

Purchasing power parity theory economics essay

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Originated by Cassel (1918), Purchasing power parity (PPP) is considered as one of the foundations of exchange rate behavior. 1. Definition The theory is based on the simple idea of the law of one price which states that in the presence of a competitive market, the absence of transport costs and other barriers to trade, arbitrage will lead to the same goods having the same price in different markets. The law is based on the idea of perfect goods arbitrage which occurs where economic agents figure out the differences so as to provide a riskless profit. Springing from this law, the PPP doctrine states that a relationship between exchange rate and prices holds between pairs of countries. It comes in two forms: absolute PPP and relative PPP. The absolute PPP which relies strictly on the law of one price implies that the equilibrium exchange rate between two national currencies equals the ratio between the domestic and foreign price level. Algebraically, it can be expressed as: $S = \frac{P^*}{P}$ Where S is the exchange rate defined as domestic currency units per unit of foreign currency, P and P* are the domestic price level and foreign price level respectively. According to this version of the hypothesis, a fall in the domestic price level in comparison to the foreign price level will lead to a proportional appreciation of the domestic currency against the foreign currency. The Relative PPP, the weaker variation, states that the exchange rate will adjust by the amount of inflation differential between two economies. Algebraically it can be expressed as: $\% \Delta S = \% \Delta P - \% \Delta P^*$ (2) Where: % ΔS is the percentage change in the exchange rate, % ΔP is the domestic inflation rate, and % ΔP^* is the foreign inflation rate. If the inflation rate in the home country is x% higher than that in the foreign country, the exchange rate should be expected to depreciate by approximately x%. Absolute PPP is argued to be unlikely to hold since the

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conditions needed are strict and unrealistic. Isard (1977) says: "In reality the law of one price is flagrantly and systematically violated by empirical data". Meanwhile, the relative PPP can be expected to hold even in the presence of distortions such as transport costs or trade impediment. In addition, most empirical work has focused on the validity of PPP in the long-run than in the short-run, which basically due to the greater volatility of the short-run exchange rate. Dornbusch (1976) argues that in short run goods prices can be regarded as stable, while the exchange rate is rapidly driven by news like announcements about interest rate changes or other economic policies. For example, political uncertainty (the election of a Parti Québécois government in Quebec on 15 November 1976) and a substantial current account deficit are two important causes for the depreciation of Canadian dollar by the end of 1970s. Meanwhile, PPP is based on only goods arbitrage, but says nothing about the role of capital movements. Therefore, exchange rate deviations from PPP are substantial and prolonged in the short-run. Instead, PPP is supposed to describe the long-run behaviour of exchange rates. The economic forces behind PPP will eventually equalize the purchasing power of currencies. Furthermore, methodology used to calculate PPP in the short-run makes the volatility readily. Whereas, it seems appropriate to use cointegration technique to explain the concept of PPP as a long-run equilibrium. Long-run relationship in this sense denotes the equilibrium to which a system converges over time, indicating that there is no need for PPP to hold at every point in time. Instead, the PPP rate is thought to indicate a target toward which the spot exchange rate is adjusted.

2. The limitations of PPP

Although considered as one of the foundations of exchange rate behavior, PPP is one of the theories facing the heaviest criticism. In the

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following we discuss some main problems making it difficult for the long-run PPP to hold in practice.. Transport costs and trade impediments According to Keith Pilbeam (1998), the absolute PPP is likely to not hold exactly due to the existence of transportation cost and the distorting effects of protectionism. For instance, a bundle of goods costs C\$900 in Canada and \$1000 in the US, the exchange rate is supposed to be C\$0.9/\$1 under PPP. If the transport cost exists, say C\$20, then the exchange rate will fluctuate within C\$0.7/\$1 and C\$1.1/\$1.. Imperfect competition The key assumption of the PPP theory is that there is sufficient international competition to keep the prices of a good equal no matter in any countries. Nonetheless, such competition is not a case in reality. Different countries have been in different economic stages and generally establish different sets of consumers. And with their price strategies, multinational corporations obviously charge different prices in different countries. This argument can partly explain why PPP is likely to perform better for a pair of industrial countries like Canada and the US in our paper.. Productivity differentials Balassa (1964) and Samuelson (1964) argue that productivity differentials in the traded sector between countries are one source causing deviation from PPP. They complain that poor countries have lower price of non-tradables than rich countries because poor countries have lower productivity only in traded sector than rich ones. Therefore, the aggregate price indices which are set up by converting prices of similar baskets of both traded and non-traded goods into a common currency are likely to be higher in rich countries than in poor ones².² see Balassa (1964) and Samuelson (1964) for more detail.

Statistical problems The assumption of PPP that all goods are internationally traded is obviously unrealistic. There is a kind of goods called nontraded

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goods, including services, properties. Nonetheless, some authors argue this does not matter much in testing PPP because there is a close relationship between two kinds of goods. Some nontradable goods serve as inputs for tradable ones and vice versa. Also, under the PPP hypothesis, the exchange rate is determined by comparing the price of identical bundles of goods in two countries. However, different countries tend to put different weight to various classes of goods and services. CPIs in developing countries have higher weight on basic consumption such as food and clothing than that in developed countries, making it difficult for PPP to hold. Bearing in mind these limitations of PPP, we proceed to the expectation of the performance of PPP in the countries examined.

