

# Air india as the national flagship airline

[Environment](#), [Air](#)



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- Decision

National flagship air hose Air India transports riders throughout India and around the universe. Affiliate Air India Express operates as a low-fare bearer, chiefly between India and finishes in the Middle East, and Air India Cargo provides freight transit. Air India took its current signifier in 2007, when the authorities of India combined the company with another collectivist bearer, Indian Airlines, which focused on domestic paths. The combined entity, owned by keeping company National Aviation Company of India Limited ( NACIL ) , uses the Air India trade name. Plagued by heavy losings since the amalgamation, the Indian authorities is urging Air India and Indian Airlines be operated individually by NACIL. Air-India Limited operates rider and lading flights from Bombay to finishes in the United States, Europe, the Middle East, Africa, the United Kingdom, Russia, China, Japan, and other states. It holds the differentiation of being the universe ' s first all-jet air hose. Founded as a little, private, domestic bearer in 1932, Air-India is now authorities owned. Once regarded as a " small gem " of an air hose, its repute became slightly tarnished as service and net incomes slipped. Significant alterations, nevertheless, have rejuvenated the air hose, put it back in the black, and restored its ranking among the better air hoses of the universe. Three million riders a twelvemonth fly Air-India. Air-India began runing in 1932 as Tata Airlines, named after J. R. D. Tata, its laminitis. The line carried mail and riders between the Indian metropoliss of Ahmadabad, Bombay, Bellary, and Madras, and Karachi, Pakistan. Within a few old ages Tata Airlines ' paths included the Indian metropoliss of Trivandrum, Delhi, Colombo ( in Sri

Lanka ) , Lahore, and other locations in between. In 1946, at the decision of World War II, the air hose became a public company and was renamed Air-India Limited. In merely two old ages, with the authorities holding a 49 per centum portion in the company, the air hose was winging farther outside of India, with regular flights to Cairo, Geneva, and London. The line ' s name changed once more to reflect its new range of operations, going Air-India International Limited.

## **Introduction**

Air India is India ' s national flag bearer and air hose of India. Air conveyance was born in India on February 18, 1911. J. R. D Tata, the male parent of Civil Aviation in India and laminitis of Air India in twelvemonth 1932. Based in the Air India Building in Nariman Point, Mumbai, Air India flies world-wide web of rider and lading services. Air India is the 16th largest air hose in Asia, functioning 24 finishes worldwide.

Figure 1. Shows the finish Air India helping.

( [http// : home. airindia. in/SBCMS/Webpages/International-Where-we-fly. aspx? mid= 26](http://home.airindia.in/SBCMS/Webpages/International-Where-we-fly.aspx?mid=26) )

## **Company BACKGROUND**

Air India was founded by J. R. D. Tata in 1932 as Tata Airlines, a division of Tata Sons Ltd. On 15 October 1932, J. R. D. Tata flew a single-engined. Following the terminal of World War II, regular commercial service was restored in India and Tata Airlines became a populace limited company on 29 July 1946 under the name Air India. In 1948, after the Independence of India,

49 % of the air hose was acquired by the Government of India, with an option to buy an extra 2 % . In return, the air hose was granted position to run international services from India as the designated flag bearer under the name Air India. The central office and chief hub is located in Mumbai ( Nariman Point ) . Air India company motto is “ Your Palace in the Sky ” . Air India company web site is [www. airindia. com](http://www.airindia.com).

The logo of the new air hose is a ruddy colored winging swan with the `Konark Chakra`in orange, placed inside it. The winging swan had been morphed from Air India ' s characteristic logo, `The Centaur ' , whereas the `Konark Chakra`was reminiscent of Indian ' s logo.

The new logo would have conspicuously on the tail of the aircraft. While the aircraft will be ivory in coloring material, the base will retain the ruddy run of Air India. Runing parallel to each other will be the orange and ruddy velocity lines from front door to the rear door, subtly meaning the single individualities merged into 1. The trade name name `Air India`will run across the tail of the aircraft.

Figure 2. The logo of Air India Company and its description.

