

On not mean that you
need to know



**ASSIGN
BUSTER**

On the other hand, if you have enormous knowledge and very little skills comparatively you are bound to be successful, simply because of the reason that knowledge will open those doors for you which at one time were unknown to you before. How many of you can make a better hamburger than Mac Donald's; almost everyone. Then why Mac Donald's is running a successfully business, not you.

It is simply because of the reason that he had the knowledge to market this idea and you do not have that knowledge. Perfection to a level is essential, after that knowledge does all the work for you; if applied in the right direction. Both perfection and money are secondary to knowledge.

The most important thing to point out is that what kind of knowledge is essential and how can it be gained. General knowledge is what is extremely essential when it comes to gaining success in any field of life. General knowledge does not mean that you need to know about every little molecule, micron or proton. All you need is an optimum knowledge of what is going on all around you; in an essence what is going on in your society, city, country and the world at large. How do we gain general knowledge? General knowledge is easily available and you have to spend very less time in gaining it. Reading newspapers, watching news, participating in social and cultural activities is the easiest source to gain general knowledge.

You can never gain this general knowledge even by reading piles of books. Newspapers, magazines, television and radio news and cinema at times are the best medium to gain general knowledge. It is essential for all the individuals to understand that gaining enormous amount of knowledge is

what will help them in the long run. Yes, specification in a particular field works wonders but specifications combined with knowledge produces miracles unknown to human society.