

Sample thesis proposal on methods

[Business](#)



Proper understanding of problems is usually countered through adequate research of the various issues that may be leading to a given issue. There are various methods of research employed to handle specific incidences. Based on the problems on this case the following methods would be valued as extremely paramount.

The first method would be interviews. This is a research method where the researcher gets directly to the field to have direct argument with respondents. This is an oral technique where the researcher gets into a dialogue with the respondent over a given problem. In this case, Adil may send a representative to the public to meet with customers and evaluate what they know about the organization. The interview should also incorporate information about the level of competition and what makes the competitors of Adil have better business deals.

The other suitable method of research would be use of a questionnaire. This is a set of questions prepared by the researcher with expectations that respondent will be willing to fill in the required information. In this case, Adil must consider the elements he would like to investigate about his business and who are the most outstanding respondents to the prepared questions. Questionnaires should not be too long as they may be tiresome to fill for respondents.

The third method is survey. This is the process of sampling individuals in a population to give you given information. The chosen portion must identify with the problem being investigated. For example, Adil may choose to carry out a survey among youths on the attractiveness of his business. This is because; youths are viewed as major determinants of the performance of businesses in the locality. This would also be an ample platform to

understand how elements such as success and fame of a business affect their preferences.