( [hypertext transfer protocol: //home. airindia. in/SBCMS/Webpages/Logo-Livery. aspx? MID= 196](http://home.airindia.in/SBCMS/Webpages/Logo-Livery.aspx?MID=196) )

Figure 3. This map shows the central offices and the chief hub of Air India.

( [hypertext transfer protocol: //maps. yahoo. com/maps\\_result? ard= 1 & A ; q1= nariman+point & A ; fr2= sc-sb & amp ; fr= yfp-t-701 # mvt= m & A ;](http://maps.yahoo.com/maps_result?ard=1&A;q1=nariman+point&A;fr2=sc-sb&fr=yfp-t-701#mvt=m&A;)

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lat= 18. 924647 & A ; lon= 72. 827413 & A ; zoom= 17 & A ; q1= air %  
20india % 20nariman % 20point )

Figure 4. Laminitis of Air India. J. R. D Tata

## **VISION AND MISSION**

### Vision

Let us develop with wisdom and prosper in harmoniousness

Create value through challenge and invention.

Sustain growing and addition for all interest holders

### Mission

To be India ' s taking Travel Company.

Be globally competitive.

Benchmark with best and be top of the category in engineering and quality.

Delight and transcend client outlook.

Figure 5. Shows Air India company vision and mission.

( [http:// : home. airindia. in/SBCMS/Webpages/International-VISION & A ;  
MISSION. aspx? mid= 106 \)](http://home.airindia.in/SBCMS/Webpages/International-VISION%20&%20MISSION.aspx?mid=106)



Seat Pitch ( inches )

47 "

31 " -33 "

Seat Width Between armrest ( inches )

19.25 "

17.32 " -17.4 "

Seat Recline ( inches )

7.5 "

6.2 "

Upright Position ( grade )

19A°

15A°

Seat Total Recline ( grade )

127A°

126A°

Statisticss:

Current Fleet Size ( Owned/Dry Leased/Wet Leased )

0/4/2/0A A

Maximal Take-off Weight

153 dozenss

Flying Span

144 foot

Overall LengthA

153. 1 foot

Overall Height

51. 8 foot

Cabin Width

17 foot

Flying Area

2, 350 sq foot

Average Cruise Speed

0. 8 Mach

Maximum Operating Altitude

41, 100 foot



Maximal Fuel Capacity

48. 3 dozenss

Maximum Thrust

53. 500 pound

No of Engines

2

Model

CF-80C2A2

Scope With Full Payload

NON-USA Paths

Passengers + Baggage

19. 7 dozenss

Cargo

6. 9 dozenss

Capacity Payload

26. 6 dozenss

Figure 6. Air India Cargo Plane.



1

1

1

Seat Pitch ( inches )

69 "

58 " /60 "

31 " /34 "

### **Statisticss:**

Current Fleet Size ( Owned/Dry Leased/Wet Leased )

0/3/0

Maximal Take-off Weight

dozenss.

Flying Span

212. 6 foot

Overall Length

209. 00 foot

Overall Height

61. 8 foot

Cabin Width

19. 1 foot

Flying Area

4605 sq foot

Average Cruise Speed

0. 84 Mach

Maximum Operating Altitude

43, 100 foot

Maximal Fuel Capacity

dozenss

Maximum Thrust

90, 000 pound

No of Engines

2

Model

PW 4090

Figure 7. Picture above shows the plane for transporting riders.

( [hypertext transfer protocol: //home. airindia. in/SBCMS/Webpages/Fleet-777-200ER. aspx? MID= 196](http://home.airindia.in/SBCMS/Webpages/Fleet-777-200ER.aspx?MID=196) )

## **Rival**

Cathay Pasific

Singapore Airlines

Jet Airways

Figure 8. Figure shows the rivals for Air India Airlines.

