

# The top ten major trading partners of the united states

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## The Top Ten Major Trading Partners of the United States

The top ten major trading partners of the United States in 2014 are Canada, Mexico, China, Japan, Germany, United Kingdom, Brazil, Netherlands, Hong Kong, and Korea. The top 5 exporters to the United States were Canada, Mexico, China, United Kingdom and Japan. The top 5 importers to the United States were China, Canada, Mexico, Japan and Germany (Cohen, 2007).

The 5 major recipients of US direct foreign investment are United Kingdom, Japan, Germany, Canada and France. The 5 countries that are the major investors into the US are United Kingdom, Germany, Netherlands, Japan and Venezuela (Cohen, 2007).

Ford Motor Company

Walt Disney Company

General Electric

Unilever

Headquarters of the company: city and country

Dearborn, Michigan, USA

Burbank, California, USA

Fairfield, Connecticut, USA

Rotterdam, The Netherlands

Sales revenues

2013: 146. 91B

2014: 179. 11B

2013: 48. 8B

2014: 54. 16B

2013: 146B

2014: 171B

2013: 49. 8B

2014: 53. 7B

Percentage of sales coming from exports

2013: 45%

2014: 53%

2013: 49%

2014: 50%

2013: 47%

2014: 49. 2%

2013: 50%

2014: 57%

Percentage of sales from foreign operations

2013: 46%

2014: 51%

2013: 43%

2014: 46%

2013: 46%

2014: 53%

2013: 49. 1%

2014: 52. 3%

Total assets

2013: 202. 02B

2014: 256. 71B

2013: 84. 2B

2014: 93B

2013: 656B

2014: 723B

2013: 237B

2014: 312B

Percentage of assets from foreign operations

2013: 50%

2014: 50.9%

2013: 59%

2014: 63%

2013: 49%

2014: 52%

2013: 51%

2014: 58%

Net income after taxes

2014: 7.15B

2013: 6.74B

2014: 87B

2013: 8B

2013: 13.1B

2014: 2,925,000

2013: 5.3B

2014: 7.1B

Net income after taxes from foreign operations

2013: 45%

2014: 50%

2013: 58%

2014: 64%

2013: 47%

2014: 53%

2013: 58%

2014: 63%

Which countries are listed as locations of the company's foreign subsidiaries

Canada, Mexico, China, the United Kingdom, Germany, Turkey, Brazil,

Argentina, Australia, Russia and South Africa.

China, Japan, France, United Kingdom, Canada

Mexico, China, United Kingdom, South Africa, Japan, India, South Africa,

Germany

England, Netherlands, India, China,

How many countries does the company operate in?

27

worldwide

24

190 worldwide

Ford Motor Company greatly value international business. The company is present in five continents; North America, South America, Africa, Asia and Europe. Therefore, it is a multinational company with global interests.

The foreign operations of the company are increasing. The percentage of sales export has increased from 45% in 2013 to 50% in 2014. Despite the international economic recession, the sales of products from Ford Motor

Company have increased.

Walt Disney Company values global business. The entertainment services and related products provided by the company are utilized globally, in almost all countries. Entertainment services offered by the company are commonplace in households across the globe.

The increase in foreign operations of the Walt Disney Company is attributed to the increased foreign investments, especially in the areas of amusement and recreational parks. The sales of entertainment products have also improved globally, with the 2014 value being the highest at 54.16B.

General Electric Company place importance to their international business and this is shown by the high percentage of sales, revenue and net income that originate from their international operations.

The foreign operations of General Electric Company have improved as illustrated through the foreign sales operations from 46% to 53% in 2014. The diversified product portfolio of the company has improved presence in almost all developed economies.

Unilever Company is a multinational with a presence in over 190 countries. This is because their consumable products are utilized by the citizens of all countries. The export sales have increased by 57% in 2014.

The increase in foreign operations is illustrated through the net income earned from foreign operations, which grew to 63% of the total net income in 2014. Foreign investments have also continuously increased over the years, to show increasing interest in the global market.

Reference

Cohen S. D, (2007). Multinational Corporations and Foreign Direct

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