

# Career architectural systems research. core competencies §

Business, Industries



**CAREER OBJECTIVE** Destined to secure a progressive, growth-oriented and challenging position to exploit my knowledge treasure and aptitude in contributing towards the attainment of organizational and community objectives. **CAREER ABSTRACT** A results-driven, customer-focused, articulate and analytical Website Designer who can think “out of the box”.

Strong in design and integration problem-solving skills. Expert in HTML, CSS, Hybrid mobile Application, WordPress, eCommerce and Photoshop. Skilled in developing business plans, requirements specifications, user documentation, and architectural systems research. **CORE COMPETENCIES** § Creating mock-ups, dummy package layouts for customers, and preparing graphics, flexes, posters and brochures § Teamwork- Active participation and cooperation within the team § Adaptability- Mould according to company environment and policies § Strategic Planning – Identifying industry trends and developments in advance of planning § Co-ordination – Expressing an interest in others’ experiences and ideas § Quality Controls – Test project with different design patterns and parameters § Client Relations & Support – Listening and responding to questions effectively § Data Analysis –

Analysing data and information to make considered decisions **PROFESSIONAL EXPERIENCE** Vismaad Media Tech Pvt. Ltd, Punjab, India

Since 02’14 Website: <http://vismaad.com> Company Profile:

Information Technology Designation: Web Designer Key Result Areas

§ Clients to get the website requirement to develop the system § Document the requirement and divide into project phases or milestone and then divide the milestone in task § Planning of design and

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website architecture according to content§ Createprototype of website and mobile application using graphic tools like AdobePhotoshop and Illustrator to showcase the client§ Developa website or web application that is design-friendly, user-friendly, devicefriendly and appealing in design with HTML, CSS and JavaScript§ Debugpages, forms, email configuration according to server configuration and fixbroken links or images paths with online tool§ Optimizepage loading speeds and capacity by image lossless quality and by minifyingJavaScript and stylesheet files by reducing number of lines§ Monitoringthe process of testing and verifying that website is User Interface(UI) and UserExperience(UX) friendly with various online tools§ Conducttests and perform security and quality controls with htaccess and with otherconfiguration file as per the application§ Updatewebsite content and review SEO as per search engine trend§ Installation, configuration and managing the CMS (Content Management System) and Ecommercesystem such as WordPress, Joomla, Drupal, Opencart, Magento, etc.

§ Manageand use plug-ins, modules, extensions in open source CMS as per the requirementto extend the wesite functionality§ Monitorand analyze site performance (e. g traffic, conversions) in Google Analytics§ Maintain, configure and troubleshoot servers configuration eg. Uploading size, file size, number of files, Domains setting, sub-domain and add-domains

§ Addressuser complaints after project delivery if any with timely manner§ Performsrelated duties, as requested (e.

g Files and database Backups, eCommerce, CMS, Learning management System(LMS) ) CelesteXPtech, Chandigarh, India

09'13 – 01'14 Website: <http://www.celestexptech.com/CompanyProfile>: DigitalMarketing, Public Relations, Media Agency Designation: Web Designer Key Result Areas § Meeting with clients to get the website requirements § Create appealing website mock-ups that include graphic design, site navigation, and layout of content § Create media queries for standard device sizes in responsive designs with bootstrap library § Developing skills and expertise in appropriate software/programming languages including html, Javascript, css, Adobe Photoshop, Adobe Illustrator, PHP editor Adobe Dreamweaver § Managing CMS application to create pages, posts, blogs, menus, sliders, contact forms and other different section of website § Use and manage the plug-in to increase the functionality in the website like SEO, SMM, marketing, ecommerce, sale, forms, reviews, etc § Create or modify graphics to suits and appropriate for website to enhance to appealing of the website and create products that area user-friendly and device-friendly § Create website layouts with Adobe Photoshop and Illustrator § Test compatibility with different browsers of web and mobile, operating systems and devices § Analyze and implement web and application based solutions to complex problems § Website optimization and speeding improvement by optimized graphics and minified files § Integrate best practices in custom-built web applications § Perform security and quality controls to avoid any vulnerable attack on the website § Schedule backup of file and Database National Institute of Electronics and Information

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Technology, Chandigarh, India

05'12 -06'13Website:

[http://nielit.](http://nielit.gov.in/chandigarh/CompanyProfile)

gov. in/chandigarh/CompanyProfile: Electronicsand Computer Training Centre(Government Of India)Designation: Team Lead, Sr. Faculty Key Result Areas § Teachweb technologies subject which are HTML, CSS, PHOTOSHOP, PHP, MYSQL, Data Communication, Cloud Computing, etc§ Trainingof retired army personnel under Government's resettlement programmes§ Managestudent's admission and job application online§ Handlestudent learning management tool Moodle to send documents online and managestudent-teacher programme online§ Assigntasks to students from the teacher profile with Moodle application software§ Manageinstitute's website with latest news, events, registration, etc§ Managecomputer labs and perform hardware and software related duties § Troubleshootingof software and hardware application RedOrange Technologies Pvt. Ltd, Chandigarh,