3. Expectations of the performance of PPP

In this part of the thesis, we will analyze many conditions of the countries examined in order to make a prediction for the performance of long-run PPP among these countries. Before analyzing, we give a brief note about the exchange rate characteristics of the selected countries in the sample period. The Canadian Dollar (CAD) was floated since June 1970 while until 1976 Mexican Peso (MXN) was allowed to switch to the managed floating exchange rates. Then the exchange rates have been determined largely on the basis of demand and supply conditions in the exchange markets. However, the Bank of Canada and the Bank of Mexico intervened when necessary to maintain orderly conditions in the exchange markets. Whilst the Peso is always much weaker than the USD, the CAD is quite strong against the USD. It was worth more than the USD for part of the 1970s. After two series of downward pressures during the technological boom of the 1990s that was centered in the US, its value has risen against the USD because of the continued strength of the Canadian economy. Two of the factors causing the

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poor performance of PPP in general or long-run PPP inspecific are transport costs and trade impediments. These factors partly explain for the argument of Frankel (1981) that PPP performs better for countries that are geographically close to one another and where trade linkages are high. In our case, it is reasonable to expect PPP to hold between Canada, Mexico and the US. They are neighbored countries, so the transport costs are no longer much matter to the performance of PPP hypothesis. Furthermore, these North-America nations share the most comprehensive trading relationship around the world. On January 1, 1994, the North American Free Trade Agreement (NAFTA) between the United States, Canada, and Mexico entered into force. Such agreements help to reduce trade impediments, making a good condition for PPP to take place in the countries. According to US Commercial Service, Canada and Mexico are two of the largest trading partners of the US. Canada is the leading export market for 36 out of 50 U. S. States, and ranked in the top three for another 10 States. On its turn, International Trade Administration reports that Mexico-US trade has increased by over 225% since the NAFTA of 1994. Meanwhile, IMF international statistics reports that the US is the largest trading partner of both Canada and Mexico. Trading with the US accounts for about 73% of exports and 63% of imports of Canada since 2009, while these numbers are 65% and 68% respectively for Mexico. Furthermore, previous studies support for the statement that high-inflation countries provide good conditions for PPP to hold. Figure 1 presents Canadian inflation rate from 1977: I to 2010: IV. High inflation occurred in Canada during 1973 through 1979, but the rate declines sharply since 1980s. It has fluctuated around 2 percent from 1992 up to now. On average, Canada is considered as a low-inflation country, with <https://assignbuster.com/purchasing-power-parity-theory-economics-essay/>

an average annual inflation rate of 4.49%. Inversely, Mexico is a well-known high inflation country. Figure 2 presents Mexican inflation rate from 1977: I to 2010: IV. According to Bank of Mexico, the average inflation rate in Mexico was 29.47% from 1977 until 2010. The rate reached a historical high of 179.73 percent in February of 1988. Therefore, evidence of inflation suggests PPP is likely to perform better for the case of Mexico-US than for the case of Canada-US. Nonetheless, the case of Canada and the US owns a condition which makes it easier for long-run PPP to hold than the case of Mexico-US. In the previous part, we can see that the two limitations of PPP, imperfect competition and productivity differentials, can be partly overcome if we test PPP for two developed countries. Jayendu Patel (1990) supports for this argument by stating that PPP is likely to hold only among developed relatively free-market economies. The US is obviously the largest economy in the world, and Canada is in the top of 10 world's largest economies³. Since the two countries are ranked as developed ones, there is not a large gap in income or living standard between them; they establish similar sets of consumers. Therefore, the multinational corporations tend to charge same level of price on the two countries. On the other hand, Mexico is classified by the World Bank as an upper-middle-income country. It is still considered as a developing country although by GDP it is ranked as the thirteenth largest economy in the world in 2013. According to IMF, the Gross National Income (per capita) of the US and Canada are about \$33,000 and \$21,000 respectively, while that of Mexico is about only \$5,000. Thus, an identical good often costs a lower price in Mexico than in Canada and the US. All dresses belong to the 2011 summer collection of Mango, for example, cost the same price for Canada and the US, but about 10% lower price in

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Mexico. Moreover, it is reasonable for the US to put same weights with Canada, but different weights with Mexico to different classes of goods in constructing the price indices. However, according to Someshwar Rao et al. (2004), although Canada and the US are both ranked as developed countries, Canada's labour productivity has grown slowly than the US's since 1995. In 2003, the US's labour productivity was about 23 percent higher than that of Canada's. Therefore, when converting into a common currency, the prices of similar baskets are still somehow higher in the US than in Canada, making difficulties for PPP to hold. For the case of Mexico-US, there is still a quite large labor productivity differential between two nations although the NAFTA agreement has helped to push up the technology transfers, reducing the gap in productivity. 3 see World Development Indicators database, World Bank, 1 July 2011 In addition, both the Canadian and Mexican exchange markets are quite crowded. Stock Exchange and TSX Venture Exchange of Canada are home to the largest number of publicly traded companies of any exchange in North America. Likewise, the Mexican Stock Exchange (Bolsa Mexicana de Valores) is the second largest stock exchange in Latin America and the fourth largest in North America. Therefore, although the capital movements are argued to affect the short-run PPP much more, it still makes the deviations persistent and prolonged so as PPP cannot converge to the long-run equilibrium given the important role of the capital market to these countries. In short, both Mexico and Canada provide certain favorable backgrounds for PPP to hold in comparison to other groups of countries. However, the previous studies have still demonstrated mixed findings as discussed in the next section.

