

Strategically addressing a hostile audience: advocacy of the drug cocaine



Number Strategically addressing a hostile audience The speech is about the advocacy of the drug cocaine, its signs and its effect on the individual as well as on the society.

Rhetorical question

In the audience, the speech would start with this question " How much longer must our people be involved in serious mental illness? How about using drugs such as cocaine for cure? The audience would be compelled to think about the seriousness of the issue as they already know it is quite harmful but if a cure is present then it must be given a thought to use the drugs.

Inoculation principle

I would then ask them about anyone who knows the people in their surroundings who are suffering from mental illness and depression effects and the inducement level of cocaine drugs in the society.

Argument from principle

If majority of the audience reply in the affirmative then it can be highlighted that cocaine drugs are affecting the society in reducing their depressions. I would ask them to think about future. The future generations have a high tendency of being affected by stress and depression, if they are able to control it with a slight use of cocaine drug content then what is the harm?

Create immediacy

I would ask them if they all feel that they should play an important role in working through the solutions for the aspects of drug commonality in the society. With this many would raise their hands and then give suggestions for allowing drug use under medical supervision in the society.

Pathos: Will you all work towards the cocaine drug use and take actions as <https://assignbuster.com/strategically-addressing-a-hostile-audience-advocating-of-the-drug-cocaine/>

soon as it is known that drugs are being used by someone? Society is your big family and you need to take care of all.

Ethos: Society is established and flourished by every one's contribution and therefore we all need to join hands for this issue of cocaine drugs.

Logos: cocaine use gives temporary pleasure which is may be able to cure the disease at the starting stages related to health purposes. Also those who have mental fit diseases can use it for reducing their illness.

Fortiori argument

Physically and emotionally extreme cocaine use tend to devastate the life of the individual but if taken for medical purposes of giving release to extreme level of stress and depression with use of other medicines can allow a fast recovery from the illness. Science has advanced a lot and therefore medical combinations o cocaine with other drugs may allow the treatment of complicated diseases. Therefore the advocacy of drug legalization should be considered by the society.