

There where they can
sell their products.
one

[Business](#), [E-Commerce](#)



There are 6 basic types of e-commerce: Business-to-Business (B2B)?

Business-to-Consumer (B2C)? Consumer-to-Consumer (C2C)? Consumer-to-Business (C2B)? Business-to-Administration (B2A)? Consumer-to-

Administration (C2A) Business-to-Business (B2B): B2B E-commerce is simply described as e-commerce between companies. About 80% of e-commerce is of this type. Examples - Intel selling microprocessor to Dell. Business-to-

Consumer (B2C): Business-to-consumer e-commerce, or commerce between companies and consumers, involves customers gathering information, purchasing physical goods or receiving products over an electronic network. Examples - Dell selling a laptop to customer.

Consumer-to-Consumer (C2C): Consumer-to-consumer e-commerce or C2C is simply commerce between private individuals or customers. Examples -

ebay.com Consumer-to-Business (C2B): Consumer to Business transactions occur when a company places a job online and businesses bid on the project.

Examples - Food companies may ask food bloggers to include a new product in a recipe, and review it for readers of their blogs. Business-to-Administration

(B2G): Business to Administration of e-commerce encompasses all transactions conducted online between companies and public administration.

Examples - Fiscal, social security, employment, legal documents and registers. Consumer-to-Administration (C2G): In consumer to administration

e-commerce, the 'consumer' is also selling their goods or services to the administrative sector. Examples - Teachers offering distance learning

services, Tax return filing service. By the increasing need of e-commerce industry, every businessman is looking for an online store where

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they can sell their products. One can get a lot of benefits by opting for e-commerce as it delivers a comprehensive range of benefits to retailers and wholesaler.