III. LITERATURE REVIEW

So far, the validity of long-run PPP has remained an open question no matter which econometric

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approaches are employed, which price indices are used or for which countries PPP is tested. At the beginning, PPP is often tested by traditional regression technique. Frankel (1981) uses OLS to test PPP for the UK pound, German Mark and French Franc against the US dollar and concludes that the hypothesis worked well in the 1920's, but not during the 1970's. Even he argues that PPP should not be considered as a theory of exchange rate determination due to the fact that it specifies the relationship between endogenous variables without providing the details about the process generating them. On the other hand, using standard 2SLS and GLS Davutyan and Pippinger (1985) provide evidence supporting for PPP during 1970's. These papers are excellent in their choice of tested countries. The authors test PPP hypothesis for the group of developed countries which have the approximately equal productivity. Moreover, it also figures out many problems in testing PPP such as standard error or unequal weights constituting price levels and complains such problems as the reasons for the Frankel's argument of the collapse of the theory. However, Dean Corbae (1991) argues that in case exchange rates and prices are non-stationary, standard regression may be biased towards rejection because of the serial correlation. After the introduction of cointegration and error-correction analysis, most recent studies have adopted them in testing the PPP hypothesis in the long-run. This approach is said to be more advanced than previous approaches in studying PPP since it deals with non-stationary time series. Those who employed OLS-based cointegrating technique of Engle and Granger (1987) mostly reject PPP. Taylor (1988) conducts the Engle and Granger test for the long-run PPP for five major exchange rates, including CAD/USD. The paper collected seasonally adjusted data on relative prices and <https://assignbuster.com/purchasing-power-parity-theory-economics-essay/>

nominal exchange rate from 1973 through 1985 and concluded that cointegrating relationship between exchange rate and relative prices does not exist for any of the countries examined. Flynn and Boucher (1993), Mohsin (2004) reject the hypothesis as well. According to Muzafar Shah et al. (2006), nevertheless, the residual-based Engle-Granger method tends to provide inconsistent results. Furthermore, they argue that Johansen's multivariate framework would overcome some weaknesses from bivariate co-integration. And often the Maximum-Likelihood based cointegration method of Johansen (1988) has more support for the validity of PPP. Islam and Ahmed (1999) tested the PPP hypothesis for Korean-US exchange rate and prices for the period from 1971 to 1996. The study applied both the Engle-Granger method and the Johansen method. The paper provides support for long-run PPP, and stronger support came from the Johansen method. Furthermore, the paper also estimates the ECM and concludes that the exchange rate is a stable function of the relative prices with a speed of adjustment of about 24% over a year. Even those who used most recent developed techniques have provided mixed results. Applying non-linear URTs, Cuestas (2009) rejected the hypothesis. Meanwhile, Telatar and Hasanov (2009) who also use non-linear URTs for twelve CEE countries find evidence supporting for it. Turning to the researches for the case of North America, we also see mixed findings about the long-run PPP although there are only a few studies analyzing both the exchange rates of Canada and Mexico against the US. According to Taylor (2002), PPP holds well for both the cases of Canada-US and Mexico-US in the long-run over the 20th century. The paper applies both the Johansen likelihood ratio JLR as Multivariate Test as well as ADF and DF-GLS test as Univariate Tests. One of <https://assignbuster.com/purchasing-power-parity-theory-economics-essay/>

the outstanding points the author made is that he collected data for a group of twenty countries over 100 years, a larger historical panel of annual data than has ever been studied. He argues since PPP is likely to hold in the long run, it is better to test the theory with long time dimension of the data. The findings are supported by Wallace (2010) who reuses Taylor (2002) data set. The paper also claims the important role of the instrument variables as reinforcement to the tests since they help to eliminate nuisance parameters. The author concludes: ♦ The ECM and ADL model, with or without instrumental variables, and the traditional EG two-step approach provide some support for the PPP hypothesis ♦. The ECM estimates that deviations move down in order to adjust to long-run equilibrium with the speed of 21.7% and 58.9% respectively for Canada and Mexico. Nonetheless, Lopez et al (2005) argues that if Taylor (2002) had used an accurate lag selection criterion, PPP just performs well for no more than 9 out of 16 cases. Specifically, the authors fail to provide support for both Canada and Mexico. The previous literature also provides evidence for the argument that PPP holds better for the high-inflation countries. Mahdavi and Zhou (1994) apply the Johansen framework to analyze PPP in a sample of less-developed countries (LDCs) using quarterly data for 1973Q2 onwards. They conclude that PPP holds more frequently among high inflation countries, including Mexico. This finding is supported by Su Zhou (1997) who examines the long-run PPP for four high-inflation countries, including Mexico. The cointegration tests in this paper are conducted with the correction of the finite sample bias and the adjustment for trend breaks. Like the previous, the paper concludes that: ♦ The results are consistent with the argument that, during the recent floating exchange-rate period, PPP holds well, at least in a

