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billion dollar company
or a



These days, having a website is an absolute necessity if you want to be successful. This is true regardless of whether you're running a billion dollar company or a local coffee shop.

However, building a website can be an expensive task. If you're not careful, you can easily spend up to tens of thousands of dollars. With that kind of cash, it's no wonder some people try to live without one. However, it doesn't have to be this way.

There are a number of tools available that can help you build your site cheaply and effectively. Let's take a look at some things we can do to build and maintain a website on a budget. 1. Don't Pay a Designer Don't get me wrong, there are times when web designers are necessary. They're usually needed when it comes to designing complex sites that require a lot of code. Sites like this might be appropriate for larger corporations. But odds are, it's not what you need from a website.

By forgoing a designer and doing the work yourself, you can potentially save hundreds, if not thousands of dollars. Building a website on your own may seem like a daunting task, but it doesn't have to be. There are a number of website building products that can help you get the job done. We recommend looking up website builder reviews and finding one that works best for you. With a little bit of research, you can find a product that suits your needs. You even have the option of using an AI website builder that can design your site in 30 seconds! That's about as easy as it gets. 2. Find a One Stop Shop As you can tell from reading the reviews above, some sites are better than others.

There are some sites that specialize in one area and leave you to fend for yourself when it comes to everything else. One of the best ways to save money while building a site is to find a product that gives you everything you need in one place. This could include your domain, your email, images, etc. This will save you from having to spend money for these things in other places.

3. Look for Low Monthly Fees Different site builders offer a wide variety of monthly fees. Depending on which one you choose, it could be anything from free to \$10 per month to \$100 per month.

The trick to saving money in this case is to only pay for what you need. Be aware that these sites will try to entice you into buying their most expensive package. Don't get distracted by all the fancy bells and whistles. It's worth taking the time to think about what you really need. If you don't need it, then don't pay for it. Choose a package that you can realistically sustain instead.

You can always upgrade later if you need to.

4. Hunt for Helpful Tools Another way to get the most bang for your buck is to use free resources. Why pay a ton of money for something if you can get the same thing for free? There are a number of free tools available that can help you get your website going.

Logojoy for example, can help you create a free logo. Unsplash and Pexels are two great places to find stock photos. Then there's Pixeden, which is a wonderful resource for free icons. Of course, these are only a few examples.

You can find many more excellent resources if you take the time to look. It's also worth mentioning that there are a number of similar tools you can use to

market your website as well. This is another way to save a lot of money. That being said, let's focus on getting your site up and running first.

5. Take the Wheel (so-to-speak) One of the most important things you need from a website is the ability to change and update it when necessary. In other words, you need to be in total control of your site, and you need to be able to maintain it on your own. This is yet another reason to build your website by yourself. If you have someone else build your site, they'll also be responsible for maintaining it. This can eat up a lot of cash in the long run.

It could potentially be more time-consuming as well. Above all, you want to be in control of your own site. The world is changing at an alarmingly fast pace these days. Make sure you don't get left behind. At the end of the day, building a website doesn't have to be as difficult as it sounds. It may seem intimidating at first.

But if you follow these steps, you can have a website that you can be proud of without spending a lot of money. Just remember, doing your research is key to getting things done for cheap. Take your time and be smart about your money. If you do this, your website will certainly be a success.