

Technology

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Technology has changed the way that business is done in today's world. So many technological advancements have occurred in the last couple of decades, and even greater innovations seem to be on the horizon. The information age is in full force and nearly every business or organization has a digital component. Whether this trend is positive or negative may never be determined but it certainly is different. Here are a few thoughts on the effects of technology in today's business world.

Many large and influential companies have been built on a platform of technological tools. Cell phones, computers, and internet sites are all products, and while they may be used for other things, they have become a convenience. People buy technology because it has become a part of the culture, even if it does not produce anything productive. Rather than trading crops or energy, people are trading technological tools and information. Communication technology has caused communication to change, both on a personal level and a global level.

It seems that everyone today carries a cell phone all the time, and many people almost feel lost if they forget their phone at home. Email and text messages have also changed the way that people interact on a daily basis. Sometimes the technology is so addictive, that people will send an email to a co-worker who is sitting five km away. Granted, technological communication has helped connect distant people in an efficient manner, but critics still worry that people have lost that "human" touch (the US VA camp ongoing 'DOI Shrinking (the) world

Technology has made national and international commerce a much more feasible reality. Today, people and businesses can buy and sell with people all over the world. In the past, it might have taken months for a letter to go from one party to another. Now, an email can reach someone in seconds, and a transaction can be completed with the push of a button. While this is terribly convenient for some businesses, it does make some people impatient when they actually have to wait for things. Without historical perspective, people can lose touch with how much power and convenience they have at their fingertips.