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weak form, in high-inflation countries where the general price level movement overshadows the factors causing deviations from PPP. On the other hand, Holmes (2002) testing PPP for a sample of thirty LDCs over the period 1973-2001 finds evidence against long-run PPP for the case of Mexico-US. Turning to the case of Canada-US, there are numerous researches about this pair of industrial countries. Johnson (1990) applying both Engle-Granger cointegration techniques and ECM framework finds supportive evidence for PPP as a long-run equilibrium relationship for the case of Canada-US. Furthermore, the study concludes that estimates of the ECM depend on exchange rate regimes. If exchange rates are fixed, adjustment towards PPP occurs mainly through the adjustment of the domestic price level. If exchange rates are flexible, then both the domestic price level and the level of the exchange rate can do the adjustment to reach the long-run PPP equilibrium. Investigating the validity of long-run PPP between Canada and the US in the 1980s and 1990s, Beiling Yan (2002) generally rejected the theory. This paper is very professional at Commodity Groups Classification. The paper finds some support only from homogeneous goods within the tradables. Yan (2002)'s findings raise a notice that it should be careful to distinguish between different commodity groups as well as which price index should be used as the proxy for the price level when testing PPP. On one hand, some authors argue the WPI is more favorable to PPP than CPI. Su Zhou (1997) states: That PPP often holds better for the WPI pairs than the CPI pairs could be explained by the fact that the CPI does not include exported goods and thus is weighted more toward nontraded goods than is the WPI. According to McNown and Wallace (1989), cointegration between the exchange rate and the WPIs occurs in two out of four high-

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inflation countries, but the relationship between the exchange rate and the CPIs does not exist in any of the four cases. Kim (1990) also supports for this argument. On the other hand, some authors argue that PPP should be applicable to CPI since such general price index can represent the whole mass of commodities in the economy. Johnson (1990) finds evidence supporting for long-run PPP between Canada-US exchange rate and CPIs. Bearing in mind the advantages of co-integration technique as well as the facts that the conditions needed for PPP to hold in short-run are strict and unrealistic, the main purpose of our paper is testing the validity of PPP as a long-run relationship using co-integration methods. Furthermore, we will give more detail about the ECM interpretation. For the first time, our paper will focus on the three countries: The US, Canada, and Mexico in an attempt to check the predictions that PPP holds better for high-inflation countries (Mexico-US) and a pair of developed countries (Canada-US). Finally, we also test the theory using both CPI and WPI for comparison. In the next section we discuss the analytical model, the methodology as well as the sample of data used to test the validity of long-run PPP.

IV. METHODOLOGY AND DATA

Econometric methodology

The long-run PPP implies the following relationship between the nominal exchange rate and the price levels:

$$s_t = a_0 + a_1 p_t + a_2 p_t^* + \epsilon_t \quad (3)$$

Where s_t , p_t , p_t^* are the logarithms of the exchange rate, domestic price level and foreign price level respectively. ϵ_t is the disturbance term. In the cointegrating context, the proposition that PPP holds in the long run implies that the three variables s_t , p_t and p_t^* are cointegrated. The first requirement for a cointegration relationship is that three variables are integrated of the same order.

1. Tests for unit root

To determine if the nominal exchange rate and domestic/foreign price level are integrated of the

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same order, we apply the augmented Dicky-Fuller (ADF) test for a unit root. The general form of ADF test is: $\Delta y_t = \alpha + \beta y_{t-1} + \sum_{i=1}^m \gamma_i \Delta y_{t-i} + \epsilon_t$ (4) Where Δy_t is the first difference of the variable y_t , α is the drift term, β stands for the trend term, m is the number of required lags so as to achieve non autocorrelation of the error term, and ϵ_t represents the error term. The null hypothesis of the test is that the series has a unit root. Lag length is one important part of the ADF test. Enders (1948) claims that too few lags may cause the estimates incorrect, while using too many lags for argumentation lowers the performance of the test. Therefore, to ensure the power of the test we apply the general-to-specific approach presented in Schwert (1987) to choose the most appropriate number of lags. We start to run the test with a long lag length, then gradually decrease the lags which are shown insignificant by the t or F values. Finally, we have to make sure the residuals are white noise once the tentative lag length has been chosen. If the variables are found to have a unit root at the same level or to be integrated of same order, we will apply two tests, the Engle-Granger and Johansen, for co-integration which represents long-run equilibrium relationship of non-stationary variables.

1. 2. Tests for co-integration Following the Engle-Granger (1987), we first estimate the cointegrating regression (equation 3) by the standard regression method OLS. Then the residuals from the regression will be tested by the ADF test for a unit root. If the residuals have no unit root or are stationary, the variables are co-integrated and vice versa. Following the Johansen (1988) approach, 5 Information Criteria: LR, FPE, AIC, HQIC and SBIC are first applied to specify the appropriate lag length of the VAR system in order to make sure the residuals uncorrelated. Within the Johansen's maximum likelihood procedure, the matrix notation of the Vector

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error correction model is specified as follow: $X_t = A_0 + \alpha(X_t - X_{t-1}) + A_1 X_{t-1} + A_2 X_{t-2} + \dots + A_p X_{t-p} + E_t$ (5) Where X_t is a $(n \times 1)$ vector of $I(1)$ processes, A_0 is the $(n \times 1)$ vector of intercepts, A_i is the matrix of coefficients, E_t is the vector of error term. And α is the matrix of parameters such as at least one element is non-zero. Johansen test is a test for the rank of matrix.

