

# Publication and distribution of digital assets biology essay

[Science](#), [Biology](#)



Internet has made the publication and distribution of digital assets much easier today as compared to a time when the medium was not so popular. Digital assets are very sensitive than physical assets; they are easy to redistribute in large numbers. The owner of digital assets faces the risk of infringement of copyright protection when someone else uses or redistributes his/her work without prior consent. The original work, in the form of text, digital images, videos and audio files, are easy to access and copy on the internet infrastructure. One of the most common practices of illegal data usage is on social networking sites where some users make unauthorized of copy somebody else's image and use it on one's own profile. Hence, ownership rights of digital assets become a crucial issue. In electronic era we are challenged to overcome this problem [1]. On the other hand, E-mailing and text messaging have become a part of easy, fast and authentic way of communication. There however remains a sense of insecurity usually imposed by eavesdropper who with ulterior motive access, monitor and misuse our private communication over public communication channel on internet. Another issue that arises is more secure safeguard mechanism for private message communication on this public after all people are communicating through internet which is a public channel. So the issue arises to develop a safeguard for our private message [2, 7]. This research work focuses on the issues of improved copyright protection digital assets and secure communication secret messages. The techniques used for image protection and information hiding are Digital Watermarking Algorithm Using Random Matrix Image (RMI) as Watermark, Text File Embedment Algorithm

Watermarking and Secret Messaging, Secret Messaging using Cryptography and Steganography.

## **Digital Watermarking**

Digital assets are facing severe ownership issues and digital watermarking is seen as a solution to curb these unfair practices. Digital watermark is an authenticating technique of digital data with secret information that can be extracted by the receptor. The image in which this data is inserted is called 'host image'. The watermarking process has to be resistant against possible attacks, keeping the content of the watermark readable in order to be recognized when extracted. Features like imperceptibility and fidelity are essentials of a watermarking system however the size of the embedded watermark has to be measure since data becomes less robust as its size increases. Therefore a trade-off of these features must be considered [2, 3].

## **Blind Watermarking Technique**

A digital watermarking technique is considered blind if it does not require original data from the owner in order to extract watermark. Watermark extraction with the help of original digital assets is classified as non-blind watermarking. The blind scheme is more useful because it does not need original data and owner of the assets does not need to transmit original image through public channel-internet [3, 9].

## **Imperceptible Watermark**

A watermark is called imperceptible watermark if it is invisible to Human Visual System (HVS). If it is visible to a naked eye then it is considered as

perceptible. Perceptible means it is visible to humans clearly like a logo inserted into the corner screen of television channels. It is also not easy to remove good perceptible watermark from an image for an unauthorized person. An imperceptible watermark is embedded into a target image by algorithm using key. So those who don't know the key and algorithm cannot extract watermark easily. Imperceptible watermark is even difficult to detect into watermarked image [3, 4].

### **Private Watermark**

Private watermark is a watermark detected by only authorized user. Private watermark is justified if it involves all techniques and effort to make it quite impossible for unauthorized users to extract watermark. In private watermark technique, a private key is used to embed watermark to the host image. Private Key helps to know a watermark's position(x, y) into the target image [3, 6].

### **Fragile Watermark**

Fragility refers to capacity of embedded watermark survive in day to day usage of an image or against intention or unintentional attacks. The watermark with low capacity is known as fragile. The fragile watermark is employed to inspect any change in image [5, 6].

### **Copyright Protection Watermark**

Digital assets are published on internet; the copyright information can be inserted as a watermark. When there is a dispute on the ownership, the watermark can provide the authentic information. The watermark for

copyright protection is used for both the owner of the digital assets and the authorized user[7].

## **Spatial Domain Based**

In the spatial domain, we can embed a watermark in the host image by changing the intensity of the gray value of selected pixels in the host image. This method has low level of complexity in implementation. The spatial domain watermarking techniques are usually less robust against compression and noise attack [3, 8].

## **Least Significant Bits (LSB)**

Least-significant bits substitution is generally used for embedment of watermark to the image [9, 10 and 11]. The method is easy to implement. The technique is less robust.

## **Steganography**

On public communication channel it is necessary to send message after transforming to different form to misguide eavesdropper. The sender wants to send secret message to the recipient by changing the form. For this, various cover objects are used. The steganography is used to hide information under safeguard or cover images. To effectively project a different object instead of the original secret message is the key objective of steganography[12, 13].

## **Digital Steganography**

Digital steganography is a technique of hiding information within the object classified as multimedia object which may include in any combination sub

objects - audio, image, and video. The information is mainly hidden in digital images because the sizes of images are comparatively large. Now a days, steganography software uses algorithms to hide information [12].

## **One – Time Pad**

The random private key used only once to encrypt message at source and decrypt the message at destination is known as one time pad. The advantage of this method is that no one can easily guess the algorithm even by observing series of secret messages [14, 15].

