

Justification report



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Justification Report Justification Report In one's field of endeavor, logistics management, simply defined as the " application of management principles to logistics operations for efficient and cost effective movement of goods and personnel" (BusinessDictionary. com, 2011), it is of crucial importance to be kept abreast with current trends and news in the industry. In this regard, one has made appropriate research on the most cost-effective periodicals and journals on logistics management that would be instrumental in improving general knowledge on the subject through maximization of current information, features and advertisements. From among the host of publications and journals reviewed, the following three are hereby recommended: Logistics Management The Logistics Management boasts of keeping " logistics and supply chain professionals up-to-date on the latest news and trends in transportation services, equipment and technologies" (EH Publishing Network, 2011). Its detailed subscription offer for new subscribers is detailed herein: Cover Price: \$99. 00; Sale Price: \$0. 00; Savings: 100% (12 issues free delivery within US and Canada). Diverse information ranging from top story, blogs, white papers, latest content, webcasts, with top indices provided monthly. As indicated under its subscription offer, " Logistics Management delivers news and resources for professionals managing the logistics and transportation operations for their companies. In these tough economic times, managing your transportation and distribution costs are more important than ever to help grow your company's bottom line. That's why Logistics Management magazine is dedicated to delivering timely, insider information that you can use to better manage your entire logistics operation" (EH Publishing Network, 2011).

Transportation Journal Another journal that is worthy of subscribing to is <https://assignbuster.com/justification-report/>

Transportation Journal, “ published quarterly by the ASTL to disseminate research findings and original writings on transportation, logistics, and related fields... The Transportation Journal articles cover such areas as Air Transport, International Transport, Logistics/Physical Distribution/Supply Chain Management, Management Information Systems & Computer Applications, Motor Transport, Rail Transport, Regulation/Law, Traffic & Transport Management, Transport Policy, and Water Transport” (The American Society of Transportation & Logistics, 2011). Its cost details are as follows: 2011 non-members individual subscriptions (electronic or print) are \$115. 00 annually (4 issues per year) for US and Canada, and \$140. 00 annually for international. The Institutional rate is \$225/yr for the print version. A limited number of back issues may be purchased for the following price: \$35. 00 for issues through Volume 44 and \$25. 00 for issues of Volume 45 to current. Article reprints \$15. 00 (The American Society of Transportation & Logistics, 2011). Journal of Business Logistics The Journal of Business Logistics is published by Wiley and Sons and contains vast amounts of information “ for the dissemination of original thoughts, research, and best practices within the logistics and supply chain arenas” (Wiley and Sons, 2011). Registration for corporate membership could be accomplished online where “ pricing is flexible and each corporate membership package is tailored to your company’s needs and criteria” (Wiley and Sons, 2011). The benefits of subscribing to this journal is the ease of access in a multitude of areas ranging from educational events, resources and research, roundtables, and diverse articles related to logistics and supply chain management.

Conclusion The three journals and publications are proposed to be adopted after considering the benefits that would be accorded to the organization in

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terms of contents and informational materials versus the costs of subscribing. The wealth of information contained therein would compensate for the costs and ensure the improvement in productivity and performance for the organization. Bibliography BusinessDictionary. com. (2011). Logistics Management. Retrieved July 17, 2011, from WebFinance Inc.: <http://www.businessdictionary.com/definition/logistics-management.html> EH Publishing Network. (2011, July). Subscribe to Magazine and eNewsletters. Logistics Management . The American Society of Transportation & Logistics. (2011). Non-member Subscriptions. Transportation Journal . Wiley and Sons. (2011). JBL. Journal of Business Logistics .