

Foreign foreign direct
investments are
made in many



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ForeignDirect InvestmentForeign direct investment (FDI) is a type of an investment made by acompany or individual of a country interested in another country's business, inthe form of either having business operations or acquiring business assets inthe other country, such as ownership or controlling interest in a foreigncompany. Foreign direct investments are made in many different ways, like · Investor can open a subsidiary or associate company in a foreign country· Investor canacquire controlling interest in an existing foreign company · Merger or joint venture with a foreign company. According to theguidelines of Organization of Economic Cooperation and Development (OECD), the cusp for FDIthat establishes a controlling interest, is a minimum 10% ownership stake in aforeign-based company, typically represented for the investor acquiring 10% ormore of the ordinaryshares or voting shares of a foreign company. Though, in some instances the effectivecontrolling interest in a firm can be established with less than 10% of thecompany's voting shares. FDI is allowed through two different routesnamely, Automatic and the Government route.

In the government route, investments can be made only after the prior approval of the government. In the automatic route, prior approval of thegovernment is not needed by the foreign entities to invest. However, they haveto inform the RBI about the amount of investment within a given time periodFDI started in India in the year 1991 when India's economy was very lowand this is when Indian government introduced Liberalisation, Privatisation andGlobalisation. Thus, India opened its doors to Foreign Investments.

From 1991 there are many changes made in FDI policy till now. The recent significant changes are:-

- FDI norms in various sectors such as commodity exchanges, credit information, and aircraft maintenance were relaxed.
- 100% foreign direct investments in Maintenance, Repair and Overhauling, (MRO) was allowed.
- 100% FDI was permitted in mining of titanium bearing minerals.
- There was a hike in the ceilings on public sector oil refineries.
- Foreign investors were exempted from minimum capitalization and a three-year lock-in period.
- The present FDI regime in banking sector permits 49% FDI participation in the equity of a company under the automatic route.

FDI above 49% is permitted through government approval on a case-to-case basis.

- FDI in defence and teleports have also been hiked to 100%.
- In pharmaceutical FDI of 74% is allowed under automatic route.
- Foreign airlines have been allowed to invest up to 49% under approval route in Air India.
- FIIs/FPIs have been allowed to invest in Power Exchanges through primary market.
- FDI in LLPs: The erstwhile FDI Policy was silent with respect to conversion of an FDI funded Limited Liability Partnership (LLP) into a company and vice versa. The New FDI Policy allows conversion of an FDI funded LLP operating in sectors/activities where (i) 100% FDI is allowed through the automatic route; and (ii) there are no FDI linked performance conditions, into a company, under the automatic route.
- Similarly, conversion of an FDI funded company operating in sectors/activities where (i) 100% FDI is allowed through the automatic route; and (ii) there are no FDI linked performance conditions, into an LLP, is permitted under the automatic route.
- RBI also decided to broaden non-resident centralised

treasuries of multinational companies to hedge the rupee (INR) risk on current account transactions of their Indian subsidiaries.

“ This is expected to facilitate internationalisation of the rupee by encouraging rupee invoicing of trade transactions while also encouraging non-residents to hedge INR risks onshore,” it said. Impact These recent changes to India’s trading rules has opened the door for fund managers to increase their holdings of derivatives in the country, loosening restrictions that had stifled trading. FDI has brought better technology and management, marketing networks and offers competition, the latter helping Indian companies improve, quite apart from being good for consumers.

Changes have led to larger FDI inflows contributing to growth of investment, income and employment. The following graph depicts FDI flow before and after policy changes. Trends for the period of last 3 years (2014-15 to 2016-17): The FDI equity inflow during the last three financial years is US\$114.41 billion. It shows an increase of 40% compared to previous period of three financial years (2011-12 to 2013-14) (US \$ 81.84 billion). The overall manufacturing sectors have witnessed a growth of 4% in comparison to previous three financial years (i. e.

from US\$ 48.03 billion to US\$ 50.09 billion). The total FDI inflow during last three years grew by 38%. Trends in the Financial Year 2016-17: The FDI equity inflow received during the F. Y. 2016-17 is US\$ 43.48 billion.

It shows an increase of 9% compared to previous F. Y. 2015-16 (US \$40.00 billion). It is the highest ever for a particular financial year. The FDI

equity inflow received through approval route during F. Y. 2016-17 amounts to US\$ 5.