## **Cryptography**

Cryptography is referred as secret messaging technique which encrypts plain text message at source, also known as cipher text and then decrypts the cipher text at destination [12, 13 and, 17].

## **Use of Private Key**

The number of keys used. If both sender and receiver use the same key, the system is referred to as symmetric, single-key, secret-key, or conventional encryption. If the sender and receiver use different keys, the system is referred to as asymmetric, two-key, or public-key encryption [16, 17].

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## **Chapter - 2: Review of Related Work**

### **Digital Watermarking Techniques and Algorithms**

V. Potdar et al. [1] has revealed in their work the relationship of steganography for secret communication and watermarking for content protection, copyright management and content authentication. The authors have discussed the existing watermarking techniques towards different domains. This paper is reviewed as survey paper on digital image watermarking. E. Hassanien et al. [2] has focused on the transform domain based watermarking techniques. The robustness of the proposed algorithm is measured and the result has indicated accepted level of protection against a set of attacks. The authors have proposed a robust image watermarking algorithm for copyright protection. The algorithm is specifically based on the DWT domain. The algorithm was dealt with the watermark embedment and detection process. The experimental results have indicated that watermark



is imperceptible and robust. Jian Liu et al. [3] have outlined the properties of digital watermarking and steganography. In this work, the authors have given fairly good description of differences between watermarking, steganography and cryptography. Researchers have tried to elaborate, how one can make communication more and more secret using cryptography. The authors have also focused steganography to extend the level of secrecy of communication higher by transforming the object to its transformed type of object - different to the object communicated in cryptography. The researchers have concluded that digital watermarking is targeted to image protection under copyright protection while steganography has importance of protection of secret message rather than in which it is embedded. The authors have also added that digital watermarking is a subset of steganography. X. Qi et al. [4] have proposed a content-based digital image-watermarking technique. This work has used error correcting codes with the spread spectrum technique to encode watermark with an objective of improve in detection accuracy. The image-content-based technique was an adaptive embedding scheme which was applied in Discrete Fourier Transform (DFT). The experimental results demonstrate the robustness of the proposed method against any combination of the geometric attacks and some of the image-processing operations such as JPEG compression, filtering, and enhancement. Wu. X et al. [5] have given an improved digital watermarking algorithm. The proposed algorithm uses two chaotic maps - one is used to encrypt the position of embedment to the host image, and second one is used to obtain the pixel bit value at that position. The watermark was classified imperceptible. S. Cheung et al. [6] have proposed

the scheme which uses intelligence user certificates. This certificate was embedded for the identity of the owner/user into the digital documents. Indeed, maintaining secrecy between owners and users was a key contribution of this work. The researchers have dealt with the protocol in order to support for intelligence applications. They have outlined an implementation of the distribution protocol and watermarking scheme used. In short, a concept of document distribution protocol has been proposed to address a problem in an intelligence distribution network so that document distribution policies can be managed. Yanqun Zhang [7], in his paper, has reviewed digital watermarking techniques to protect digital assets viz. images, videos, and audios. The characteristics - imperceptibility, security, reliability, low complexity of watermarking was included in the algorithm and the security was maintained by hiding the position of embedment. D. L. Bhaskari et al. [8] have given an innovative algorithm through which large volume of data can be embedded under spatial domain techniques. In the algorithm, data is being compressed using Huffman coding and embedded using modified auxiliary carry approach. The result of this work was visualized with regard to images having grey levels from 0-255. W. Fung et al. [9] have studied watermarking techniques based on Spatial Domain, Transform Domain. As per their review findings the use of the technique of Wavelet Transform Domain combined with Singular Value Decomposition (SVD) was an approach to improve computational performance. Still further, the use of Lifting Wavelet Transform (LWT) improves computational performance. The extension of their work indicated the use of coding and cryptography in watermarks has been viewed as the future scope. R. Aarthi

et al. [10] have given an algorithm for digital image watermarking. Here, the algorithm was developed by modifying LSB embedding strategy which covers reversibility by using two bits in every pixel for embedment. Here reversibility was viewed as major feature. Reversibility - In watermarking process after getting the watermarked image, one need to create a matrix initialized with zeros, whose dimension was equal to the watermarked image. By XOR-ing each pixel of both the original and watermarked image, one can created new matrix. The matrix will also be sent to the extraction phase to the authorized person. In extraction process the value of the newly created matrix will be checked. If it is 1, then watermarked image's s LSB of each pixel must be changed, else vice versa. By this one could get back the original image. The algorithm which provides reversibility is motivational digital image watermarking.

