

# Mango frooti survey essay



**ASSIGN  
BUSTER**

Which is your favorite Mango Drink? a) Maaza b) Slice c) Frooti d) Other Q2.

How frequently you have a Mango Drink? a) Daily b) 2-4 times a week c) 5-6

times a week d) Occasionally Q3. In which packaging do you prefer a mango

drink? ( either Maaza, Slice or Frooti) a) Glass Bottle b) PET bottle c) Tetra

Pack d) Whichever is available Q4.

Why do you prefer Maaza over Frooti? a) Real Mango experience/ Thickness

of mango pulp b) High Visibility/ Trusted Brand c) Availability is good ( RGB,

tetrapacks & PET bottles) d) It is for people of all age groups Q5. Would you

prefer Frooti if Maaza is not available ? a) Yes b) No Q6. Why do you prefer

Slice over Frooti? a) Good Taste b) It is an adult`s drink c) Availability is good

( RGB, tetrapacks & PET bottles) d) Katrina`s Aamsutra campaign Q7. Would

you prefer Frooti if Slice is not available ? a) Yes b) No Q8. What do you like

about Frooti? a) Great Taste which has remained the same b) Brings back

childhood memories c) Availability is Good (Tetra pack/PET bottle) d) Trusted

Brand Q9. What is the logo of Frooti? a) b) Ans: Q10.

Should Frooti be made available in Glass Bottles ? a) Yes b) No Q11. Who is

the Brand Ambassador of Frooti ? a) Aamir Khan b) Salman Khan c) Shahrukh

Khan d) Donot Know Q12. Who is the Brand Ambassador of Slice ? a)

Priyanka Chopra b)Katrina Kaif c)Kareena Kapoor d)Donot Know Q13. Who is

the Brand Ambassador of Maaza ? a) Priyanka Chopra & Shahid Kapoor

b)Parineeti Chopra & Imran Khan c) Ranbir Kapoor & Deepika Padukone

d)Donot Know