Denote $\text{rank}(\alpha) = r$. Johansen (1995) suggests a tests statistic to determine the cointegration rank known as the trace statistic: $\text{trace}(r_0/k) = -TS$

\wedge

(6) Where \wedge are the estimated eigenvalues $\lambda_1 > \lambda_2 > \lambda_3 > \dots > \lambda_k$ and r_0 ranges from 0 to $k-1$ depending on the stage in the sequence. This is the relevant test statistic for the null hypothesis $r < r_0$ against the alternative $r > r_0 + 1$. If $r = 0$, we have no co-integration. If $0 < r < n$, then we have r co-integration vectors. On the other hand, if $r = n$, all series in vector X_t are stationary. As long as the variables are found to be co-integrated, they share a common trend even though they are individually non-stationary. Thus, one can lead to the conclusion that PPP relationship holds in the long-run. 1. 3.

The Error-Correction Model If the variables are found to be co-integrated, there must exist an associated error-correction model (ECM) which provides the short-run dynamics or how the system converges to the long-run equilibrium. Generally, an ECM for 3 variables can be expressed as: $\Delta s_t = a_{10} + \sum_{j=1}^p a_{1j} CE_j + \sum_{i=1}^p a_{11(i)} s_{t-i} + \sum_{i=1}^p a_{12(i)} p_{t-i} + \sum_{i=1}^p a_{13(i)} p_{t-i} + e_{st}$ (7) Where CE_j are the error correction terms and are the residuals from the cointegrating regression equations. If this term is larger than zero, y_t in the previous period overshoots the equilibrium and y_t will fall unless $y_{t-1} = \wedge + \wedge x_{t-1}$. Δ denotes the first differential. $a_{11(i)}$, $a_{12(i)}$ and $a_{13(i)}$ are the

coefficients representing the short-run dynamics of s_t with respect to s_{t-1} , p_{t-1} and s_{t-1} , and ϵ_t is a white noise process. α is the speed-of-adjustment parameter. Larger α is, greater is the response of s_t to the previous period's deviation from the long-run equilibrium and vice versa. For an ECM to exist at least one of the speed-of-adjustment parameters must be different from zero.

2. Data As discussed in the literature review, we follow Taylor (2002) who argues that empirical tests of long-run relationship require considerable amounts of data over a long period⁴. Our paper tests the hypothesis for a sample of quarterly data of thirty-four years. ⁴ Frankel (1986) and Kim (1990) also support this argument. The data examined are quarterly series taken from IMF's International Financial Statistics covering the floating period from 1977: I to 2010: IV. The exchange rate series include nominal Canada-US exchange rate (CAD/USD) and Mexico-US exchange rate (MXN/USD). Finally, both the WPI and CPI are used as the proxy for the price level in order to ascertain if the choice of price index matters. The data used are described in the table 1 and graphs 1.

Table 1: Price Indices Summary Statistics
Sample period: 1977: I to 2010: IV

Variable	Consumer price	Wholesale Price	Exchange Rate	CAD/MXN	USD/CAD	MXN/USD
Maximum	109.80	8126.04	7112.28	2111.71	130.30	4127.36
Minimum	21.74	40.05	222.48	624.05	90.14	240.34
Mean	70.93	944.12	369.06	875.16	444.09	378.02
Std. Deviation	25.84	943.68	26.19	2435.47	5Std.	26.19

The first 6 columns summarize the price indices of Canada (CAD), Mexico (MXN) and the US (USD). As we can see, the greatest deviations are in the Mexico prices, indicating Mexico is the most inflationary country. Furthermore, Canadian dollar and US dollar are quite

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similar, indicating the similar purchasing power of the two Dollars. Finally, the exchange rate columns show that the more stable currency is the Canadian Dollar. Given this set of data, we proceed to the empirical results.

V. EMPIRICAL RESULTS

1. Graphical evidence

Before conducting cointegrating tests, we give graphical evidence to present first diagrammatically if the PPP hypothesis holds among the selected countries. Graph 2 plots the actual exchange rates and PPP rates for the countries examined. The figure shows significant divergences of the exchange rate from that suggested by PPP. Graph 2(a) shows the prolonged divergence of PPP from the real exchange rate of Canadian Dollar-US Dollar when the CPI is the proxy. Between mid 1979 and early 1981 there was a dramatic depreciation of the Canadian Dollar while PPP would have predicted an appreciation. Thereafter, the Canadian Dollar has a brief period of undervaluation in relation to PPP. After mid 1986, PPP provided the contrast predictions to the movements of the actual exchange rate. For example, between mid 1986 and last 1989 while Canadian Dollar appreciated, PPP would have shown a slight depreciation. On the other hand, although the PPP rates which are computed by the WPI indicate prolonged overvaluation of the Canadian Dollar in the whole period examined, the PPP performs well in predicting the movements of the actual exchange rate since exchange rates generally move in the same direction with PPP rates. Furthermore, it appears that the magnitude of the divergence has been getting small and small. In short, WPIs do a better job at tracking the Canadian Dollar- US Dollar parity than the CPIs. Graphs 2(c) and 2(d) tell us the performance of PPP for the case of Mexico-US. Different from the previous cases, the PPP rates made up from WPI and CPI behave similarly. The choice of the price indices does not matter. Both cases show that the

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Mexican Peso has been undervalued in relation to PPP in the whole period, but the PPP is useful in predicting the movement direction of the exchange rate. It is noticeable in all plots, especially for the case of Canada-US, that although the exchange rate is frequently far from PPP it has a propensity to come back towards the PPP rates over the longer term. Therefore, PPP may be useful to determine the long-run exchange rate. In the next part, we present co-integrating tests and ECM estimation to give econometric evidence for the existence of the long-run PPP.