## **Integration of Cryptography and Steganography for Information Hiding**

M. S. Prasad et al. [11] have proposed, in this paper, a method to provide security for the key information by integrating image compression and data encryption method. Quantization compression technique was applied for the file contains lots of repetitive data. Gary C. Kessler [12] has summarized technical introduction of steganography. This is reviewed as a descriptive historical research in context of steganography. The research work has suggested digital applications for hiding information in online image or audio files. M. K. Sharma et al. [13] have derived comparative study of steganography and watermarking. The different parameters were defined. Finding of this paper has suggested how these techniques can be integrated

as an extension in the field where security of digital assets and data plays the major role. M. Gokul et al. [14] have given, in this paper, a hybrid watermarking technique to embed a secret message into an image using visual cryptography and SLSB(Selected Least Significant Bit) encryption techniques. The work can be extended by applying a DCT based compression on the secret image for further security and the LSB bit encryption algorithm can be changed with a more complicated method. J. Nath et al. [15] have given method for hiding any secret message by embedding it into an image. The randomization method for generating the key matrix to encrypt plain text file at source and to decrypt cipher text file at destination was used. The maximum length of the key was 16 characters long and contains any character. The size of the encryption key matrix was of 16 X 16. As an extension of this work, security can be increased by increasing size of matrix. T. Chatterjee et al. [16] has presented a method in which modified a cipher method using XOR operation was used. The overhead of the present method was very less. This method was applied specially in encryption of data where the same pattern is repeated or to encrypt short message or password. Use of different key matrix by extending size is an extension of this work. S. Dey et al. [17] have proposed algorithm named as SJA-I (Somdip Joyshree Asoke). This algorithm was applied to encrypt short length text message. SJA-1 was the integration of different algorithms: Each byte is converted into its corresponding binary number and then after single bit operation was executed on that, Secondly, the use of modified Caesar Cipher algorithm was applied on the message randomly. Another technique of cryptography can be a research extension.

## **Literature Review Analysis and Findings**

The literature review of digital watermarking, initially, suggests an extension of work to develop unique imperceptible watermark [2, 5, and 7]. Secondly, the use of encryption method should be applied before embedding message to digital image [8]. The use of random key matrix for embedment and extraction is also suggested [10, 15-17]. The use of symmetric key and one time pad method has also played significant role in the work for encryption and decryption [16, 17].

## **Problem Statement**

The challenge regarding significant characteristics of digital watermark - uniqueness, imperceptibility and reversibility is undertaken as a research problem. The blind watermarking scheme is used as a key technique to strengthen the protection issue as the original image is never require to communicated at the destination. The targeted research work is intended to evolve out an algorithm, which can be used for both copyright protection of an image and secret messaging for communication. The issue secrecy enhancement is undertaken to extend the work [10, 15 and 16] with a focus on watermark embedment and secret message embedment techniques using encryption with an intention to increase the level of secrecy and imperceptibility without increasing the level complexity of algorithm.

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### **Chapter - 3: Proposed Work**

The proposed work includes three algorithms. The first one is used to provide protection to an image with reference to copyright protection by embedding Random Matrix Image (RMI) as watermark which indicates use of random key [1, 2 and 3]. Second algorithm embeds text watermark, which is used for secret messaging also. This research work aims to go further by using a third technique that involves cryptography, steganography and watermarking

techniques on spatial domain. The work is extended by integrating these techniques using symmetric key and one time pad. The proposed work is implemented under SCILAB environment.

## **Watermarking Algorithm using RMI as Watermark**

### **Digital Watermarking Process**

A digital image watermarking process includes three phases, first embedment, second detection and third extraction. In embedment, an algorithm takes an image as it an original image and then watermarks that image or data [1]. The watermarked image is transmitted or stored, usually transmitted to another person. If this person makes a modification, this is called an attack [2, 8]. There are various kinds of attacks like copy, removal, mosaic etc. Watermark detection is an algorithm which is used to find the attacked data to attempt to extract the watermark from it. If the watermarked image is not modified during transmission, then the watermark is still present and it can be extracted. If the watermarked image is copied, then the information is also carried in the copy. The embedment uses a place by manipulating the content of the digital assets, which means the information is not embedded in the frame around the data, but it is carried with the watermarked image itself [3, 10]. In figure 1 watermark embedment process is shown and in figure 2 watermark extraction processes is shown.