( [hypertext transfer protocol: //www. btimes. com. in/Current\\_News/BTIMES/articles/competitors/airindia18/article](http://www.btimes.com/in/Current_News/BTIMES/articles/competitors/airindia18/article) )

## **CLASSIFICATION OF ORGANIZATION**

Air India Corporation is an establishment that is granted a charter acknowledging it as a separate legal entity holding its ain privileges, and liabilities distinct from those of its members. Corporations exist as a merchandise of corporate jurisprudence, and their regulations equilibrate the involvements of its stakeholders: the direction who operate the corporation ; creditors who loan it goods, services or money ; stockholders who invest their capital ; the employees who contribute their labor ; and the clients they serve. In modern times, corporations have become an progressively dominant portion of economic life. Important characteristic of Air India Corporation is limited liability. If a corporation fails, stockholders usually merely stand to lose their investing, and employees will lose their

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occupations, but neither will be further apt for debts that remain owing to the corporation ' s creditors. Despite non being natural individuals, corporations are recognized by the jurisprudence to hold rights and duties like existent people. Corporations can exert human rights against existent persons and the province, and they may be responsible for human rights misdemeanors. Merely as they are " born " into being through its members obtaining a certification of incorporation, they can " decease " when they lose money into insolvency.

**Director**

**Shri Arvind Jadhav**

**Chairman and Managing Director, NACIL.**

**Shri E. K. Bharat Bhushan**

**Joint Secretary & A ; Financial Advisor, Ministry of Civil Aviation**

**Shri Prashant Narain Sukul**

**Joint Secretary, Ministry of Civil Aviation**

**Shri Amod Sharma**

**SBU Head-Related Business**

**Shri Anup K. Srivastava**

**Director – Forces**

**Shri K. M. Unni**

**SBU Head-MRO ( Airframe )**

**Smt. Anita Khurana**

**SBU Head-Cargo**

**Shri Vipin K. Sharma**

**SBU Head ( Engg & A ; Comp ) & A ; Alliance Air**

**Shri S. Chandrasekhar**

**Director – Finance**

**Shri Anand Mahindra**

**Vice Chairman & A ; MD, Mahindra & A ; Mahindra Ltd.**

**Shri F. H. Major**

**Air Chief Marshal ( Retd. )**

**Dr. Amit Mitra**

**Secretary General, FICCI**

**Shri Harsh Vardhan Neotia**

**Chairman, Ambuja Realty Development Ltd.**

Figure 9. Table above shows the Directors of Air India Company.

( [hypertext transfer protocol: //home. airindia. in/SBCMS/Webpages/Board-of-Directors. aspx? MID= 196](http://home.airindia.in/SBCMS/Webpages/Board-of-Directors.aspx?MID=196) )

## **Directors**

**Name**

**Appellation**

**Mr. Anup Srivastava**

Director – Forces

**Mr. Amod Sharma**

Director – Related Business

**Ms. Anita Khurana**

SBU Head – Cargo

**Mr. V. K. Sharma**

SBU Head ( Engg & A ; Comp ) & A ; Alliance Air



**Mr. K. M. Unni**

SBU Head – MRO ( Airframe )

**Mr. S. Chandrasekhar**

Director – Finance

**Executive Directors**

**Name**

**Appellation**

**Mr. R. Dayal**

ED – Internal Audit

**Mr. G. D. Brara**

ED – Corporate Scheme

**Mr. Vijay Paul**

ED – Northern Region

**Mr. V. Srikrishnan**

ED – Headquarters

**Mr. S. K. Kundra**

ED – Finance – I

**Capt. A. K. Sharma**

ED-Ground Handling ( GH SBU ) & A ; ED-Customer Services

**Mr. S. Venkat**

ED – Finance – Two

**Mrs. Vineeta Bhandari**

ED – Integration and ED – Industrial Relations

**Mr. Sunil Kishen**

ED – Southern Region

**Mr. H. S. Grover**

ED – Legal & A ; Company Secretary for Subsidiary companies AIESL, AIATSL, AASL.