90 billion, which is 65% higher than the previous year (US \$ 3. 57 billion). The overall manufacturing sectors have witnessed a tremendous growth of 52% in comparison to previous F. Y. 2015-16 (i. e. from US\$ 13. 35 billion to US\$ 20.

26 billion). The total FDI inflow grew by 8%, i. e. US \$ 60. 08 billion in 2016-17 in comparison to US \$ 55. 56 billion of the previous year. It is the highest ever for a particular financial year.

Prior to this, the highest FDI inflow was reported in the F. Y. (2015-16). FDI has lowered the risk of individual investors. It has diversified their holdings outside of the country, industry or political system. Diversification always increases return without increasing risk. FDI offsets the volatility created by "hot money."

"As a result short-term lenders and currency traders are creating an asset bubble. They invest lots of money all at once, then sell their investments just as fast. High competitiveness has increased our efficiency thus increasing foreign bank entry across financial system. Declining cost and increasing productivity is seen in banking market after foreign bank entry. Increase in FDI has increased the GDP with a significant amount.

If we consider last 9 years GDP and FDI we can see a positive correlation of 0. 5052 between both which clearly depicts that increase in FDI has raised the

GDP of our country. GDP of India for last 9 years Increase in FDI has an effect on Indian stock market also.

If we analyse last 15 years data we can see a correlation of 0.867 with CNX Nifty and 0.843 with NSE Sensex. We see a high rise in Sensex from the year 2016, there is a growth of 52.1%. Sensex Trend in last 9 years Comparison with other countries USA If we compare these statistics with the FDI stats of US we can see that US is the largest recipient of global FDI. It had a FDI inflow of \$2.

9 trillion on historical cost basis in 2014. Its inflow in 2015 alone was \$348 billion, compared to 2014 (\$172 billion). Majority of US FDI comes from economies like United Kingdom, Japan and Germany while for India it is Mauritius, Singapore, Japan. Japan contributing just 7% of the total FDI inflow.

US has upheld an open investment policy. Access to market has significantly affected the decisions of multinationals to locate in the US. On the other hand, if we look at India it has recently changed its policies to 100% FDI limit in various sectors and after this change India has rose to 9th position in total FDI inflows. China Some of the best practices of

China were Encouragement to FDI has been an integral part of the China's economic reform process. It has gradually opened up its economy for foreign businesses and has attracted large amount of direct foreign

investment. It changed its policies and increased FDI flow by setting new regulations to permit joint ventures using foreign capital and setting up

Special Economic Zones (SEZs) and Open Cities. Foreign joint ventures

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were provided with preferential tax treatment, they provided the freedom to import inputs such as materials and equipment, the right to retain and swap foreign exchange with each other, and simpler licensing procedures in 1986.

Additional tax benefits were offered to export-oriented joint ventures and those employing advanced technology. Priority was given to different sectors like agriculture, basic raw materials, energy, telecommunications, transportation, and high-technology industries, and FDI projects which could take advantage of the rich natural resources and relatively low labour costs in the central and northwest regions. China's policies toward FDI have had three stages: gradual and limited opening, active promoting through preferential treatment, and promoting FDI in accordance with domestic industrial objectives. These changes in policy priorities greatly affected the FDI inflows in China. With these policies and an objective of moving from traditional agriculture to industrialisation FDI in has been increasing significantly. It has increased by 7.

9% year-on-year to CNY 877.56 billion in 2017. Challenges of implementing FDI in India: Earlier India had put a ceiling of 25% of FDI for small-scale industries while countries like China had floor ceiling of 25% which could go to 100%. FDI in TVE's have brought great technological advancements and innovation of new products by contributing to 65% of China's export.

Weak legal enforcement eroded the competitive edge of India for FDI. A stricter implementation of Intellectual Property Rights (IPR) could have boosted confidence in investors to invest. As a weak IPR makes the host country less reliable and attractive to invest. Tax competition in FDI is

one of the major problem as the investors compares tax burdens in different locations across countries which are demographically similar. India had high corporate taxes (30% for domestic company and 40% for foreign company excluding surcharge and education cess).