**Original Image****(O)**

)

**Original Watermark****(W)****Embedment**

$$\mathbf{WI = O + W}$$

**Watermarked Image****(WI)**

Using KeyFIGURE 1: WATERMARK EMBEDMENT PROCESS

**Original Image****(O)**

)

**Original Watermark****(W)****Extraction**

$$\mathbf{O = WI - W}$$

**Watermarked Image****(WI)**

Using KeyFIGURE 2: WATERMARK EXTRACTION PROCESS

Digital watermark is an authenticating technique of digital data with secret information that can be extracted to the receptor. The image in which this data is inserted is

called 'cover image' or 'host image' [4]. The watermarking process has to be resistant against possible attacks, keeping the content of the watermark readable in order to be recognized when extracted. Features like robustness and fidelity are essentials of a watermarking system. However the size of the embedded information has to be considered since data becomes less robust as its size increases. Therefore a trade-off of these features must be considered [5, 7 and 11]. In the algorithm, the focus is on the development of improved technique to generate unique watermark and embed watermark to host image. The targeted output is in form of watermarked image. In this work Random Matrix Image (RMI) is generated and embedded as a watermark. A watermark is generated as a unique RMI for each host image for watermarking. The proposed algorithms are used for watermark generation, embedment, and extraction in watermarking. The exact reverse process is used to extract watermark from watermarked image [9]. For extraction, it is required to use RMI key matrix or an original image.

### **Random Matrix Image (RMI).**

RMI is an output of matrix generation process, created using randomly selected number. The random number generator is defined by the follows:  
 $X_{n+1} \equiv (a X_n + c) \pmod{m}$  Here  $X$  is the sequence of pseudorandom values, and  $m, c \in \mathbb{Z}_m$

**7**

**6**

**9**

**2**

**7**

**8**

**5**

**3**

**9**

**5**

**1**

**0**

**9**

**3**

**1**

**7**

**2**

**8**

**5**

**8**

**2**

**4**

**10**

**5**

**4**

**8**

**4**

**1**

**6**

**4**

**2**

**3**

**10**

**10**

**0**

**9**

**3**

**7**

**0**

**7**

**5**

**8**

**5**  
**0**  
**4**  
**8**  
**8**  
**1**  
**5**  
**4**  
**8**  
**2**  
**9**  
**4**  
**1**  
**4**  
**6**  
**2**  
**6**  
**5**  
**8**  
**8**  
**10**

FIGURE 3: 8X8 MATRIX OF RMI

## **Watermark Embedment Algorithm**

Step1: Read the original image. Step2: Generate RMI (having pixels values from 0 to 10) which is to be embedded as watermark. (also sent to recipient as a Secret Key Matrix) Step3: Add this Generated Image and Original Image in matrix addition form. Step4: Now generate image from matrix form. Step5: The output image is a watermarked image.

## **Watermark Extraction Algorithm**

Step1: Read the watermarked image. Step2: Read matrix (a secret key RM) which is sent. Step3: Subtract Matrix from watermarked Image in matrix subtraction form. Step4: Now generate two different images from these matrices form. Step5: The output images will be Original image and original watermarked.

## **Text File Embedment Technique for Watermarking and Secret Massaging**

Steganography deals with the writing of hidden messages into target object [6]. It means "concealed writing". It manages security through obscurity. Cryptography deals with encryption of target object. The target object after encryption gets transformed from readable state to non-readable (non-sense) state. Digital watermarking embeds digital watermark to target object in order to trace copyright infringements and to verify the authenticity. Digital watermarking is for source tracking. Both steganography and digital watermarking relate to information hiding with different purposes and employ Steganographic techniques to embed data [12, 18 and 19]. Steganography methods usually do not need to provide strong security

against removing or modification of the hidden message. Watermarking methods need to be very robust to attempt to remove or modify a hidden message. [13, 14]

**FIGURE 4: GENERIC PROCESS OF DIGITAL IMAGE WATERMARKING AND STEGANOGRAPHY**

This work aims at developing embedding algorithm where by text files in ASCII format with image file in binary format is used to generate composite file in image format. The algorithm hides the secret message in the image. The same algorithm embeds digital watermark in text format to the image. The output of this algorithm will be communicated to the recipient. The recipient with objective of extracting hidden message will separate the image and the secret message by developed extraction algorithm. The same algorithm will help to ascertain the originality of an image by extracting watermark from the image. [15, 16]

The proposed algorithm is used to embed the text to the grayscale digital image without any change in intensity of grayscale level of the image. After this process the matrix tables of original image and the image generated after the embedment matched with each other. The developed algorithm does not encrypt text, as a result at the recipient end; text (secret message) can be extracted without any key. [17, 19]

### **Text File Embedment Algorithm**

Step 1: Read the original image. Step 2: Read the text file. Step 3: Embed text file with image by inserting image file by treating image file in form of binary file. Step 4: Write/produce stego/watermarked image. Step 5: The output image is a stego/watermarked image.

## **Text Extraction Algorithm**

Step 1: Read the stego/watermarked image in binary form. Step 2: Find Delimiters from a stego/watermarked image. Step 3: Extract characters starting from delimiters to ending delimiters. Step 4: Store extracted text in another text file.

