

Good example of research paper on economic

[Business](#), [Marketing](#)



Vitamin water with flavor

Gross Domestic Product

This is the measure of the well-being and the welfare of the country. It was later considered as the tool of measuring a country's economic status. It assesses the growth level and the development of the economy. It is defined by three approaches namely income, expenditure and the output or product approach . The most preferred method is the output or product approach. It sums all the levels and every class of the enterprise to get the total level of the production in the country. This is done through the three steps of which the sum of the gross value in the domestic output in different sectors is computed. Next to this, the intermediary consumption in the economy is also defined.

Income

Per capita

Per capita income calculates the mean income of the people in the economic region or unit. This is the measure of the wealth of the community in the economy particularly meant for comparison with other economic sectors and units of other cities or nations. The computation of the per capita is done by the international organization such as the International Monetary Fund and the World Bank . The per capita is measured using international popularly known currency such as United States Dollars and European currency Euro. This is to make the comparison easy with the economies of other countries. This gives a standard dimension of the understanding the level of the wealth in the people of different countries. The per capita as the measure of the

living standard of the people in the economy, the average family income has a role to play in the understanding the wellbeing of each member. The size of the family contributes to the index of the living standard. The smaller family size has higher the living standard and in good condition .

Vitamin water flavor

According to the Global Marketing Information Database, has a lot concerning the business of the health products covering and providing statistics of more than 205 countries. The health industry is performing brilliantly in the provision of the variety of the health products. Vitamin water flavor has a number of the variety products that are in the market of the United Arab Emirates.

There is a large number of the retailers of the vitamin water flavor in the market. The most retailers are the pharmaceuticals outlets in the cities and towns in United Arab Emirates. The role of the chain stores is the distribution and the storage of the product in a large volume for easier access by the pharmacists .

In the marketing of the vitamin water flavor has been enhanced by the internet marketing. The contacts of the customers are also used to send them direct mails on the products in the market. This makes the customer remain updated on the market. The distribution density is extensive making the product everywhere in the market.

Finally, the target market is the people living in the cities and mostly the children. The reason behind this is the provision of the vitamins that contribute to the healthy growth and development of the child. The different varieties of the vitamins, caters for different deficiencies thus recommended

for the health care. Therefore, the target is broader making the product make a good sale.

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