

Cherie parker case study wk

Business



The retail chain we all know of today is not the same as it once had been. Anal-Mart went from a local competitor to the monopolized money hungry corporation that is currently spread across the globe. According to research by the United Food and Commercial Workers International Union, there were over “ 4, 300 world-wide Wall- Mart and Cam’s Club stores” in the year 2003. A documentary titled “ Wall-Mart Nation” also states that “ Wall-Mart opens a new store every 1. 5 days” (Mugger).

The corporation also shifted their use of American manufacturers to foreign producers along with company expansion.

Introduction “ One Nation under Wall-Mart” is a case about how Wall-Mart has hostilely taken over the retail business. The case states that Wall-Mart is able to offer cheaper prices because they put so much pressure on their suppliers to lower their prices. The case also shows statistics of how much percentage Wall-Mart is of many suppliers’ sales. According to the case Wall-Mart has a 30% market share of all household items.

28% of Dial’s business and 24% of Del Mote’s business go through Wall-Mart stores. An amazing statistic of Wall-Mart is that they import 10% of all United States imports from China. One Nation under Wall-Mart” explains the problems that some people have with the massive retailer. It explains how because Wall-Mart is able to purchase goods at such cheap prices and pass on the savings to its customers, it has forced numerous local businesses to close their doors. The case also states that Wall-Mart is ‘ ere anti-union and that it pays its workers near minimum wage at an average to \$8.

23 an hour for sales clerks. Wall-Mart also is very stingy on health benefits for its 1.4 million employees. These statistics are said to be the main reason Wall-Mart has 44% employee turnover rate per year.

Since Wall-Mart employs so many people and the pay rate is so low, the government has to “pick up the slack” for these people to work.

A congressional report states that a two-hundred-employee store costs the government \$42,000 a year in housing assistance, \$108,000 in children's health care, and \$125,000 in tax credits and deductions for low-income families (Shaw, 2007). The case states that since Wall-Mart is such a huge retailer it can actually influence culture in some areas. Wal-Mart has refused to sell mature rated CDs and computer games.

The company also has removed some magazines from its shelves and put covers on others. Wal-Mart is the only top ten drug chain to refuse to sell Proven, a morning-after pill. The case states that the biggest barrier to growth for Wal-Mart is not competition from a rival like Target; it is the “opposition at the local level.

” The residents of the proposed cities are trying to preserve their local communities, businesses, and local shopping areas. Professor John E. Hopes of Bassoon College says that we should take long-term view at Wal-Mart.

He says that there will be another business that has a different business model that will overtake Wal-Mart and end its long reign that Wal-Mart won't see coming (Shaw, 2007). As Jeffery Seem writes in Fortune magazine,

“ If o’er a consumer, Wall-Mart is good for you. If you’re a wage-earner, there’s a good chance it’s bad for you.

If you’re a Wall-Mart shareholder, you want the company to grow. If you’re a citizen, you probably don’t want it growing in your backyard. ” (Shaw, 2007) I

Love Wally world I know that everyone loves low prices, but I could really think that not everyone loves Wall-Mart.

I love “ Wally World”, I believe I go there at least 20 times a week. Wall-Mart’s buying power and cost- saving efficiencies force local rivals out of business, thus costing Jobs, disrupting local communities and injuring established business districts. For example, within five years after a Wall-Mart super center opens, two other supermarkets close.

Further, Wall-Mart often insists on tax breaks when it moves into a community, so its presence does little or nothing to increase local tax revenues. Wall-Mart Positive and Negative People all over America are currently absorbing the effects of a recession that has swept the nation.

Many causes and solutions have been proposed that could possibly bring America’s financial crisis to an end. While economists are arguing back and forth, there should be no doubt that Wall-Mart has played one of the biggest roles in our economic downfall. As a multi-billion dollar corporation, Wall-Mart has been unethical with their profits.

This treatment has not only hurt the majority of their hourly associates and lower management, but their unethical ways have affected everyone. The

only option left to hinder Wall-Mart's dishonorable practice is for the opposition to promote the success and support of local business.

We need to put an end to the injustice caused by this corporate beast. Some people view Wall- Mart as the savior of our nation. These people blindly state this due to the fact that Anal-Mart employs more people than any other American corporation.

We all love that Nee can shop at one store that has a wide variety of products at a usual lower price. However, would we still love this corporation if it was the cause tort many to our financial struggles and destroyed our nation's economy? We all need to look more closely at the truth behind this corrupt business.

The retail Job market has actually shrunk tremendously due to the rapid expansion of Wall-Mart. Wall-Mart has cut the number of full-time positions available by hiring more part- time workers. By cutting associates hours below thirty-two hours per week, the company saves in health insurance pay-out.

Employees of Wall-Mart cannot afford to pay for health insurance themselves, especially those on part-time salaries. In fact, the government is likely to be paying more money in health care for these workers than their employer. Without these government funded health care programs, many associates would be hopeless.

