Why artist exaggerate certain body parts and ignore others

Art & Culture, Artists



Why Artist Exaggerate Certain Body Parts And Ignore Others Body image has been used overwhelmingly as a tool of expression and impression especially in the modern society. Artists in various platforms exaggerate certain parts of their bodies for various reasons, which are discussed in this brief paper. Perception of image and personality is a very important tool when it comes to influence. Making the desired impression on a target audience is a concept that has developed profoundly since the prehistoric times. Firstly, the different audiences have unique characteristics and autonomy that makes them a target for artists. The artists therefore study and understand the expectations of the audience and present themselves accordingly (Peirce, & Adrienne, 2005). Body parts that appeal to the audience are exaggerated to create an impression that the artist is the best fit for the particular context (Allan & Pease, 2006). For instance, female music artists exaggerate their hips and breasts and reduce their waist since the resultant image is perceived as sexy and appealing. On the other hand, male artists exaggerate their biceps and chests to depict strength and power. More notably, artists may exaggerate certain body parts in order to mimic previous renowned artists who were famous and favorite to the target audience. This way, they are able to create an impression that they are equally appealing and successful. However, artists may also exaggerate certain parts of their bodies in order to camouflage their weaknesses to avoid negative public perception. Whatever the reason for articulating body image, the ultimate result is to create a positive impression on the target audience.

References

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