India

09'11 -

04'12Website: [https://redorangetechnologies. com](https://redorangetechnologies.com)CompanyProfile:

InformationTechnologyDesignation: Team Lead, Web Design Key Result Areas § Getwebsite requirement from the clients§ Lead, guide and assist web designers for the web application§ Translatea static and simple website into a responsive one§ Developingskills and expertise in appropriate software/programming languages including HTML, CSS, JavaScript and PHP usingopen-source editor and Photoshop, illustrator photo or graphic editor§ Incorporatethe latest HTML5 tags and design libraries(Bootstrap and

UIKIT) for better code usage to reduce the number of lines or reusability. Use of the latest open source content management system like WordPress, Joomla and Drupal for the dynamic websites and to give user more permissions to handle admin controls. Extend the functionality of the open source application with the advanced plug-ins and extensions. Follow industry standards for naming conventions, proper commenting and syntax. Website architecture and determine hardware and necessary software. Process of testing and verifying that website is UI and UX friendly. Testing HTML and CSS with the WC3 as per the error and warning in the code. Conduct tests and perform security and quality controls. Backup of the projects and manage accordingly. Weekly meeting with team on project status, update, etc. Webart Softech, Punchkula, India

03'10 – 08'11 Website: [http://www.](http://www.webartindia.com/)

[webartindia.com/](http://www.webartindia.com/) Company Profile: Information Technology Designation: Web Designer Key Result Areas § Created design prototypes, including graphic design, site navigation, and layout of content. § Translate mock-up design into working code. § Make web site architecture and determine hardware and necessary software. § Manipulate layouts and styles by Cascading Style Sheets (CSS). § Streamline content and navigation as per UI and UX. § Follow industry naming conventions. § FTP set up to upload file to the server. § Testing of the projects and apply security and quality controls. § Performs related duties, as requested. Applied Computer Systems, Chandigarh, India

05'08 – 02'10 Website: <http://acsinsitute.com> Company Profile: Information Technology Designation: Web Designer Key Result Areas § Consult with clients to develop and document web requirements § To design and prepare the layout and storyboard § To plan, design, write, edit, integration and test web site related code § To make web site architecture and determine hardware and necessary software § Optimize the website with the help of graphics, DB, (database) and other software § Manage institute's website with latest courses, news and programmes § Checking website control panel for project security § Managing schedule back-ups and manage Github repository

**ACADEMIC QUALIFICATIONS** Pursuing Masters in Technology in Information Technology from Baba Banda Singh Bahadur Engineering College, Fatehgarh Sahib University PTU, India Bachelors in Technology in Computer Science and Technology from Baba Banda Singh Bahadur Engineering College, Fatehgarh Sahib University PTU, India in 09'03-09'07

**PROJECTS HANDLED** Project name: eCommerce Palombina.com § Team Size: 2 § Role Played: Designer and Developer § Language of implementation: Opencart Framework, MySQL, PHP, HTML, CSS, JS § Operating system: Windows 7

Description: Palombina is a web based application intended for online retailers and Business-to-Business (B2B) Customer.

It would make searching, viewing and selection of a product easier for user's specific to their needs. The application also provides special B2B pricing feature so that a user can add a product to the shopping cart by its customer group and shipping cost accordingly to Customer zone.

-----Project name: Car Rentals(<https://www.vipcars.com/>)

§ Team Size: 5-8 § Role Played: Designer § Language of implementation: HTML, CSS, JS § Operating system: Windows 7 Description: This project offer acar rental service to customer by inquiries about the availability and rentalfee of various “ types” of cars for certain dates in the future. Different parameters are used for pickup to drop-off like “ Carbrand”, Seats availability, andwith other many options. Customer can enjoy the affordable car rental servicewith excellent service. Many projectscompleted under this service: <https://www.carsrentalnorway.com/>

<https://www.carrentalnetherlands.net/>  
<https://www.rentalcarsuk.net/>  
<https://www.argentinacarsrental.com/>

-----Project name: Care Disabled Portal(<http://caredisabled.org/>) § Team Size: 1 § Role Played: Designer and Developer § Language of implementation: WordPress Framework § Operating system: Windows 7 Description: Toprovide care, treatment and run rehabilitation and entertainment programmes forinhabitants, this website was created for the charity.