## **A Secret Messaging and Watermarking Algorithm using Cryptography**

Though success to certain extent has been achieved more robust work is needed for hiding secret messages from eavesdroppers. Steganography and Cryptography in combination comes for this help [18, 19]. The secret message which is to be communicated is in its hidden state so that it does not come to the notice of eavesdropper [6, 20, and 21]. Under the banner of cryptography the secret message is first encrypted with a key and then this encrypted message is sent to destination. The key is also to be sent hidden. This poses two fold challenges because at the destination the encrypted message should be received and it is to be decrypted with key. The approach that can be adopted is that the encrypted message can be embedded to target image and embedded image is then sent to target. This gives a feel of image communication rather than secret message communication, this falls under the banner of Steganography. Here too there is a challenge of sending encryption key and embedment key. In case of embedment key there are two options - static key or dynamic key. The dynamic key provides more robust secrecy compare to static key [19, 20 and 22]. Use of dynamic key is adopted in this work and to improve secrecy of message. The use of symmetric cryptography is considered with encryption and decryption using



same key. [23] Further, the key used in symmetric cryptography is also used in embedment of encrypted message to the digital image. This kind of work is not traced in literature survey. The single key which is used for encryption at source, decryption at destination and embedment at source and extraction at destination serves the purpose of secrecy maintenance. The management of key is easy but at the first sight it appears to be " the secrecy of the key is a crucial issue". In the adopted approach the disclosure of key does not give the decryption and extraction easily because the key is same in both the process but the algorithm are different and not known to eavesdropper [24]. The key is communicated through secure channel. At destination end the algorithm which extracts the encrypted secret message. After the extraction is done the same key will be utilized for decryption of separated encrypted message to get the secret message in its original form. Encryption key is in the form of text which is decided on the basis of size of text message. The proposed algorithm does not permit repetition of character in key [18, 29]. Proposed algorithm AMEADT used to encrypt and decrypt secret message. This algorithm is based on ASCII value of a secret key[26]. Another algorithm AMEAET is used to embed and extract secret message from digital image. This is using ASCII value to decide the position of embedment in image pixel matrix. This technique follows the method of cryptography to encrypt and decrypt text message using ASCII value of a Key. Here key is dynamic so protection is high. The process of encryption is as follows [25, 28]. Here, we have a key " MESAGT" and all experiments have been done based on this key.

## **ASCII Message Encryptions and Decryptions Technique (AMEADT)**

Step1: Find the ASCII value of Private Key as shows in Table-1  
TABLE 1: PK  
AND ASCII VALUE OF PK

### **PK Text**

#### **ASCII value**

M77E69S83A65G71T84  
Step2: Sort them in ascending order as shows in  
Table-2  
TABLE 2: SORTED FORM OF PK

### **PK Text**

#### **ASCII value**

A65E69G71M77S83T84  
Step3: Find the ASCII value of " Original Secret  
Message". Here secret message is " SECRET" as shows in Table 3  
TABLE 3:  
SECRET TEXT AND ITS ASCII VALUE

### **Message**

#### **Text**

#### **ASCII Value of**

#### **Secret Text**

S83E69C67R82E69T84  
Step4  
Add Sorted form of ASCII value of Key into  
Original Secret Message for Encryption as shown in Table 4  
TABLE 4:  
ENCRYPTED TABLE FOR GIVEN EXAMPLE

**PK in**

**Ascending**

**order**

**ASCII of PK**

**OSM**

**ASCII**

**of OSM**

**Encrypted**

**Value**

A65S83148E69E69138G71C67138M77R82159S83E69152T84T84168Encrypted value, shown in Table 4, is embedding to digital image using AMEAET. To decrypt at destination reverse process is used.

### **ASCII Message Embedment and Extraction Technique (AMEAET)**

Step1 Select the image matrix positions as shown in figure 5 according to ASCII value in ascending order. Here code is {65, 69, 71, 77, 83, and 84} So value is placed at {(6, 5), (6, 9), (7, 1), (7, 7), (8, 3), and (8,

4)} 12345678912345678 FIGURE 5: EMBEDMENT POSITIONS ACCORDING

TO ASCII VALUE OF PK Step2 The encrypted message is embedded at selected position as shown in figure 5 is to be changed with Encrypted Value Show in Table 3. The output result is shown in Figure

612345678912345614813871381598152168 FIGURE 6: EMBEDMENT OF

ENCRYPTED VALUE ACCORDING TO ASCII VALUE OF PK. Stego-image [31] is

obtained as result of this process. The reverse process of embedment gives steps of extraction process. After extraction of encrypted value the reverse steps of encryption process is used to decrypt the secret message. The decryption process after extraction phase is shown in table 5. TABLE 5:

DECRYPTION TABLE

**PK in**

**Ascending**

**order**

**ASCII of**

**PK**

**Stego image**

**(x, y)**

**Extracted – PK**

**Decrypted Value**

**SM**

A65(6, 5)148-6583SE69(6, 9)138-6969EG71(7, 1)138-7167CM77(7, 7)159-7782RS83(8, 3)152-8369ET84(8, 4)168-8484TSame algorithm can be applied for watermarking also. This will give you one level high security to image.

