

Emis 8348 homework

1 part 1



**ASSIGN
BUSTER**

EMIS 8348 Homework 1 — Part 1 Solutions Problem 1: Observations of the demand for a certain part stocked at a parts supply depot during the calendar year 1999 were

Month	January	February	March	April	May	June	July	August	September	October	November	December
Demand	89	57	144	221	177	280	223	286	212	275	188	312

a. Determine the one-step-ahead forecasts for the demand for January 2000 using 3-, 6-, and 12-month moving averages. b. Using a four-month moving average, determine the one-step-ahead forecasts for July through December 1999. c. Compute MAD, MSE, MAPE for the forecasts obtained in b. Solution: a. MA (3) forecast: 258.33 MA (6) forecast: 249.33 MA (12) forecast: 205.33 b. Month

Month	July	August	September	October	November	December
Forecast	205.50	225.25	241.50	250.25	249.00	240.25
Demand	223	286	212	275	188	312
Error	-17.50	-60.75	29.50	-24.75	61.00	-71.75

c. MAD = 44.21 MSE = 2391.45 MAPE = 17.91%

EMIS 8348 Homework 1 — Part 1 Solutions Problem 2:

Observed weekly sales of ball peen hammers at the town hardware store over an eightweek period have been 14, 9, 30, 22, 34, 12, 19, 23. a. Suppose that three-week moving averages are used to forecast sales. Determine the one-step-ahead forecasts for weeks 4 through 8. b. Suppose that exponential smoothing is used with a smoothing constant of $\hat{\alpha} = 0.15$. Find the exponential smoothing forecasts for weeks 4 through 8. c. Based on the MAD, which method did better? Solution: a. Week

Week	4	5	6	7	8
Demand	14	9	30	22	34
ES(.15)	14	14	13.25	15.76	16.70
MA(3)	17.67	20.33	28.67	22.67	18.33
Error	0	5	16.75	12.24	15.67

b. and c. You may start ES forecast from week 1 or start ES forecast from week 4 using MA(3) forecast for the first period. The following are the results for each of the cases. Starting ES forecast from week 1: Week

Week	1	2	3	4	5	6	7	8
Demand	14	9	30	22	34	12	19	23
ES(.15)	14	14	13.25	15.76	16.70	19.29	18.20	18.32
MA(3)	17.67	20.33	28.67	22.67	18.33	18.33	18.33	18.33
Error	0	5	16.75	12.24	15.67	2.71	0.73	4.67

21. 67 17. 67 20. 33 28. 67 22. 67 21. 67 6. 24 17. 30 7. 29 0. 80 4. 68 7.
 263 MADES 4. 33 13. 67 16. 67 3. 67 1. 33 7. 934 MADMA Based on above
 results, ES(. 15) had a lower MAD over the five weeks Starting ES forecast
 from week 4 using MA(3): Week 4 5 6 7 8 Demand 22 34 12 19 23 ES(. 15)
 17. 67 18. 32 20. 67 19. 37 19. 32 MA(3) 17. 67 20. 33 28. 67 22. 67 21. 67 |
 Error| ES 4. 33 15. 68 8. 67 0. 37 3. 68 6. 547540 MADES | Error| MA 4. 33
 13. 67 16. 67 3. 67 1. 33 7. 934 MADMA Based on above results, ES(. 15) had
 a lower MAD over the five weeks EMIS 8348 Homework 1 — Part 1 Solutions
 Problem 3: The sales of a laptop computer in a popular electronic store
 during the calendar year 2006 were Month January February March April May
 June Demand 96 110 127 143 161 177 Month July August September
 October November December Demand 192 210 224 240 259 277 a. Using
 simple moving average, double moving average and exponential smoothing
 (with $\hat{\alpha} = 0.15$ and 0.25), determine the one-step-ahead forecasts for July
 2006 through January 2007. b. Compute MAD, MSE, and MAPE for the above
 forecasts. c. Based on the MSE, which method did best? Solution: a. We
 assume to use the 3-month moving average for both simple and double
 moving average. Please see the attached Excel file for detail. Please check
 the sheet " DMA with Level and Trend" in the Excel file for an alternative
 method to compute double moving average forecasts. b. See the attached
 Excel file. c. The 3-month simple moving average is the best method for this
 problem. If an alternative method is used for double moving average
 forecast (using Level and Trend), the 3-month double moving average is the
 best method for this problem (see the second sheet in the Excel file).