

Analysis of tamworth transport company

Business



The stakeholders:

The customers

The workers unions

Direct labor workers

Management team

Suppliers of new automobiles and other parts

The lenders

Operational objectives:

Increase production capacity

Meet quality standards

Increase the speed of production

Satisfy the needs of its employees

To lower the cost of production

Implementation plan:

negotiate 5-10 year a labor contract with unions

research new facilities for future expansion

recruit new employees

notify supplies of expansion to ensure they have the capacity to meet a greater demand

Corporate Strategy:

The strategic focus of the company is to find viable long term growth strategies that will the firm to increase its revenue stream. This strategy involves a series of operating adjustment that must consider things such as <https://assignbuster.com/analysis-of-tamworth-transport-company/>

buying new equipment and labor considerations. The growth strategy should be accompanied by a sound financial plan to ensure profitability is not a loss by expanding the company's operations.

Project Champion / Steering Committee:

The company is currently undergoing a managerial meeting to find solutions for the goal of achieving greater growth. The top seven managers are present there. It seems the company needs help due to the fact they are steering off course and wasted two days discussing short term operating problems. The company needs to hire a consultant to help them. If a board of directors exists it should be involved in the process. A representative from each of the worker unions should be present as well to provide added insight that could be helpful in finding a solution. The project champion should be an external consultant.

Project Specification:

Sign off - The current project requires a detailed plan of how the company is going to achieve growth in the long term. The person who is ultimately responsible for the project is the founder of the company, John Bigboss. He is the person that is supposed to sign off on the project.

Includes - the project should include an evaluation of the current operation, market research, viability study, and financial projections.