Example of accounting business administration essay

Sociology, Communication

Introduction

Technology has changed all aspects 0of life including in business activities and in general, it has impacts on society in broad. Due to its widely usage in every area, technology has brought about unethical conducts and thus need of looking at ethics and human responsibilities. Today, huge number of companies both small scale and large scale are using accounting software instead of papers and pens. According to ethical practice of information technology on the business level include communicating with co-workers, conducting justifiable business online, purchasing goods online and making personal banking transaction online and collecting and sending data for legitimate purposes. This paper will look at timeline for social media technology and summarize with positive and negative changes of social media technology.

Social Media Technology timeline

Technology was used early and it has diverged drastically from its preliminary primary role of dispensation in accounting transactions and sustaining financial reports . Social media technologies such as social networking and blogs which include Facebook, linked in, twitter is widely used in business administration which has replaced phone calls and emails. According to indicated history of communication technology. The following is a timeline of communication technology.

130, 000 B. C. E- Use of cave paintings, drum and smoke signals

13th century- Invention of written words

1448- Printing press of books

1775- Letter writing and invention of post offices

1837- Invention of telegraph

1876- Invention of telephone by Alexander Bell

1900's- Radio as a communication and entertainment form was introduced

1939- Communication via Television was introduced

1967- Internet was invented

1971- First email was delivered

1977- Communication through cell phone began

1978- Virtual communication started

1979- Usenet bulletin board was connected

1984-Introduction of prodigy online service

1985-American Online Service was developed

1997- First web blog was developed and blogging started

1999- First social network was developed and friends were united

2002- Friendster social network was opened

2003- MySpace social network was opened

2004- Facebook social network was launched

2005- Bebo blog was opened

In higher education, social media technologies have been dramatically in use chiefly by new generations and concluded that Social Media Technology has led to a fair learning device, whose overview could recover the quality of learning at university level. To date there are millions of blogs, and social

networks are most used due to invention of smart phones where one can access internet anywhere.

Summary

Use of education technology such as Voicethread has helps students interact with teachers on given assignments and also family members, students can hear themselves reading and also share information online. Blogs do address issues on specific course such as in business administration and accounting. Forums are very meaningful to students since the students brainstorm on topics of specific courses including students from different colleges. Thus social media technology enhances quality content to students and help students get linked to jobs immediately after completing schools.

Despite the benefits of social media technology According to using social networks has led to privacy and security issues yet the users in don't recognize the consequences of putting information on the World Wide Web. Also, private life is not separated from school life in these networks and no privacy for teachers and students. There is need for online privacy protection for education technologies.

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