An interview took place with a co-manager from Wall- Mart in the documentary titled " Wall-Mart: The High Cost of Low Price," this manager

claims that his training store managers had stated multiple names, “ keep the number of associates from being full time, as many as you can, keep many of them part time. ” Both store managers and assistant managers are being trained to keep their turnover rates as high as possible.

By keeping a high turnover rate the salary of their associates are being kept at a minimum and upper management embraces every minute of it.

Summary of Utilitarianism “ Utilitarianism is the greatest good for the greatest number of people. ” Although it is very difficult to do Utilitarianism can be measured. When an event happens or somebody performs an action, you could count the number of people the event helps and divide by the number of people the event harms and this number would be the event's utility. We would hope that the number is always above one. The higher the number the better the event would be.

For example the utility of Hurricane Strain Mould be very low.

There were many people that lost their lives when the hurricane hit the southeast coast of the United States and many more that lost everything they had, such as family members, their house, their car, and all their belongings. Utilitarianism can be a bad theory in that it eliminates individual rights. If the utility of an event were calculated to be good then the event would be “ forced ” on the public. The people in the equation that are harmed from the event are not cared about since there are more people that will gain from the event occurring.

Therefore the individual rights of the harmed are “ thrown out the window. Utilitarianism is looked on as good is pleasure and bad is the absence of that pleasure; pain. So when a person has any type of pain this is not in line with Utilitarianism. Only when a person is experiencing pleasure is there good in the person’s life. So in regard to Wall-Mart, the utility can be good for some when one opens up in their area but bad for others. For example, if you are a store owner the utility of a Wall-Mart coming to your town is very low, but if you are a low-income family trying to save money wherever you can the utility of a Wall-Mart coming to town would be much higher for you than for the store owner.

Retailer Too Large of ROR Powerful Wall-Mart is the world’s largest retailer and it is still growing. Wall-Mart is such an enormous company that it affects billions of people every year in more than one way every year. The success of this company has been argued to be beneficial by some and detrimental by others. When a Wall-Mart is opened up in a town, it affects the area in both good ways and bad ways. There are many benefits Wall-Mart can offer a community, such as a decrease in the unemployment rate, and a larger tax base, and there will also be an increase of visits to the city by out-of-town residents coming to shop.

Some negative influences are how it affects small local businesses.

Small businesses across the United States and in other parts of the world are being forced to close due to the success of Wall-Mart. Within five years of a Wall-Mart opening, two other supermarkets close. (Shaw, 2007) Wall-Mart is such a big player in the retail business it covers all aspects of retail including

food, clothing, sporting goods, hardware, and AR care to name a few. When a Wall-Mart comes too town every retail business is in danger because chances are Wall-Mart carries their products at cheaper prices.

Fortune magazine writes, " If you're a consumer, Wall-Mart is good for you.

If you're a " age-earner, there's a good chance it's bad for you. If you're a Wall-Mart shareholder, Ho want the company to grow. If you're a citizen, you probably don't want it growing in your backyard. " (Shaw, 2007) I think that this is so true in that it matters how you look at the situation. If you are a small retail store in a small town, you will most likely SSE your customer base and soon lose your business soon after a Wall-Mart comes to town.

If you are a person looking for a Job when a Wall-Mart opens its doors that Wall- Mart would be a good thing for you because you will more than likely get a Job Morning there. Another reason somebody might be biased is that if you are a stockholder of Wall-Mart you want them to open as many stores as possible so that the stock price will go up. It would be easier to calculate the utility of Wall-Mart in regards to one aspect but to calculate the utility of the whole company would be Impossible. Wall-Mart's Expansion Anal-Mart is a corporate beast that crushes anything that stands in the way of its money-grubbing systems. In 2003, Wall-Mart reached \$244. 5 billion in sales," according to " The Case against Wall-Mart" (Norman 8).

We should start investing our money in the success and support of local business instead of allowing the rich to get richer and the poor to get poorer. The ones who pour their heart and soul into the flourishing of the corporation are the ones who are struggling financially. The system is truly unfair and

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needs to stop. The corporation's business policies are unethical. Hopefully, we can make changes that will stimulate our economic growth once again. Y bringing about awareness of the issue, we can change and give hope for a brighter tomorrow.

Conclusion I have talked about case number 4. 3: " One Nation under Wall-Mart. " I described Nat the case talked about and also talked about the utility off Wall-Mart in a town. I think that a Wall-Mart is a source of competition for any town that it enters, but is it good competition or bad competition? Small businesses obviously think it is bad competition since they are affected in a negative way. I think that Wall-Mart should to use such a monopolistic approach to eliminating local competition.

The huge corporations that produce our cars appliances, computers, and other products many of them household names like Nikkei, Coca- Cola, and Johnson & Incision are a familiar feature of contemporary capitalism; However, Wall-Mart represents something new on the economic landscape. Now the world's largest company, Wall-Mart has achieved its corporate preeminence not in a production but in retail. No other retailer, at any time or in any place, has ever come close to being as large and intellectual as Wall art -M NAS become.