

Kfc vs mcdonalds

Business, Management



Curriculum Vitae Personal Information Chris Wallis Address: Suite 2, Street
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com

Education

Duration

University

Degree

1999 - 2003

Dublin City University

Bachelors in Accounting and Finance

2004 - 2005

Dublin City University

Masters in Accounting

Experience

2005 to 2008

Financial Accountant at the Abacus Corporation

Job Responsibilities

Development of weekly management accounts

Development of statutory accounts at the end of the year

Quarterly forecasts and budgets

Evaluation of variances in budget

Liaison with auditors

Review and modification of IT routines

2008 to date

Financial Analyst at the Maniche Technologies

Job Responsibilities

Analysis of the capital expenditure projects

Management of a group of four assistants

Calculation of the IRR returns on the capital expenditure projects

Presentation of findings to the senior management

Achievements

Helped the company implement cost reduction program that resulting in savings worth \$500, 000 on ad hoc projects.

Developed a template document to analyze the projects of capital expenditure.

Computer Skills

Softwares

Microsoft Office Suite

Sage

Sap

Professional References

Name

University / Company

Email

Professor Andy Way

Dublin City University

andy. way@computing. dcu. ie

Mr. Gillerie Von

Abacus Corporation

gillierie-von@gmail. com

Mr. Yuva Chu

Maniche Technologies

Yuvachu01@hotmail. com

KFC vs McDonald's

KFC

KFC introduces itself as a company that has been ranked amongst the top 50 best places to work at all over the world for the third consecutive year, and has a clear vision for the future. Workers at KFC belong to different cultures, but the organizational culture at KFC is such that people work together like a family. There is fun and entertainment for everyone. KFC considers each and every workers an asset for the company. The individualistic opinions of the workers are listened to, which contributes to workers' satisfaction and motivation for work. The video displayed at the website shows people working in a very happy environment. They are wearing KFC uniforms, and are shown enjoying their work. KFC invests in the workers' training and development, which facilitates their professional growth.

McDonald's

McDonald's introduces itself as an innovative company that has been introducing new and delicious food items to the customers since 1955. McDonald's emphasizes upon the discipline and hygiene of its workers. The website clearly discusses that they need workers who can deliver excellent customer service, are punctual and disciplined, and have excellent group skills. McDonald's presents its employees as well-dressed and good-looking, which essentially means that they are clean and dressed neatly with a wrinkle-free uniform. In addition to that, employees at McDonald's are

groomed very well. McDonald's offers its employees training and development opportunities, and a wonderful work environment.

Comparison

KFC's website is more user-friendly as compared to the McDonald's website. One video at the KFC website says it all whereas one has to search for different aspects of career at the McDonald's website. Both companies offer training and development opportunities to their workers, and emphasize upon their employees' health and safety, and association with their employees.