Greasy spoon or five star media essay

<u>Media</u>



There are many ways to defined word like diversity and multi-cultural. However, what defines our culture as much as anything is the food we eat. Please explain how food plays an important part in your family's culture. Provide examples as to how food defines you, your family, and your ethnicity. Be as specific as possible.

1.0 Introduction

In our country, there have many type of restaurant. Those restaurants have different stylish and also selling different type of food. Besides that, the price also has big difference. Other than this, there also have different grade between greasy spoon and five stars. The restaurant environment, were the premise clean and tidy enough, how does the menu work, the communication way use by the employees and other. Those questions can show the grade of the restaurant. Some of the restaurants are doing a greasy spoon business so that they can don't take it serious on those question and also their business style is consider casual and relax. Other than that, cost of the food buy by greasy spoon business is low and they sell out the food will be standard price and still they can gain profit. Some of the restaurants are considering a five star and also they will more curious about those guestions I have mentioned just now. Some of the restaurant also will provide training for employees to improve their skills. In addition, five stars also will more curious about quality of food but also the neat and clean of the environment and cost of the food buy by five stars will be a standard price because they want gets good quality of food. They will sell out the meals with higher price to gain profit to maintain the cost. Because of not every people also can spend high cost on eating and they will choose greasy spoon

to have their meal that they can maintain the price. But not means that everyone is not going to dine in the high cost restaurant. To those who are can maintain the high cost prices on eating mostly of them will choose to dine in the five star restaurants such as foreigner traveler in our country.

2.0 Answer Question 1

My Own Restaurant and environment

In my opinion, I will choose greasy spoon as my restaurant. It is because I prefer a casual and relax environment. Nowadays, many people are having stress environment in their working and studies. They don't have any places to release their stress beside home. Therefore, themes of my restaurant are giving the best environment to customer for release their stress. Other than this, my restaurant also will set up a Wi-Fi connection for my guest. So that, they able to surf the net and uses phone application communicate with their friend. In addition to that, they also can do their job in this relaxing environment. Besides that, in my restaurant very spacious it wouldn't be too packed. I also will use a sofa set and trendy wooden chair furniture. The decorations of my restaurant have plant decoration to make it look more nature and the color of wall wouldn't be dull it will look much brighter. Because of the many people is more care about hygiene so that my restaurant should be always in clean and tidy situation especially the premise. In my restaurant environment there are also have relaxing music to relax their mind and also have magazine to let them read when they are waiting for friend or waiting to be served. Some of the magazines are fashion trend so that they also can discuss the new trend with their friend when they are dining in the restaurant. Not only that, in my restaurant I also will set up

a playroom for the guest who bring child so that the child wouldn't disturb other customer.

2.1 What Type of Food in My Restaurant

In every restaurant, food is very important because food is the main thing to attract more customer come to have a try. There have many different type of customer and we need to clearly know who the target toward the restaurant. Because of my restaurant is consider a casual and relax environment, food in my restaurant are simple and wouldn't be big portion and taste also wouldn't be too strong. The main course in my restaurant is coffee and bread or croissant, for drink I will not only provide coffee but also tea, juice, ice blended, chocolate and plain water. Coffee will also have divide to different type, latte, mocha, espresso, cappuccino, hazelnut coffee and other such as caramel milk and hot chocolate. Tea provides green tea, English tea and jasmine tea. Juice will provide green apple juice, orange juice, passion fruit juice, peach fruit juice and watermelon juice. And also nowadays most of the people are concern about health and all the fruit juice I sell are fresh and have option to choose their sweetness and the level of ice to make sure customer are stratified with the drink. For food, I will provide some choices to let customer choose and eat with bread such as bacon, ham, sausage, smoked salmon, smoke duck, chicken slice, tuna and other. Other than this, in my restaurant also will provide mash potato, French fried, salad as side dish. Salad also can follow customer favorite to add smoke salmon or chicken slice to mix with. Fruit pie, fruit tart, brownies, cake as a dessert. Besides that, we also have special of the day menu. In some special day such as father day, mother day, it will have a special discount for them if

they dining in and also the anniversary of the restaurant also can get a special promotion for everyone. In addition to that, for customer do have birthday in the month we do provide a special promotion or have a mystery gift to them. In some specific day such as valentine day, restaurants also provide a couple set for them. I will choose some day in a week to make a special meal such as chicken burger.

2.2 The Food Pricing

The food pricing in my restaurant are affordable to all range of customer. Because of all the material I use on food and drink are fresh. Some of the materials I will choose on super market because it is fresher and some of the materials I will get from supplier because those materials is difficult to get from super market. To make sure my restaurant will gain profit the materials I use will be lost cost and can maintain the cost pay by customer.