**Mrs. Anita Mitroo**

ED – Coordination/Training

**Mr. R. Harihar**

ED – Western Region

**Mr. S. C. Mathur**

ED – Security

**Capt. Ashok Raj**

ED – Operations & A ; Training ( I )

**Mr. S. N. Bhattacharjee**

ED – Eastern Region

**Mr. T. K. Palit**

ED – Fleet Planning & A ; International Relations & A ; Chief Coordinator – Alliance Management

**Mr. Anil Kumar Sondhi**

ED-Procurement & A ; ED-Information Technology

**Mr. Yatinder Kumar**

ED – Office of CMD

**Mr. Ravi Kumar Gupta**

ED ( Product & A ; Servicess ) Engine Components – MRO-SBU

**Mr. R. R. Rao**

ED ( Engineering I ) – Pax SBU

**Mr. F. D. Warden**

ED – Middle East & A ; Africa & A ; ED – Asia Pacific

**Ms. H. Rana**

ED ( Gross saless & A ; Marketing ) Cargo Business

**Ms. Chitra Sarkar**

ED – Americas & A ; ED – Europe

**Ms. Rohita Jaidka**

ED – Selling ( India Region )

**Mr. M. N. Rajagopal**

ED – ( Engineering II ) – Pax SBU

**Mr. S. Rotkar**

ED – ( Gross saless & A ; Mktg. ) MRO SBU

**Mr. F. J. Vaz**

ED – Commercial

**Capt. Rakesh Anand**

ED ( Operations )

**Capt. A. S. Soman**

ED – Flight Safety

**Dr. ( Mrs. ) L. P. Nakhwa**

Offg. ED – Medical Services & A ; Offg. ED – Forces

Figure 10. Table above shows the Management of Air India.

( hypertext transfer protocol: //home. airindia.

in/SBCMS/Webpages/Management. aspx? MID= 196 )

**HRM Process, Recruitment and Selection.**

Air India recruit and choice employees in their client service section. This company does occupation posters, newspaper advertizements, and be aftering the overall choice procedure in newspapers, in company web site and in occupation portals. The manner they select employees, such as was a strong or second-rate performing artist, high proficient and behavioral accomplishments. Employees must friendly and weather talk with colleagues or other directors.

**Choice Procedure**

Once you have identified the proficient accomplishments and occupation properties you are seeking in a new employee, you should see the most

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effectual manner to place and measure these in campaigners. Travel over the place description, point by point, and inquire yourself, " How best can I learn about the applier ' s ability to execute this map? "

The occupation interview will be a primary beginning of information about appliers. However, it may non be the best beginning for some information. A occupation mention may be the most effectual manner to learn about dependableness, follow through, and ability to acquire along with coworkers written application stuffs may supply penetration into educational background and general written communicating accomplishments.

### **Air India ' s choice method.**

AIR INDIA AIR TRANSPORT SERVICES LIMITED

( A WHOLLY OWNED SUBSIDIARY OF NATIONAL AVIATION COMPANY OF INDIA LTD.

Air India Air Transport Services Limited ( AIATSL ) wishes to

engage Indian subjects, at KOZHIKODE, who meet with the

demands specified herein, for land responsibilities at Airport, on a fixedterm

contract, for a period of three old ages, for the undermentioned places as

indicated below and to keep a waitlist of all classs, for the

same:

#### 1. List OF POSITIONS

Sr. Ramp Service Agents - 22

Ramp Service Agents - 47

Customer Agents - 133

\*These figures are declarative and reserve in stations will be as per Presidential Directives on reserve for SC/ST /OBC and the bing cell strength.

Interested campaigners are required to WALK-IN in individual, to the locale, on the day of the month and clip for the several class as given below, along with the Application Form duly filled in and needed Fee and paperss as indicated at Sr. No. 5. 1 in HOW TO APPLY:

## 2. ELIGIBILITY CRITERIA:

### 2. 1 SR. RAMP SERVICE AGENTS

Qualification:

a ) Three old ages Diploma in Mechanical/ Electrical/ Production/ Electronics/ Automobile Engineering recognized by the State Government or ITI with NCTVT ( entire 3 old ages ) in Motor Vehicle/Auto Electrical/Air Conditioning/Diesel Mechanic,

Welder-cum-bench-fitter, after go throughing SSC/equivalent scrutiny with Hindi/English/Local Language, as one of the topics.

B ) Must possess valid Heavy Motor Vehicle Driving Licence at the clip of looking for Personal Interview.

degree Celsius ) Experience: Four old ages experience in Maintenance and Operation of Ramp Equipment and Ramp Handling processs.

vitamin D ) All inclusive Monthly emoluments: Rs. 12000/-p. m. ,

vitamin E ) Choice Procedure:

Walk-in Date: 08th & A ; 09th October, 2009 ( Thursday & A ;

Friday ) merely.

