

# [Global competitive dynamics](https://assignbuster.com/global-competitive-dynamics/)

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Global Competitive Dynamics College: Introduction The resource base of a country of a country influences its competitive capabilities in terms of industrial performance as a whole. The manufacturing sectors of different nations are the most hit by this phenomena. The table below illustrates the degree of different manufacturing industries from the highly concentrated to the highly fragmented. Given also is their ranking per revenue based on the manufacturing sector that they belong.   
Table-(Industry Week, 2013).   
Industry   
Company   
Country   
Revenue ($ billions)   
Aerospace   
Boeing Co   
United States   
81, 698   
Airbus   
Netherlands   
74, 694   
United Technologies Corp   
United States   
57, 708   
Lockheed Martin Corp   
United States   
47, 182   
Beverages   
PepsiCo Inc   
United States   
65, 492   
Coca-Cola Co.   
United States   
48, 017   
Anheuser-Busch Inbev SA   
Belgium   
40, 442   
LVMH Moet Hennessy Louis Vuitton SA   
France   
37, 041   
Chemicals   
BASF SE   
Germany   
105, 072   
Procter & Gamble Co.   
United States   
83, 680   
Wesfarmers Ltd   
Australia   
60, 570   
Dow Chemical Co.   
United States   
56, 786   
Food   
Nestle SA   
Switzerland   
101, 027   
Archer-Daniels-Midland Co   
United Kingdom   
89, 038   
Unilever Group   
Bermuda   
67, 648   
Bunge Ltd.   
United states   
60, 991   
From the table above it is very evident that the United States overly performs better than any other country in the world in the the manufacturing sector like aerospace, beverages and chemicals. This would be attributed to the fact that the United states is well endowed with resources including primary demand drivers like high military domestic budget, threat of international warfare, demand for alternative and new commercial travel and profitability drivers like availability of technical expertise and accurate long-term contract prices in case of aerospace manufacturing.   
Conclusion   
Therefore, from the illustration of the United States and performance in aerospace manufacturing, it is evident that the resource base endowment of a country influences the global competitive dynamics of its industries in any given sector of the economy especially the manufacturing sector that solely depends on availability of resources to thrive and prosper (Global Edge n. d.). Thus, resource and capabilities of a nation influences the competitive dynamics of industries in the manufacturing sector.   
References   
Global Edge (n. d.) Your Source for Global Knowledge. Retrieved from http://globaledge. msu. edu/industries [Accessed: 6 March 2014].   
Industry Week. (2013). Advancing the Business of Manufacturing. Retrieved from http://www. industryweek. com/resources/iw1000/2013? page= 2 [Accessed: 6 March 2014].