2. Econometric results

2.1. Unit root tests

The results of ADF tests are reported in tables 2. Almost previous studies run the ADF test only with the trend and without trend specifications, but nothing about the constant or the drift term. Our paper runs the F-test for the need of not only trend but also the constant. We then choose the most appropriate specifications for the ADF tests and only report the ADF test statistics for these specifications. ADF tests reveal that the null hypothesis of a unit root cannot be rejected for all variables in their levels but rejected in their first differences. These variables are thus found to be non-stationary in their levels (or integrated of order one, $I(1)$). The results allow us to proceed to cointegrating tests.

2.2. Cointegration tests

The results of the cointegrating Eagle-Granger tests are presented in the table 3. Two cases are considered. First we test whether there is a cointegrating relationship between exchange rates and CPIs. Due to the fact that all the variables are non-stationary, the estimated coefficients are invalid; therefore, we have to test the unit roots of the residuals. The ADF test statistics of the residuals for the cases of Canada-US and Mexico-US are -1.119 and -2.377 respectively. They are both smaller than the critical value at 5% significant level (-3.785) in absolute value; the null hypothesis of a unit root

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cannot be rejected. Therefore, one can conclude that the cointegrating relationship does not exist or the long-run PPP does not hold in case CPI is used as the proxy for the price level. Even when WPI is employed, the residuals are still non-stationary. The deviations from PPP have no tendency to converge to a long-run equilibrium path. Our paper provides evidence consistent with Taylor (1988), Flynn and Boucher (1993), and Mohsin (2004) who also apply Engle-Granger method and reject the hypothesis, but contrary to the conclusions reached in some other studies such as Johnson (1990) and Kim (1990) which support for the long-run PPP. In the following we analyze the results of Johansen co-integration tests as shown in the table 4. In contrast to Engle-Granger tests, the Johansen tests show evidence supporting for the long-run PPP relationship for two pairs of countries no matter CPI or WPI are in use, but with different numbers of cointegrating vectors. The exchange rate and the CPIs of Canada and the US share 1 cointegrating vector while there are 2 vectors for the case of Mexico-US. On the other hand, there are 2 cointegrating vectors exist for the case of Canada-US and only 1 vector for the case of Mexico-US when WPI is employed. However, no matter how many cointegration vectors are found, the Johansen tests are supportive for the validity of long-run PPP. This result is against Lopez et al (2005), but consistent with almost previous studies such as Mahdavi and Zhou (1994), Su Zho (1997), Islam and Ahmed (1999) or Taylor (2002) and provides more evidence for the argument of Muzafar Shah et al. (2006) that Johansen test will give stronger support for the long-run PPP relationship than the Engle-Granger method. Furthermore, findings from the cointegrating tests provide the evidence that both the CPI and WPI bring about similar results for the existence of long-run PPP relationship

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between the exchange rate and the price levels. Therefore, one should keep suspect eyes on the argument of McNown and Wallace (1989) or Kim (1990) about the advantage of WPI over CPIs in testing PPP.

2. 3. The Error-Correction Model

Tables 5-6 represent the results of the ECM estimation. Table 5 shows how the system converges to the long-run equilibrium implied by the speed-of-adjustment parameters. The condition that at least one speed-of-adjustment parameter is different from zero is satisfied in all cases. Therefore, the ECMs exist and PPP holds in the long-run in all cases. For the pair of Canada and the US, there exists 1 error correction term (CE) when CPI is employed. The p-values of the speed-of-adjustment parameters α_{11} , α_{21} , α_{31} are equal to 0.294, 0.000 and 0.000 respectively, so only the speed-of-adjustment parameters in equations of p and p^* are significant. Therefore, most of the adjustment to reach the long-run equilibrium path is done by the two price levels. The magnitude and the sign of the parameters are almost the same (-0.0055). Intuitively, if there are depreciations or appreciations in the exchange rate in previous period, the US CPI and the Canadian CPI will play almost equally important roles in adjusting the exchange rate to fall back again to the equilibrium with a slow speed of 0.55%. On the other hand, the exchange rate and WPIs of the 2 nations are cointegrated through 2 vectors. For the first CE, only the speed-of-adjustment parameter in the equation of p^* is significant, meaning that the US WPI plays the most important role in adjusting the exchange rate. Furthermore, the parameter is equal to -0.035, meaning that deviations will move down with the speed of 3.5%. Otherwise, deviations in the second CE move down to eliminate disequilibrium with faster speed of 5.3% mainly through the Canadian WPI. For the case of Mexico-US, there are two CE as CPI is the proxy. In the first

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CE, adjustment to reach the long-run PPP equilibrium path is done by the exchange rate and Mexico CPI. However, the signs of the parameters are opposite, indicating opposite movement directions of the convergence. The absolute value of the parameter in the exchange rate equation is 24% which is much larger than that of 5.7% in the Mexico CPI equation. Therefore, one can lead to the conclusion that the deviations made up through the exchange rate donate those through the Mexico price in the convergence process. On the other hand, in the second CE, all speed-of-adjustment parameters are significant. Deviations move down with speed of 5.9% through Mexico CPI and 1.2% through US CPI, but move up with much faster speed of 24% by the lagged exchange rate. The exchange rate and the WPIs of Mexico and the US share only 1 cointegrating vector. Through Mexico WPI, deviations will move up with a speed of 13% while they will move down with a slower speed of only 3.3% through the US WPI. In short, for the case of Canada-US, both the ECMs with CPI and WPI indicate deviations move down mainly through the two price levels with a low average speed of 2.4% towards the long-run equilibrium. On the other hand, while the ECM with CPI shows that all 3 variables can make deviations towards equilibrium, the other with WPI indicates only the 2 price levels can do in case of Mexico-US. The average upward speed is 14.2% and the average downward speed is 8.6%. In comparison with previous findings, our results show some difference in detail. Johson (1990) concludes the domestic price level and the level of the exchange rate can do the adjustment for the case of Canada-US while our paper shows the two price levels. Also, the speed of adjustment in our paper is much lower than in Wallace (2010). Another interesting finding is about the interaction between the variables as presented in table 6. The p-values of the

