

# Cohesion case on security or ethics essays examples

[War](#), [Intelligence](#)



## **Ethics: Business Dilemma**

Doing business one has to make community that works under mechanism i. e. creating business websites. Through the website one is able to communicate with their loyal or new customers as in the café business. Another business dilemma is providing computers to the employees so that they are well equipped with latest technology. Hereby looking at cohesion diagram, I found 3 important elements that lead ethical business dilemma i. e. E-Business, Ethics and Business Intelligence.

## **E-Business**

First I will explain E-business of café business. The benefits of internet are widely spread over the present century and it has made the businesses to flourish with joy. A businessman not only use internet for buying and selling, but now they have utilized it for serving customer as well as binding with the business partners.

## **Ethics**

Now we will understand that how ethics play an effective role in the café business. As technology has developed since ten decades it has come up with copy material from music to pictures of once creative idea. There are many problems created due to advancement in technology i. e. copyright infringement, counterfeit software and intellectual property.

## **Business Intelligence**

Here goes with business intelligence that plays essential part in the decision making procedure by supporting broader perspective. The main purpose of

this business element is to make collection of information, knowing the meaning of the discerning patterns and giving response on the resultant details. Also, maintaining your customers is always a bigger dilemma for café business. That is why, music and other entertainment activity have utilized by the management that has helped to boost the café business.

## **Work Cited**

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