

From bigger than ever imagined it has won

[Business](#), [Marketing](#)



From an early age, I have always been interested in the business and marketing world. The way a single business can be linked to other businesses all over the world is an extremely exciting thought for me. Also, being a conscientious and hard-working student, I have always wanted to pursue the next academic challenge available to me and by chasing a business career, I can always ensure that this is a possibility. I have chosen to pursue a business studies degree because of its versatility in that I can enter a widerange of jobs once I achieve this qualification, from accountant to investment banker.

In this current job market, I believe versatility could be one of the greatest skills to possess. Every where I work or study I believe I bring great enthusiasm and a thirst for knowledge and improvement as a product of the curiosity and sense of wonder that I have for this remarkable task ahead of me. I come from a background where my family has been in the retail trade for the last hundred years.

Whist I was growing up I have been actively taking part in the running of the business. 3 years ago I created an Esports organisation which now has expanded and become bigger than ever imagined it has won multiple championships and exceeded all my expectations with me at the heart of it. My family has given me the opportunity to further myself in achieving my goals. I believe studying at university will give me the opportunity to progress in the understanding I currently have in Business Studies. At my secondary school I was handed the privilege and the responsibility of being head prefect. My responsibilities included attending meetings with the school principal and school council/staff.

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I believe these installed essential characteristics such as leadership and motivation. Along with this I was also the school football team captain and represented the school at many inter-schools sports activities. By going to university I hope to develop an experiential and diverse learning experience and have the opportunity to interact with different groups of people to learn from their business insights and endeavours.

I also believe that by going to university I will develop a broad understanding of Business and develop my knowledge of key areas such as Financial Markets, Customer Relationships, Corporate Finance, Operations, Communications, Business Policy and Business Strategy, all key areas I believe every business enthusiast should have.