3.0 Conclusion

In my opinion, I will owned a casual and relax environment restaurant because I hope I can give the best environment for customer to relax. I will also follow the customer feedback form to improve the thing that customer are not satisfied. Besides that, I also will create and think more detail about the food that customer suggest to us. The advantage of my restaurants is having a relaxing place to let them to release their stress and also they can have a small gathering with their friend when they are free. In addition to that, they also can have a suitable place communicate with parents if they are dining in the restaurant together. Therefore, my restaurant also will place at a full of peaceful places it can let customer feel the quiet when they are relaxing and wouldn't feel being disturbing.

1.0 Introduction Question 2

In our country, there have many different race and cultural. In different race sure have it own culture. In their culture, they will have their own etiquette. In Malaysia, it has a population of 23. 27 million formed by the 3 main races, the Malays, the Chinese, and the Indians, plus minorities of indigenous communities. Malaysia is unique because of diversity of races, religions and cultures, the stability of the country and many places nation. Most of the cultures there have different religious and some of the food they are not allowed to eat. For example, some of the Chinese they are vegetarian because of the family culture. Other than this, some of Chinese also are not allowed to eat beef because of their religious. Malay culture is not allowed to eat pork because of their religious. They trusted if they eat pork they are not respect to their culture and may have retribution. Indian are not allowed to eat beef because of they are believed cow is their God and can blessing them when they are in trouble. The food that we eat is telling us the story of the culture combination. The culture of Malaysia attracts on the different cultures of the people in Malaysia and also is a multiracial country with a rich cultural heritage nation. Therefore, the famous slogan used in advertising by the Malaysia Tourism Promotion Board is Malaysia-Truly Asia.

2.0 Answer question 2

The Culture of My Family

In my family, the race of mine is Chinese and the religion of my family is Buddha. Moreover, we are vegetarian and we don't eat beef. This is a sign that we respect to our culture. In Chinese culture, there have many different traditional festivals to represent the history of festival. Each culture have their own traditional own way of food culture. In typical Chinese table manner rules have be followed. It is a sign to respect the eldest people. The eldest people are more concern about the table manner.

2.1 Chinese New Year

Chinese New Year is important for my family. It is because the festivals represent we will have a new life and have a new beginning. Before we celebrate Chinese New Year we will clean our house and room because it is a sign to have a new beginning in a year. The first day of the Chinese New Year cannot sweep the floor because the elderly say that will sweep all the luck out from our house. After that, we will make some biscuit as a gift to give friend. The biscuit have few type such as fried crabstick, " nga gu", seaweed roll, spring roll, and also we will give mandarin as a gift to other because mandarin is represent money because of Cantonese mentioned " kam". Other than this, we also will give Chinese bacon, Chinese New Year cake, hamper and other as a gift. When Chinese New Year, we will have a dish as " lou shang" which means a " feng shui" to have a better life in the new year. All the son and daughter outstation or overseas will come back have a reunion dinner with family. In addition, Chinese New Year also will have lion dance performance in house invite by the family.

2. 2 Moon cake festival/ mid autumn festival

In my family festival, we also will celebrate Moon cake festival and moon cake also is important on this festival. This festival is held on 15th day of the eighth month in a Chinese lunar calendar. These festivals consist of a few meaningful fundamental such as gathering with friend and family coming together and have some Chinese tea and eat moon cake. Nowadays, moon https://assignbuster.com/greasy-spoon-or-five-star-media-essay/ cakes have many different varieties such as jelly moon cake, nut moon cake. Besides that, children and will enjoy playing with their candles and lantern. Nevertheless the adult also will enjoy together with children. Some of the family will have dinner together before we celebrate moon cake festival. In addition, some of the cousin will buy moon cake for us it is because this is a sign thanks given. Because of moon cake festival have a story since long year ago, when we are enjoying eating moon cake parents will take about the story for us to know.

Lantern festival

Other than Chinese New Year and moon cake festival, lantern festival also is important for us. It is because lantern festival is celebrated on the last day of Chinese New Year which means the fifteenth day of the lunar Chinese calendar. On the day, because of the religion of my family is Buddha so we will eat vegetarian on the day. It is a sign that respect to our God. Other than eat vegetarian we also will eat glutinous rice ball. After we have eat the glutinous rice ball which means we have grow up one year. In Malaysia, lantern festival also is known as " chap gor mei" because in Malaysia moon cake festival also known as lantern festival so in order not to be confused it named as " chap gor mei".

3.0 Conclusion

Different family will have their own culture. Some of the family is vegetarian but some of the family is not. They are not eating beef but they will eat other meat because of the religion. Most of the food that we eat at festival will have their own meaning of the dish. It is because of most of the Chinese family and the eldest people will concern about luck. Therefore, they will https://assignbuster.com/greasy-spoon-or-five-star-media-essay/ want to eat the dish that named meaningful which means they will have a good luck on the year. Other than this, all the festival is having a story since long year ago. We will celebrate all the festival is because to remember why will have those festival from once upon a time until now. In addition, we also can gather and having fun with family when they are celebrates.