Walk In Registration Time 09. 30 ante meridiem to 2. 30 p. m.

Applicants walking in, will hold to look for a Personal

Interview, on the same twenty-four hours / following twenty-four hours ( s ) .

Note: The Application Form of the campaigner, after entry of the needed Fee, wheresoever applicable, would be scrutinized and prima-facie eligible campaigners will be allotted a slot either on

the same twenty-four hours / following twenty-four hours ( s ) for Personal Interview i. e. Merely

if found ELIGIBLE on preliminary examination, the campaigners will be allowed to look for Personal Interview

## 2. 2 RAMP SERVICE AGENT:

### a ) Qualification

Three old ages Diploma in Mechanical / Electrical /Production

/ Electronics /Automobile Engineering recognized by the

State Government or ITI with NCTVT ( entire 3 old ages ) in Motor

Vehicle / Auto Electrical / Air Conditioning / Diesel

Mechanic, Welder-cum-bench-fitter, after go throughing SSC /

tantamount scrutiny with Hindi / English / Local

Language, as one of the topics.

Must possess valid Heavy Motor Vehicle Driving license at

the clip of looking for Trade Test.

B ) All inclusive Monthly emoluments of Rs. 8000/-

degree Celsius ) Choice Procedure:



Walk-in Date: 07th & A ; 08th October, 2009 ( Wednesday

& A ; Thursday ) merely

Walk-in Registration Time: 9. 30 am to 2. 30 autopsies merely

( 1 ) Applicants walking in, will hold to look for Trade Test

including Driving on the same twenty-four hours / following twenty-four hours ( s ) .

Those who qualify in the Trade Test will hold to look for

Personal Interview ( s ) on the same twenty-four hours / following twenty-four hours ( s ) .

Merely those candidate holding valid Heavy Motor Vehicle

Driving license will be allowed to look for Trade Test.

( two ) Note: The Application Form of the campaigner, after

entry of the needed Fee, wheresoever applicable, would

be scrutinized and prima-facie eligible campaigners will be

allotted a slot either on the same twenty-four hours / following twenty-four hours ( s ) for

Trade Test i. e. Merely if found ELIGIBLE on preliminary

examination, the campaigners will be allowed to look for Trade

Trial / Personal Interview.

## 2. 3 CUSTOMER AGENT:

a ) Qualification:

I ) Graduate in any subject ( minimal three old ages

continuance ) from a recognized University with ability to talk

English fluently and familiar with basic computing machine

operations.

two ) Height: Not below 158 centimeter. for male and 152. 5 centimeter. for

female

B ) Preferable:

I ) Diploma in IATA-UFTA/IATA-FIATAA/IATA-DGR issued by

IATA Montreal

two ) Diploma / Certificate in Computer Application

three ) Ability to pass on in foreign linguistic communications like French,

German, Spanish, etc.

four ) One twelvemonth experience in menus, reserve, ticketing,

rider / lading managing country with any air hose or IATA

travel bureau or land handling bureau.

degree Celsius ) All inclusive Monthly emoluments of Rs. 8000/-

vitamin D ) Choice Procedure:

Walk-in Date: 05th, 06th & A ; 07th October, 2009 ( Monday,

Tuesday & A ; Wednesday ) merely

Walk-in Registration Time: 9. 30 am to 2. 30 autopsies merely

( 1 ) Applicants walking in, will hold to look for a Group

Discussion, on the same twenty-four hours / following twenty-four hours

( s ) . Those

who qualify in the Group Discussion will hold to look for

Personal Interview ( s ) on the same twenty-four hours / following twenty-four hours ( s ) .

( two ) Note: The Application Form of the campaigner, after

entry of the needed Fee, wheresoever applicable, would

be scrutinized and prima-facie eligible campaigners will be

allotted a slot either on the same twenty-four hours / following twenty-four hours ( s ) for

Group Discussion i. e. Merely if found ELIGIBLE on preliminary

examination, the campaigners will be allowed to look for Group

Discussion / Personal Interview.