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## Chapter - 4: Implementation and Results

### Watermarking Algorithm using RMI as Watermark

#### Experiment using 256 X 256 Size Grayscale Image

Watermarking algorithm using RMI as watermark was experimented using various sizes of grayscale images. Here, the result of "Lena" image with 256 × 256 pixel size and 256 × 256 pixel size watermark (RMI) is shown. Figure 7(a) and 7(b) shows grayscale image of 256X256 pixel size Lena image and generated RMI watermark respectively. Figure 8(a) and 8(b) show 8X8 pixel size matrix of Figure 7(a) and 7(b) images respectively and figure 9(a) and 9(b) shows watermarked image and 8x8 matrix of watermarked Lena image.

**(a)**

**(b)**

FIGURE 7: (a) ORIGINAL LENA IMAGE (b) RMI

WATERMARK195195196197197198199199196196196197197197198198197  
1971971971961961961961991981981971961951941941991981971961951  
9419319319819819719619519419319319719619619519519419419419619  
6195195195194194194

**(a)**

2298263672000083913040112630724293063672553770525107580520559  
766

**(b)**

FIGURE 8:(a) 8X8 MATRIX OF LENA IMAGE(b) 8X8 MATRIX OF RMI

WATERMARK



**(a)**

1971972052051992042022052031981961971971972062012061982001972  
0019619719720120420119720319719819620820119720219820020019520  
3203200203202194198195202197196202200202194199198196200200204  
201200200

**(b)**

**FIGURE 9:(a) WATERMARKED LENA IMAGE**

**(b) 8X8 MATRIX OF WATERMARKED IMAGE**

In the experiment the result shown in figure 9(b) is the addition of two matrices shown in figure 8(a) and figure 8(b). The changes in intensity of grayscale values are not reflected the watermarked to Lena image. This show that watermark is imperceptible [1, 2].

**Experiment using 512 X 512 size grayscale image.**

The result of various sizes of images was examined and another one of them is presented here. The work is shown is of 512 X 512 size grayscale image. Figure 10(a) and 10(b) shows greyscale image of 512X512 pixel size peepers image and generated RMI watermark respectively. Figure 11(a) and 11(b) show 8X8 pixel size matrix of figure 10(a) and 10(b) images respectively and figure 12(a) and 12(b) shows watermarked peepers image and 8x8 matrix of watermarked peppers image.

**(a)**

**(b)**

FIGURE 10: (a) ORIGINAL PEPPERS IMAGE (b) RMI

WATERMARK375863616659525738116114116112114112106381241161111  
1211111210840111120106119110106106371121251171101201081124211  
0123107109107116112381101041141041161111103910911710211211111  
2102

**(a)**

**2**

**0**

**5**

**9**

**0**

**9**

**6**

**1**

**7**

**4**

**7**

**8**

**4**

**8**

**8**

**4**

**1**

**7**

**6**

**9**

**6**

**6**

**1**

**9**

**9**

**9**

**6**

**0**

**1**

**9**

**5**

**7**

**7**

**9**

**8**

**6**

**1**

**5**

**6**

**6**

**8**

7

4

8

9

7

2

4

6

8

9

8

5

1

5

7

6

2

2

7

6

9

**7**

**9**

**(b)**

FIGURE 11: (a) 8X8 MATRIX OF PEPPERS IMAGE(b) 8X8 MATRIX OF RMI  
WATERMARK

**(a)**

**39**

**58**

**68**

**70**

**66**

**68**

**58**

**58**

**45**

**120**

**121**

**124**

**116**

**122**

**120**

**110**

**39**

**131**

**122**

**120**

**118**

**117**

**113**

**117**

**49**

**120**

**126**

**106**

**120**

**119**

**111**

**113**

**44**

**121**

**133**

**123**

**111**

**125**

**114**

**118**

**50**



**117**

**127**

**115**

**118**

**114**

**118**

**116**

**44**

**118**

**113**

**122**

**109**

**117**

**116**

**117**

**45**

**111**

**119**

**109**

**118**

**120**

**119****111****(b)**

FIGURE 12:(a) WATERMARKED PEPPERS IMAGE(b) 8X8 MATRIX OF

WATERMARKED IMAGEThe analysis of figure 12(b) shows the addition of two matrices as shown in image figure 11 (a) and 11(b) as it was happened in previous Lena image. The change in grayscale intensity [3] is not reflected after embedment of RMI watermark to peppers shown in figure 12(a).

