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In today's world, enormous financial activity has caused wealth being amassed and destroyed on a massive scale.

The 2008 crisis in financial markets and the global geopolitical situation have brought it with challenges, which will require increased depth and understanding of the rapidly changing financial markets. I believe this backdrop requires me to further my academic studies in the fields of finance and investment. My long-term career goal is to become a successful consultant in the fields of finance and management.

I have had a keen interest in finance, and I hope to achieve this goal after a number of years of experience as a successful analyst. In addition, I plan to pursue the CFA and have successfully passed the CFA Level I in Dec 2016. Within the field of Finance, I am most interested in topics ranging from equity valuation, corporate finance, and risk management. In particular, I find the different valuation methods from discounted cash flow model (DCF), multiples approach, and leverage buyout model essential to study for both theoretical and practical levels.

The aforementioned interests were developed from the full-time internship I undertook within a consulting firm, the CFA Challenge Competition I participated in at university, as well as my undergraduate courses in corporate finance, derivatives, and investment. During my internship at Accenture, I assisted the consultant to create a "three-statement financial model" for the client, in order to improve the company's financial management. I gained practical skills from analysing the company and building the model. Furthermore, the fast-paced and high-pressure

environment I experienced also provided me with the opportunity to work on large data sets using Excel. This furthered my interest in pursuing a finance career. The CFA Challenge Competition I participated in during my third year also invigorated my interest in finance. I used various financial research tools, such as Capital IQ, Bloomberg, FactSet, and Thomson Reuters, to conduct industry research and financial statement analysis of the target company.

I further developed my analytical skills through applying the DCF model and comparable approach to value the company. To achieve my goals, I seek to deepen my knowledge in the related areas. The LSE MSc Finance program will provide me with an opportunity to deepen my understanding of finance and business in a more effective way, and in an environment which is academically challenging and allow me to develop further in finance. The class of MSc Finance is international and well diversified. Being surrounded by multi-national individuals will allow for an exchange of various ideas and perspectives that would benefit all students. The courses it offers, such as Corporate Finance, Financial Accounting, and Global Economy, are vital for a career in finance. Also, the integrated modules it offers will provide me with a comprehensive, broad perspective on business, and the Global Immersion Field Trip and Live Business Project will allow me to gain practical understanding to apply my knowledge in real-world situations.

Additionally, I will be well positioned to take advantage of its excellent reputation and strong alumni network, which will benefit me of abundant career opportunities. I believe I can contribute towards the LSE MSc Finance program via my dedication, commitment, and international background.

These combine with my strong analytical skills, communication skills and

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becoming a great team player will surely make me an efficient individual. Through my various internship experiences, I believe I possess both the aptitude and qualifications to excel. During my second year at the University of Toronto, I took an eight-month internship at Hydro One, a leading utility company in Canada. I assisted the project manager in managing eight outsourcing power transmission projects, by using the SAP system to manage the budgets and track the project accomplishments. It was a significant learning experience and made me better understand my strengths and skills, such as the ability to quickly identify discrepancies and communicate these effectively to management so that problems can be solved. Last summer, I worked for Accenture in China as a consulting project intern, assisting the consultant to create the "three financial statements model" for the client.

By contacting with the client to get feedback, I further improved my communication skills, as well as interpersonal skills. Additionally, working on many projects at University has taught me the power of teamwork. I have learned to listen patiently to other ideas even though those may be opposite to mine. My experience has taught me that to become an active team player; I should do every bit I can do to make the team function properly and inspire other members. I also have observed that a diverse group works more efficiently and is more successful than a group, which has all identical profiles. The more different perspectives in a team, the more vibrant the discussions are and the more creative on projects.

With living and working experiences in China and Canada, I would like to share my multinational experiences, perspectives, and open-minded personality with other LSE students. I enjoy cooperating with people with

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diverse cultural background on challenging coursework, which make me adaptable to alternative ways of thinking and approaches to problems. LSE, as a prestigious institution, attracts talented people with strong passion in business from all over the world to study, advance their careers and share diverse values and experiences. I am fascinated by the chances to encounter multi-cultural communications with different people and together thrive to make a difference in our lives.