3 Language Proficiency: ( Common for all above places )

Should be fluent in Hindi, English & A ; local linguistic communication.

4 UPPER AGE LIMIT: ( As on 1st October, 2009 )

( a ) For the station of Sr. Ramp Service Agent-

General 30 old ages OBC 33 Old ages, SC/ST 35 Old ages.

( B ) For the station of Customer Agent/Ramp Service Agent

General 25 old ages OBC 28 Old ages, SC/ST 30 Old ages.

( B ) Relaxation in Age for Ex-Servicemen as per Government

guidelines, for all the above places.

5. How to use:

5. 1 Applicants run intoing with the eligibility standards mentioned in this

advertizement, as on 1ST October, 2009, are required to WALKIN

to the locale given below, on the day of the month and clip prescribed for

the several class as indicated above, along with the

Application Form in the specified format, punctually filled in Hindi or

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English, and needed papers as indicated in parity 5. 3

below, along with Application Fee of Rs. 300/- ( Rupees Three

Hundred Merely ) by agencies of an A/c Payee Demand Draft in favor of “ Air India Air Transport Services Ltd. ” , collectible at

Mumbai, which is non refundable. No fees to be paid by Exservicemen

/ appliers belonging to SC/ST communities.

Please advert your Full Name on the contrary of the Demand

Draft.

i. VENUE: KTDC TAMARIND, KONDOTTY

THURAKKAL P. O. , T. B ROAD

KONDOTTY, MALAPPURAM -673638.

TEL- 0483 2717200

FAX- 0495 2721221 ( CCJ REGD OFFICE )

( Venue telephone Numberss are given merely for path way ) .

5. 2 A recent ( non more than 3 months old ) coloured passport size

exposure of the full face ( front position ) should be pasted neatly

in the infinite provided in the application signifier.

5. 3 Self-attested transcripts of the supportive paperss in regard of

Item Nos. 2, 9, 10, 11, 12, 13 & A ; 14, of the Application Form

must be submitted along with the application. Original

Certificates should non be submitted along with the

application, but should be brought along for confirmation. The

Company is non responsible for returning any original copy/ies of

Certificates / Testimonies submitted with the application.

5. 4 Attested photocopy of the Caste Certificate should besides be

submitted in instance of SC/ST campaigners.

5. 5 Candidates belonging to OBC class must subject a duly

attested photocopy of current fiscal twelvemonth certification in the

format as prescribed by Government of India and issued by the

Competent Authority. The certification, inter-alia, must specifically

province that the campaigner does non belong to socially progress

subdivisions excluded from the benefits of reserve for OBC in civil

stations and services, under the Government of India. The

Certificate should besides incorporate the ' Creamy Layer ' Exclusion clause. The Certificate produced by the campaigners of OBC community should be as per the Central List of OBCs published by the Government of India and non as per State list

5. 6 Applicants working in Government / Semi-Government / Public

Sector Undertakings or independent organic structures, must walk-in with the completed Application Form routed through proper channel or along with " No Objection Certificate " from their present employer

6. General Conditions:

6. 1 The short listed campaigners will be considered for battle on a fixed-term Contract footing, capable to their Medical fittingness, prescribed for the place.

6. 2 Candidates will hold to bear the cost of the Pre-Employment Medical Examination ( s ) , which could be between Rs. 500/- and Rs. 1000/ . Any extra trials, if required, the extra cost thereof will besides hold to be borne by the campaigner.

6. 3 Period of Contract: Fixed Term Contract for a period of three old ages. This Contract could besides be terminated earlier at the discretion of the Management during the term of office of contract, and/or in the event of unsatisfactory public presentation. The occupation is movable to any station in India.

6. 4 Emoluments: The occupation carries an across-the-board bundle as indicated above plus Annual Retention Bonus as applicable, is besides collectible.

6. 5 Relaxation of tallness demand up to 2. 54 centimeter ( 1 " ) will be considered for Gorkhas, Garhwalis and those acclaiming from North-East States & A ; hilly countries. This relaxation will be granted to campaigners who produce a Certificate of Domicile of these countries.

6. 6 Consideration of SC/ST/OBC campaigners will be as per Government Directives on reserve of stations.

