

Business marketing assignment



**ASSIGN
BUSTER**

The tutor considers that the learner will be able to provide improved evidence without further guidance. Evidence submitted for assessment has been authenticated and accompanied by a signed and dated declaration of authenticity by the learner. *Any resubmission evidence must be submitted within 10 working days of receipt of results of assessment. Target criteria

Criteria achieved? (Yes / No) Assessment comments General comments

Lecturer declaration I certify that the evidence submitted for this assignment is the learner's own. The learner has clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.

Lecturer signature Learner comments Learner signature Assignment Brief

Unit number and title Unit-33 The Impact of Communications Technology on Business

Colin McKerr & Jim A Hunter Purpose of this assignment 1 . Know how the internet operates and the facilities available. Scenario You are employed by Advize, a local small business advisory organisation. The organisation undertakes training and support for SMEs in Northern Ireland. You have been assigned the task of creating presentation material relating to the impact of communications technology on Business. This material is to be used by small businesses in their staff development and training programmes. Task- 1

Your manager has asked you to create material which describes how the internet operates. The material produced should cover:- How the Internet works Networking of computers Trends in internet development The training material will be created as a multi-media presentation using Microsoft PowerPoint. This provides evidence for PI Evidence checklist Tick PowerPoint

<https://assignbuster.com/business-marketing-assignment-essay-samples-2/>

presentation of slides for your employer's needs. Sources of information
Online text book unit 33 chapter Web information from various sites using
links on Moodle

When submitting evidence for assessment, each learner must sign a
declaration confirming that the work is their own. Learner name: Lecturer
name: Issue date: Colin McKerr & Jim Hunter Submission date: Submitted on:
Programme: Level 3 90 Credit Diploma in Business Unit: Assignment
reference and title: Assignment 1 Please list the evidence submitted for each
task. Indicate the page numbers where the evidence can be found or
describe the nature of the evidence (e. g. video, illustration). Task ref.
Evidence submitted.