## **Text File Embedment Technique for Watermarking and Secret Massaging**

Experiment of algorithm described in chapter 3. 2 is done by using 64X64 pixel peeper image. Figure 13(a) shows grayscale image of 64X64 pixels and Figure 13(b) shows 8X8 pixel matrix of peeper. Figure 14 is a text file of message which is used to be embedded. And Figure 15 (p) shows output image and 15(q) 8x8 matrix of peepers image [3, 4]. peppers256

**(a)**

6781848052829075691071001091201039610611016215516517913810396  
1371891951981921811006912718918919420220977921372091871942201  
8953141137198191198191122831599813917718712962143153

**(b)**

FIGURE 13:(a) GRAYSCALE " PEEPERS" IMAGE OF 64X64 PIXEL(b) 8X8

MATRIX OF PEEPERSFIGURE 14: TEXT FILE OF SECRET MESSAGE / LICENSING  
INFORMATIONpeppers256

**(p)**

6781848052829075691071001091201039610611016215516517913810396  
 1371891951981921811006912718918919420220977921372091871942201  
 8953141137198191198191122831599813917718712962143153

**(q)**

FIGURE 15:(p) WATERMARKED " PEEPERS" IMAGE OF 64X64 PIXEL(q)8X8  
 MATRIX OF WATERMARKED " PEEPERS" IMAGEThe proposed algorithm is also  
 experimented using 256X256 pixel grayscale ipexcell image. Figure 16(a)  
 shows grayscale image of 256X256 pixels and 16(b) shows 8X8 pixel matrix  
 of ipexcell. Figure 17 is a text file of message which is used to be embedded.  
 And figure 18 (p) shows output image and 18(q) 8x8 matrix of watermarked  
 ipexcell image. The image is taken as to experiment is with reference  
 previous work done by R. Aarthi et al.[4]

**cell****(a)**

1191151121121121151241331181141121121101141311501171131121121  
 0811314117311711211111110711615219011511211010911112816319611  
 2112108108122149177194108111107108135174193191105110106109144  
 191204189

**(b)**

FIGURE 16:(a)GRAYSCALE " IPEXCELL" IMAGE OF 256X256 PIXELS(b) 8X8  
 MATRIX OF " IPEXCELL" FIGURE 17: TEXT FILE OF SECRET  
 MESSAGE/LICENSING INFORMATION. cell

**(p)**

1191151121121121151241331181141121121101141311501171131121121  
 0811314117311711211111110711615219011511211010911112816319611  
 2112108108122149177194108111107108135174193191105110106109144  
 191204189

**(q)**

FIGURE 18:(p) WATERMARKED " IPEXCELL" IMAGE OF 256X256 PIXELS(q) 8X8  
 MATRIX OF WATERMARKED " IPEXCELL" Figure 15 (p) shows that  
 watermarked Peeper image and 15(q) shows 8X8 matrix of  
 peeperswatermarked image. The same way Figure 18(p) shows that  
 watermarked " ipxcell" image, 18(q) shows 8X8 matrix of ipexcell  
 watermarked image. This categorically indicates that there is no change in  
 the matrices as well as in images.

## **A Secret Messaging and Watermarking Algorithm using Cryptography**

The proposed algorithm is checked using grayscale images of various sizes  
 having resolution > 256 x 256 are used. Here " Barbara. jpg" and " boat. jpg"  
 images are shown. Plain text= " SECRET", PK = MESAGTEncrypted Value is:  
 {148, 138, 138, 159, 152, 168}Embedment Position is shown in Figure 20(b)  
 (using PK). G: imagesarbara.

jpg1802002051921901931962062121751972011891901931962072141731  
 9519418318819319821021118320019318118719320021321219720819418  
 4190194201212208199203190187194196204211202195193183188197199

2082111991951901801901992012112121862021921891952042072142081  
77

**(a)**

**(b)**

FIGURE 19:(a) BARBARA COVER IMAGE OF 512X512 PIXELS(b) 9X9 PIXEL  
MATRIX OF BARBARA COVER IMAGEG: imagesarbara. jpg

**(b)**

1802002051921901931962062121751972011891901931962072141731951  
9418318819319821021118320019318118719320021321219720819418419  
0194201212208199203190187148196204211138138193183188197199159  
211199195190152168199201211212186202192189195204207214208177

**(b)**

FIGURE 20:(a) BARBARA STEGO IMAGE OF 512X512 PIXELS(b) 9X9 PIXEL  
MATRIX OF STEGO IMAGEG: imagesoat. jpg

**(a)**

1281231261171271241251291261291261281231251241241291261271261  
2812712312612613012912512412812812312612812913012612612812712  
4125129126129126127127125126126130126130124130124125124127129  
127130124134123125121126124125127126127126127126124126132127