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estimated coefficients in the Δs equation are 0.398, 0.294, 0.755, 0.917 and 0.056 respectively. They are all larger than the critical value, so they are all insignificant, indicating no variables have impact on the future value of the exchange rate in case CPI is used as the price levels of Canada and the US. However, when the WPI is employed, one-period past difference of exchange rate has effects on predicting the future values of the exchange rate. For the case of Mexico-US with CPI, only lag 1 and lag 3 of the exchange rate first difference are significant, thereby having impact on the exchange rate future values. Meanwhile, lag 1, 3, 6 of the exchange rate first difference and lag 4, 5 of the Mexico WPI do impact in case WPI is employed. In summary, while the Eagle-Granger cointegrating test rejects the long-run PPP, the Johansen and the ECM are supportive for it. According to Duasa (2004), Johansen's approach has several advantages over the more traditional Eagle-Granger procedure. Unlike the Eagle-Granger test, the Johansen test can work in the multivariate framework and enables one to determine the number of cointegrating relations. Furthermore, the maximum likelihood Johansen does not depend on arbitrary normalization rules, whereas results of the OLS-based Eagle-Granger depend on the normalization implicit in the choice of the regressor and in the cointegrating regression. Given these advantages, our paper follows the results of the latter ones⁵. Therefore, one can lead to the conclusion that long-run PPP holds among these countries as expected in the previous section. Our results are in line with Johnson (1990), Mahdavi and Zhou (1994), Su Zhou (1997), Islam and Ahmed (1999), Taylor (2002) or Wallace (2010).⁵ Harris and Sollis (2003) discusses more detail about the problems of Eagle-Granger method.

Table 2: Unit root Tests in nominal exchange rates and price indices F-test

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statistic ADF test statistic Trend Constant Level First differences Exchange
 rate CAD/USD 2.60 1.83 -0.904*** -9.801***(1) (1) MXN/USD 2.36 3.88 -1.
 350*** 0.029***(3) (3) Price index CAD - CPI 10.35 11.76 0.143* 0.000*(3)
 (1) MXN \diamond CPI 3.97 5.67 0.058** 0.002**(5) (5) USD \diamond CPI 12.80 14.56 0.
 471* 0.000*(3) (1) CAD \diamond WPI 12.76 14.23 0.058** 0.006**(5) (5) MXN \diamond
 WPI 1.71 5.46 0.361** 0.000**(1) (1) USD \diamond WPI 5.21 7.24 0.472** 0.
 000**(1) (1) Note: F-test for trend: the null hypothesis: there is no trend. The

critical value at 5% is 6.49. F-test for the constant: the null hypothesis: there
 is no constant. The critical value at 5% is 4.71. ADF test statistic: *, ** and
 *** denote the specifications with both trend and the constant, specifications
 with only the constant and the ones without both trend and the constant
 respectively. The null hypothesis of the ADF and PP test is that: the series
 has a unit root. The critical value for the first 2 specifications at 5%
 significance level is 0.05 while that for the latter is -2.888. The lag length is
 chosen using the general-to-specific approach and reported in parentheses.

Table 3: The cointegrating Eagle-Granger tests Period: 1977: I - 2010: IV CPI
 WPI Canada-US $\text{st} = -0.122 + 0.798\text{pt} \diamond 0.720\text{p}^*\text{t} \text{st} = 0.553 + 1.282\text{pt} -1.$
 $362\text{p}^*\text{t} (0.327) (0.001) (0.003) (0.000) (0.000) (0.000) R^2 = 0.0969$ F-
 statistic = 7.13 $R^2 = 0.788$ F-statistic = 246.79 Unit Root Test in the
 Residuals Unit Root Test in the Residuals ADF test statistic -1.119 [-3.78] - 0
 lag ADF test statistic -2.985 [-3.785] \diamond 0 lag Mexico-US $\text{st} = 4.371 + 1.$
 $044\text{pt} \diamond 1.46\text{p}^*\text{t} \text{st} = -0.788 + 0.983\text{pt} \diamond 0.251\text{p}^*\text{t} (0.703) (0.023) (0.$
 $177) (0.453) (0.000) (0.328) R^2 = 0.993$ F-statistic = 10092.41 $R^2 = 0.$
 976 F-statistic = 2713.45 Unit Root Test in the Residuals Unit Root Test in
 the Residuals ADF test statistic -2.377 [-3.785] - 2 lags ADF test statistic -2.
 021 [-3.785] \diamond 1 lag Note: t-statistics in parentheses and critical values at
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the 5% S. L. for the ADF tests in []. Table 4: The cointegrating Johansen tests