6. 7 SC/ST campaigners called for Trade Test/Group Discussion/ Personal Interview ( s ) , shacking beyond 80 kilometers. from the Trial Center, and non employed in any Government / Semi-



Government / Public Sector Undertaking or Autonomous Bodies,

will be re-imbursed 2nd category to & A ; fro inveigh / coach menu by the shortest path as per regulations, on production of grounds to that consequence.

6. 8 Applications which are unsigned / incomplete / mutilated /

received after the prescribed Walk-In day of the month & A ; Time / non in individual

will be rejected. Applications sent by electronic mail / station will non be considered.

6. 9 The applicant / campaigners must guarantee that they fulfil all the

eligibility standards, as on 1st October, 2009, and that the

specifics furnished by them in the Application are right in all

respects. At any phase of the Selection Process, if the specifics

provided by the campaigners in the Application or testimonies

supplied are found wrong / false, or non run intoing with the

eligibility demands prescribed for the station, the campaigning is

apt to be rejected and, if appointed, services terminated,

without giving any notice or grounds therefor.

6. 10 Any electioneering by or on behalf of the campaigner or delivery

political or other outside influence, with respect to their

battle / choice shall be considered a

DISQUALIFICATION.

6. 11 Blank Application format is given below.

ADVT: Oct 2009

For Office Use Merely

Remarks: I ) Advt./Emp. Exch ROLL NO: \_\_\_\_\_

\_\_\_\_\_  
Authorized signer

FORMAT OF APPLICATION

To,

Air India Air Transport Services Limited

First Floor, Transport Workshop Bldg

Air India GSD Complex,

Sahar, Andheri-East

Mumbai-400 099.

POSITION APPLIED FOR: \_\_\_\_\_ Station: KOZHIKODE\_

WHETHER THRU EMPLOYMENT EXCHANGE ( IF YES ) :

EMPLOYMENT REGISTRATION NO. \_\_\_\_\_ ( ALSO ATTACH COPY OF  
REGISTRATION CARD )

1. Full Name: ( In BLOCK letters )

\_\_\_\_\_

First Middle Surname

1a Father ' s Name: \_\_\_\_\_

2. Date of Birth: ( DD / MM / YYYY ) \_\_\_\_\_

3. Topographic point and State of Birth:

\_\_\_\_\_

4. Mailing Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Pin Code \_\_\_\_\_

a ) Telephone No. : Resi ( with STD Code ) : \_\_\_\_\_

B ) Mobile: \_\_\_\_\_ c ) Email ( if any ) : \_\_\_\_\_

5. Gender: Male / Female

6. Marital Status: Mark ' X ' in appropriate box.

Unmarried Married Divorcee Widow ( Er ) Separated

7. Nationality: \_\_\_\_\_ 8. Religion: \_\_\_\_\_

9. Height: ( Barefeet in centimeter. ) \_\_\_\_\_ ( For Customer Agents merely )

( Attach Registered Medical Practitioner ' s Certificate )

10. a ) Whether SC / ST / OBC / GENERAL: ( ALSO MENTION SUB-CASTE )

---

SC ST OBC General

( Indicate Category to which you belong by taging ' X ' in the appropriate box. )

If SC/ST - attach transcript of the Caste Certificate.

If OBC, furnish current Certificate including the " Non-

Creamy bed clause " . OBC community should be as per the

Cardinal List of OBCs published by the Government of India

B ) Whether Ex-Serviceman: Yes / No

If ' Yes ' , furnish inside informations of service, place held, day of the month of

release, inside informations of experience after release ( attach transcripts of relevant paperss )

degree Celsius ) Whether from Police Services: Yes / No

( Furnish inside informations )

vitamin D ) Whether working in any Govt: Yes / No

Semi-Govt. / Public Sector

Undertaking or independent organic structure

If " Yes " , envelop " No Objection Certificate "

11. Educational Qualifications: ( Matriculation / SSC onwards )

Examination ( s )

Passed

( Specify Degree /

Diploma / Course )

Name of the

University /

Institution

Date,

Month & A ;

Year of

Passing

Duration

Percentage

of Markss

( Class /

Division )

10th ( SSC )

12th ( HSC or Pre-

Degree )

1st Year \_\_\_\_\_

2nd Year \_\_\_\_\_

3rd Year \_\_\_\_\_

Any other ( stipulate )

---

12. Eloquence in linguistic communications: Mark ' X ' in appropriate column.

Languages Read Speak Write Remarks\*

a ) English

B ) Hindi

degree Celsius ) Local ( Specify )

vitamin D ) Mother Tongue ( Specify )

vitamin E ) Others ( Specify )

\* Indicate whether any Certificate / Language Course done and the continuance of the

class, along with a transcript of such Certificate.