**(b)**

FIGURE 21:(a) BOAT COVER IMAGE OF 512X512 PIXELS.(b) 9X9 PIXEL MATRIX  
OF BOAT COVER IMAGEG: imagesoat. jpg

**(a)**

1281231261171271241251291261291261281231251241241291261271261  
2812712312612613012912512412812812312612812913012612612812712  
4125129126129126127127125148126130126138138130124125124127159  
127130124134152168121126124125127126127126127126124126132127

**(b)**

FIGURE 22:(a) BOAT STEGO IMAGE OF 512X512 PIXELS.(b) 9X9 PIXEL MATRIX

OF STEGO IMAGEThe stego-image/watermarked image is the output of the given encryption and embedment algorithm [5, 6 and 7]. Here, the result shows that after embedding the secret message / watermark text according to PK to the Stego image [8] of Barbara shown in figure 20(a) and the stego image of Boat shown in figure 22(a) seems no change in comparison of original image of Barbara shown in figure 19(a) and original image of boat image shown in figure 21(a) respectively. They are changed but the changes are not detected by Human Visual System (HVS)[9, 10]. The changes is visualized by observing the matrices of stego Barbara image shown in figure 20(b) and matrix of stego boat image shown in figure 22(b) comparing with matrix of original Barbara image shown in figure 19(b) and matrix of original boat image shown in figure 21(b) respectively. These images and all other images of different size is experienced this. But there is a need to remember that message size and key size must be less than 255 characters. The algorithms are applied in reverse order at destination. Only authorized person can do this. This means the person (user) having PK can extract

encrypted message/watermark and decrypt message/watermark. The example of decryption process is shown in Table 5.

## **TABLE 6: DECRYPTION TABLE FOR CURRENT PK**

**PK in**

**Ascending**

**order**

**ASCII of**

**Key**

**stego image**

**(x, y)**

**Extracted – PK Value**

**Decrypted Value**

**SM**

A65(6, 5)148-6583SE69(6, 9)138-6969EG71(7, 1)138-7167CM77(7, 7)159-7782RS83(8, 3)152-8369ET84(8, 4)168-8484T

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## **Chapter-5: Conclusion and Extension of Work**

### **Conclusion**

#### **Watermarking Algorithm using RMI as Watermark**

A novel method of digital watermarking based on embedding matrix as a watermark is presented in this work. This uses random matrix as a watermark to protect digital images. The motive for this is that each image usually has different matrix from 0 to 10. The noticeable part of this work is the use of RMI transition to authenticated user of the image. Without having RMI, no one other than the authenticated user can detect and extract watermark from a watermarked image. The limitation of the current work is that the stated technique of digital water marking is used on grey scale image [1] and not on the coloured image. The test is performed on greyscale image having less than 245 greyscale pixel value.

#### **Text File Embedment Technique for Watermarking and Secret Massaging**

This technique shows the text message embedment to image and extraction of text message algorithms. These algorithms particularly in embedment algorithm embeds text message to an image without changing pixel value of the original image which does not give any clue of embedment of additional object into the image. However, the additional object is embedded without changing its properties. The extraction algorithm is also simple whereby it extracts the additional object (in this case text message from the image). The technique can further be improve by changing the property of the text message embedded into several images in diversified ways. In future we

may embed encrypted text file to image to provide more secure communication and watermark. The limitation of the algorithm is that a removal attack can destroy the message text as it is a fragile watermark [2].

## **A Secret Messaging and Watermarking Algorithm using Cryptography**

The third algorithm proposes a technique which increases the level of secrecy in communication [3]. This improvement in secrecy level is achieved by combining the techniques: AMEADT and AMEAET using single key for both encryption/decryption and embedment/extraction. In the earlier works researchers [2] focused on improving the complexity of encryption and using static technique of embedment. Our approach does take special care of the security level in the embedment phase. The increasing complexity in any technique may increase the level of security but at the cost of processing time. The proposed work takes special care to increase the level of secrecy in encryption by user defined dynamic key, without increasing the complexity of algorithm. This reduced complexity is extended to use of the same dynamic key for embedment. This leads to the enhancement of secrecy level. This research work has a limitation with regard to the size message and the key to be communicated has to be less than 255 characters in size. This indicated limitation on message size is not limitation if a long message is communicated fragmenting it in sub-messages and then integrating them at destination., this not only eliminate the stated limitation in case of size of message but also enhanced level of secrecy. The proposed work using a message having limitation of maximum 255 characters requires image object for embedment to have a minimum resolution size of 256x256

pixels. If the image size is larger than the message size then the encrypted data in the image is imperceptible. This also reduces the apparent doubt of any embedment.

### **Future Extension**

The extension of this work can cover the use of stated technique of digital water marking on colour images. The research extension directs scheme watermarking with use of segmentation base watermarking.