Period: 1977: I - 2010: IV

Series	Maximum lag in VAR	Trace statistic	5% critical value
In(CAD/USD), In(Canadian CPI), In(US CPI)	1	None	145.3597
	2	29.68	101.344
	3	0.0300	76.01344
In(CAD/USD), In(Canadian WPI), In(US WPI)	1	None	78.8852
	2	29.68	101.344
	3	0.34719	76.01344
	4	21.3113	58.0980
In(MXN/USD), In(Mexican CPI), In(US CPI)	1	None	58.0980
	2	29.68	101.344
	3	0.16394	76.01344
	4	15.1666	58.0980
In(MXN/USD), In(Mexican WPI), In(US WPI)	1	None	38.4430
	2	29.68	101.344
	3	0.16394	76.01344
	4	15.1666	58.0980

Note: r is the number of cointegration vectors under the null hypothesis. The appropriate lag length is based on 5 information criteria: LR, FPE, AIC, HQIC and SBIC. The stars denote the rank of the matrix . where the trace statistics are smaller than the critical values at 5% significant level.

Table 5: The Speed of adjustment

Equation	Speed of adjustment	CPI	WPI
Canada-US	Mexico-US	Canada-US	Mexico-US
CE1(a11)	0.0096	0.244	-0.034
CE2(a21)	0.242	0.005	0.023
CE1(a21)	0.0056	0.058	0.018
CE2(a22)	-0.059	-0.053	0.031
CE1(a31)	0.0055	0.013	-0.035
CE2(a23)	0.012	0.022	0.048

Note: . s, . p and . p* are respectively the

equations of the first difference of exchange rate, domestic price level and the foreign price level in the ECM estimation. CEs denote the cointegrating vectors. The p-values are in parentheses and the critical value at 5%

significant level is 0.05

Table 6: the Error Correction Model

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CPI Estimates of regression. $s = -0.003 \diamond 0.0020CE1 \diamond 0.169$. $pt-1 + 0.054$. $p^*t-1 + 0.164$. $st-1(0.398)$ (0.294) (0.755) (0.917) $(0.056)R^2 = 0.155$

Normalized Cointegrating Vector $CE1 = st-1 + 21.671 \diamond 9.581pt-1 + 5.029p^*t-1(0.059)$ $(0.313)P > Chi^2 = 0.000$

Mexico-US-CPI Estimates of regression. $s = -0.002 - 0.244CE1 + 0.242CE2 + 0.433$. $pt-1 \diamond 0.318$. $pt-2 + 0.169$. $pt-3 + 0.009$. $pt-4(0.991)$ (0.021) (0.023) (0.229) (0.412) (0.658) (0.976) $- 2.033$. $p^*t-1 + 2.153$. $p^*t-2 \diamond 1.842$. $p^*t-3 \diamond 0.984$. $p^*t-4(0.212)$ (0.196) (0.272) (0.535) $+ 0.329$. $st-1 + 0.053$. $st-2 + 0.474$. $st-3 + 0.016$. $st-4(0.008)$ (0.684) (0.000) $(0.900)R^2 = 0.4669$

Normalized Cointegrating Vector $CE1 = st-1 + 48.209 - 9.445p^*t-1(0.002)P > Chi^2 = 0.0016$

$CE2 = pt-1 + 45.005 \diamond 8.283p^*t-1(0.005)P > Chi^2 = 0.0049$

Canada-US - WPI Estimates of regression. $s = -0.003 \diamond 0.023CE1 + 0.009CE2 \diamond 0.208$. $pt-1 + 0.158$. $p^*t-1 + 0.222$. $st-1(0.343)$ (0.654) (0.881) (0.490) (0.467) $(0.027)R^2 = 0.052$

Normalized Cointegrating Vector $CE1 = st-1 + 3.269 \diamond 0.658p^*t-1(0.002)P > Chi^2 = 0.0021$

$CE2 = pt-1 + 2.503 + 0.465p^*t-1(0.002)P > Chi^2 = 0.0017$

Mexico-US-WPI $\diamond 6$ lags Estimates of regression. $s = 0.004 + 0.083CE1 + 0.083$. $pt-1 \diamond 0.103$. $pt-2 + 0.443$. $pt-3 \diamond 0.095$. $pt-4 + 0.111$. $pt-5 \diamond 0.194$. $pt-6(0.782)$ (0.055) (0.358) (0.646) (0.399) (0.000) (0.044) (0.677) $+ 0.044$. $p^*t-1 + 0.479$. $p^*t-2 + 0.348$. $p^*t-3 \diamond 0.116$. $p^*t-4 \diamond 0.108$. $p^*t-5 + 0.237$. $p^*t-6(0.925)$ (0.355) (0.518) (0.830) (0.835) (0.610) $+ 0.232$. $st-1 \diamond 0.103$. $st-2 + 0.443$. $st-3 \diamond 0.095$. $st-4 + 0.112$. $st-5 \diamond 0.194$. $st-6(0.030)$ (0.353) (0.000) (0.359) (0.254) $(0.048)R^2 = 0.052$

Normalized Cointegrating Vector $CE1 = st-1 + 1.956 + 1.067pt-1 \diamond 0.985p^*t-1(0.000)$ $(0.007)P > Chi^2 = 0.0000$

Note: In the Estimates of regression, the p-values related to t-statistics are in parentheses. The Normalized Cointegrating Vector expresses how the

variables are cointegrated. The $P > \chi^2$ denotes the p-value associated with the F-test for the significance of the cointegrating vectors; they are all smaller than 0.05, the critical value at 5% significant level. Thus, the ECMs are all meaningful.