13. Detailss of Heavy Motor Vehicle License: ( For Sr. Ramp Service Agents & A ;

Ramp Service Agents merely )

License No: \_\_\_\_\_ Valid Up to: \_\_\_\_\_

14. Work Experience ( if any ) :

Period of Service

Administration Post Held

From To

Nature of Job

16. Particulars of Demand Draft ( in favor of Air India Air

Transport Services Ltd. collectible at MUMBAI ) :

18. Relatives working in Air India Charters Ltd / Air India Air Transport

Servicess Ltd / Hotel Corporation of India Ltd / NACIL

Name Designation Company Relationship

19. Declaration: I hereby attest that the foregoing information is right

to the best of my cognition and belief. I have non suppressed any stuff

fact or factual information in the above statement. I am cognizant that in

instance

I have given incorrect information or suppressed any material fact or

factual information, or I do non carry through the eligibility standards

harmonizing

to the advertizement, so my campaigning will be rejected / services

terminated without giving any notice or grounds therefor.

Topographic point: \_\_\_\_\_

Date: \_\_\_\_\_ ( Signature of applier



List of following Documents ( transcript ) to be attached with the Application:

( Please besides conveying all ORIGINALS for confirmation merely )

I ) Application Fee, wherever applicable

two ) School Leaving Certificate or SSC Passing Certificate

three ) Matriculation Mark-sheet

four ) 12th Std / Pre-Degree Mark-sheet and Passing Certificate

V ) 1st Year Graduation Mark-sheet

six ) 2nd Year Graduation Mark-sheet

seven ) 3rd Year Graduation Mark-sheet

eight ) Degree Certificate or Provisional Degree Certificate

nine ) Any other Certificate ( IATA / Language, etc. )

ten )

Doctors ' Certificate ( in master ) for Height

- for Customer Agents

eleven ) HMV Driving Licence - for Sr. Ramp Service

Agents/Ramp Service Agents

twelve ) Caste Certificate in instance of SC / ST /OBC campaigners

thirteen ) Discharge Certificate in instance of Veterans

fourteen ) Experience Certificate ( s ) wherever applicable

fifteen ) Domicile Certificate, wherever applicable

Figure 11. Above information is the basic choice method of Air India Company.

( [www.zeenews.com/news-selection-airindia668910.html](http://www.zeenews.com/news-selection-airindia668910.html) )

## **HRM Process, Training and Development.**

Air India trains and develop their employees self accomplishments through their ain CENTRAL TRAINING ESTABLISHMENT ( CTE ) is the Prime Minister preparation

administration of NACIL which was set up in Oct, 1958 at Hyderabad. The continuance of the preparation may change anyplace between 22 to 36 hebdomads for the

full batch as per the public presentation displayed by the person and as per the preparation

senior status. Any farther extension to the preparation period due to ineluctable fortunes / public presentation degrees of the campaigner should non be construed as the duty of

NACIL.

## **Choice Procedure**

After size uping the application signifiers by the Personnel section, campaigners will be

selected by the board consisting of GM ( Ops. Trg ) , Dy. GM ( OPT ) & A ; DY. GM ( OTT ) which

will be about one month.

## **Decision**

From my determination above I came to decision that Air India Airlines has been one of the successful organisations in the universe. From the past up to now their productiveness and services has been increasing quickly. Hence doing them to derive a repute throughout the universe in concern field.

Their success has chiefly been determined by both internal and external environmental factors. This environmental factor has both negative and positive impact to the organisation. The direction of Air India Airline have managed to get the better of negative effects therefore doing the company successful.