

# Global business situation and opportunity analysis

[Business](#), [Marketing](#)



The Panel School of Business The of XXXXX 30th May Mr. XXXX, XXXX The of  
XXXXX Dear Members of the Panel RE: Presentation on Kraft Foods Inc in  
relation to its global business situation and opportunity analysis

I would like to take this opportunity and introduce my presentation on Kraft  
Food Inc in relation to their situation in the global business arena and the  
opportunities that the companies have within the global business arena.

The presentation will be done in a chronological order, which means that it  
will start with the basic introduction and then a brief background review of  
Kraft Food Inc. Afterwards the presentation highlight on the details  
concerning company's situation and opportunities. Summarily, the  
presentation will be based on the strategic idea of expanding the global  
presence of Kraft Food Inc by venturing into the populous Indian market  
whereby it will launch the Philadelphia brand product.

I sincerely hope that you will find the presentation joyful and informative.

Yours Sincerely

XXXX, XXXX