

# Case study on garment industry

Business



## **Garment Industry Case Study:**

Garment industry is the sort of light industry which produces textile and clothes from leather and fur, cloth for the furniture and for other purposes.

Garment industry is one of the most important industries, because people can not survive without clothes, as it protects them from cold and heat. Till the 19th century and the process of industrialization clothes was produced only privately by the separate experts in this field. The quantity and the choice of clothes were poor and only the rich could afford expensive beautiful high-quality clothes from the valuable fabric and leather. So, in France of the 19th century the garment industry appeared which promoted to the mass production of clothes and textiles. The masters, who had much money opened small textile factories, hired enough employees and started to produce clothes in high quantities satisfying the demand of the market.

Textile is generally produced from cotton, which is cultivated in more than 50 countries of the world and vast territories are used for its growth. Modern garment industry is concentrated in the developing countries like, India, Bangladesh, Vietnam, etc supported by the USA and the European countries which find the production of textile cheaper there. An enormous part of industry is concentrated in China due to the cheap workforce and the process of production. Garment industry is one of the most essential industries important for the human life and the student who wants to be good at economics, business and marketing should learn about this kind of industry and its principles. In order to cope with the assignment a student should read a lot and collect as much data on the topic as possible. One

should improve his knowledge on garment industry and get to know about the process of production of textile, leather and fur for different purposes.

A good case study is expected to be interesting, logical, contain up-to-date reliable data and informative. A student should research the case site, find out about the problem of the case, the consequences of the problem and present the possible solutions to the suggested problem under research.

Case study writing is the specific and problematic process, which requires time and knowledge; moreover, one should be aware about the rules and style of writing. The Internet offers wide opportunities for students who can find a good free case study on garment industry prepared by the experienced writer. Due to the existence of such papers students can improve their knowledge about the standards and style of writing.

Every free sample case study on garment industry written by the expert is a good piece of advice for every student who is the need of high-quality writing assistance.