bias

Historically, the American press has shifted from a political to a journalistic orientation

Which of the region of the country overall has the LOWEST connectivity to the Internet?

Which of the following does NPR serve as an example of? the one true success story of public broadcasting

Of the following television networks, which is typically considered the MOST partisan? Fox News

Partisan talk radio got its start

The news provides a refracted version of reality because it emphasizes dramatic and compelling news stories

One special contribution of Internet-based news is that it provides the ordinary citizen with an opportunity to be part of the news system

What development brought about a dramatic reduction in television's capacity to generate an interest in news? an increase in newspaper circulation

The Watergate scandal illustrates the power of the media to serve as watchdog to safeguard against abuses of power

During the era of objective journalism, the commitment of newspapers to two-sided news reporting did not extend to their editorializing

T/F: In Belgium, those who do not vote may be denied employment in the public sector true

All of the following tend to decrease voter turnout, except major differences between the major parties

Occupy Wall Street's main issue was focused on the political power and benefits received by the wealthiest Americans

T/F: Political polarization occurs when party members will not crossover vote true

In Texas, the primary is held the first Tuesday in March

Using the caucus and convention method to select candidates gave who power? the parties

An individual can donate as much money as they choose to a candidate, T/F?  
false

The general election is also commonly defined as a party election, T/F? false

The general election is held first Tuesday following the first Monday in November

Members of the Electoral College are selected by State political parties

An individual can donate how much per election during election cycle to candidates? \$2,700

In the 2012 presidential election, the majority of campaign spending was on media

T/F: Retired lawmakers cannot become lobbyists because they are forbidden by law to take a lobbying job? false

A person as a \_\_\_\_\_ rider derives a benefit without contributing to its achievement? free

Which of the following would be considered outside lobbying activities used by interest groups? organizing a protest on the steps of Congress, creating public service announcements to be aired on television, having group members send letters to their legislators



An interest group may form a political action committee, whose main goal is to raise and spend money to influence the outcome of elections

An issue network is comprised of various actors that all have interest and expertise in a particular policy issue even though they may disagree on what the outcome should be

The situation in which individuals are tempted not to contribute to a cause because they will get the benefits even if they do not participate is called the free-rider problem

Members of the \_\_\_\_\_ generate more mail to Congress than any other group. AARP

Effective inside lobbying is based upon providing useful and persuasive information to key officials

Most lobbyists receive support from elected officials in direct exchange for information

A basic reason for the existence of so many interest groups in the United States is- America's federal system of government.

- the extent of diverse interests in American society.
- the American tradition of free association.
- the separation of powers in American government.

An interest group that focuses on policy benefits for senior citizens would be an example of a single issue group

The most fully organized interests are those that have which of the following as their primary purpose? economic activity

In recent decades, lobbyists in Washington, D. C. have increasingly targeted the executive branch in efforts to influence policy decisions

" Agency capture" occurs when regulatory agencies side with the industries they are supposed to regulate rather than with the public.

The most numerous economic groups are business groups

PAC contributions account for about \_\_\_ percent of total contributions to congressional campaigns.

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