This affected the flow of foreign direct investments significantly. However, the corporate tax in other developing countries was much lower than that in India. Hong Kong's corporate tax is at 16.5%, Singapore's 17% and Malaysia's 25% this has helped them attaining high FDI inflow. Alongside opening up of the FDI regime, steps have been taken to allow foreign portfolio investments (FPI) into the Indian stock market through the foreign institutional investors. The objective was not only to unclog non-debt creating foreign capital inflows but also to develop the stock market in India, lower the cost of capital for Indian enterprises and indirectly improve corporate governance structures. On their part, large Indian companies have been allowed to raise capital directly from international capital markets through commercial borrowings and depository receipts having underlying Indian equity.

As on Aug 2017, 111310 FII's are registered. FIIs have played a very important role in building up India's forex reserves, which have enabled a host of economic reforms. Secondly, FIIs are now important investors in the country's economic growth despite slow domestic outlook. FII strongly influence short-term market movements during bear markets. However, the correlation between market returns and FII inflows has reduced during bull markets as other market participants raise their involvement reducing the

influence of FII's. Research by Morgan Stanley shows that there is correlation between foreign inflows and market returns.

Market return is high during bear and weakens with strengthening equity prices due to an increment in the participation by other players. Exchange rate also has a significant impact on index volatility. The Securities and Exchange Board of India has increased the combined futures and options trading limit by removing some caps on contracts and on the market value of positions held. The changes mean an average increase in allowed holdings of 550 per cent on futures contracts traded at venues operated by NSE.

The move has boosted foreign investor sentiment toward India, which has recently been soured by uncertainties over the tax rules facing offshore firms. The change will enable global investors to raise exposure to Indian derivatives manifold as they won't refrain from investing due to smaller limits," BREXIT (Brexit is an abbreviation for "British exit," relating to the UK's call during a St John's Eve, 2016 vote to depart the European Union (EU)). The vote's result defied expectations and roiled international markets, inflicting the British pound to fall to its lowest level against the greenback in thirty years. Impact: India exports to both EU and UK, its exports to the UK have been around 3% of the total exports and to the European Union are around 17% of total exports.

India's exports to both UK and Europe have been on a downtrend in the past two years because of restrained demand led by a frail and scattered recovery in the region. Post Brexit there are high chances of this trend being amplified for the coming years because of the probable disturbances in currencies and

UK facing a further slowdown in growth. However, some safeguards are expected to be put in place to deal with the volatility in currency in the UK.

· It is expected that this decision would impact the confidence level of the business and the investor community and there might be a temporary pause in outbound investments from India to the UK until we get more clarity on the working framework between the EU and UK. However, after the recent policy changes the Government has liberalised the FDI regime in the country and an increase in FDI inflows has been noticed over the last two years. This trend is expected to continue.

With the policy changes in June 2016, India has opened up almost all sectors for foreign investors barring a very small negative list. India has once again strengthened its position on the investment radar and the growth prospects in the country remain strong. India is expected to get continued attention from the investors including investments from the UK.

UK is third largest investor in India and accounts for about 8.0% of the total FDI inflows in the country. In fact, several British companies have exhibited interests in India post launch of the Make in India campaign. · India is one of the major Foreign Direct Investment (FDI) source for the UK as many of the Indian firms have used it as a gateway to Europe. If UK moves out of EU, it might not be as attractive to Indian firms as before.

It is expected that the UK government would not like to miss out Indian investment and will thus try to attract Indian firms by offering more incentives such as tax breaks, easy regulations and opening up markets which would be an advantage for Indian market. · UK's currency

has become weaker so it is an advantage for us as exports would be cheaper. There could be a decline in the demand of Indian goods as post Brexit there is a slowdown in UK's growth. In 2016, the rupee gained 0.

9%, while the yuan, euro and pound lost 1.1%, 1.7% and 13.2%, respectively, against the dollar. The rupee has become relatively strong vis-a-vis the dollar compared to the yuan by 2%, euro 2.

6%, and pound by over 14%. That would adversely affect India's export competitiveness in price-elastic items such as textiles and clothing. Due to weakening of the pound and euro it would be expensive for European tourists to visit India and this would hurt India's forex income from travel and tourism. In the financial year 2016-17 after Brexit, imports from UK were Rs. 24,583.

53 crores and exports were Rs. 57,386.98 crores. Total trade being 81,970.

51 and trade balance being 32,803.46. We can see a fall in trade balance in the graph below. It would take some time to know more pronounced effects of Brexit on India but, till date India has not been at a major advantage or disadvantage due to this policy of UK to get separated from EU.