

# Global competitive dynamics

Business



Global Competitive Dynamics College: Introduction The resource base of a country of a country influences its competitive capabilities in terms of industrial performance as a whole. The manufacturing sectors of different nations are the most hit by this phenomena. The table below illustrates the degree of different manufacturing industries from the highly concentrated to the highly fragmented. Given also is their ranking per revenue based on the manufacturing sector that they belong.

Table-(Industry Week, 2013).

Industry

Company

Country

Revenue (\$ billions)

Aerospace

Boeing Co

United States

81, 698

Airbus

Netherlands

74, 694

United Technologies Corp

United States

57, 708

Lockheed Martin Corp

United States

47, 182

Beverages

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PepsiCo Inc

United States

65, 492

Coca-Cola Co.

United States

48, 017

Anheuser-Busch Inbev SA

Belgium

40, 442

LVMH Moët Hennessy Louis Vuitton SA

France

37, 041

Chemicals

BASF SE

Germany

105, 072

Procter & Gamble Co.

United States

83, 680

Wesfarmers Ltd

Australia

60, 570

Dow Chemical Co.

United States

56, 786

Food

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Nestle SA

Switzerland

101, 027

Archer-Daniels-Midland Co

United Kingdom

89, 038

Unilever Group

Bermuda

67, 648

Bunge Ltd.

United states

60, 991

From the table above it is very evident that the United States overly performs better than any other country in the world in the the manufacturing sector like aerospace, beverages and chemicals. This would be attributed to the fact that the United states is well endowed with resources including primary demand drivers like high military domestic budget, threat of international warfare, demand for alternative and new commercial travel and profitability drivers like availability of technical expertise and accurate long-term contract prices in case of aerospace manufacturing.

Conclusion

Therefore, from the illustration of the United States and performance in aerospace manufacturing, it is evident that the resource base endowment of a country influences the global competitive dynamics of its industries in any given sector of the economy especially the manufacturing sector that solely depends on availability of resources to thrive and prosper (Global Edge n.

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d.). Thus, resource and capabilities of a nation influences the competitive dynamics of industries in the manufacturing sector.

#### References

Global Edge (n. d.) Your Source for Global Knowledge. Retrieved from <http://globaledge.msu.edu/industries> [Accessed: 6 March 2014].

Industry Week. (2013). Advancing the Business of Manufacturing. Retrieved from <http://www.industryweek.com/resources/iw1000/2013?page=2> [Accessed: 6 March 2014].