

Security scorecard organisation analysis



Background:

Sam Kassoumeh and Dr. Aleksandr Yampolskiy started the Security Scorecard in in 2013. They were two earlier leaders of security, CISO, gift group and involved in a huge e-commerce business. Cryptography PhD holder Dr. Yampolskiy was also BlogTalkRadio/Cinchcast Chief Technology. He has also organized security roles and lead technology at companies like Microsoft, Oracle and Goldman Sachs. Kassoumeh has more than ten years of experience in cyber security, he is also Federal-Mogul lead Global Security. <https://securityscorecard.com/company/March 4, 2017>

Security Scorecard is a third party security system that helps to predict insights risks. It is very important for the organization or in person to protect their data from the computer database.

Security Scorecard is used to discover posture of security for any third party business partners or a single vendor. It penetrates test prioritizing onsite visits for a surveys on vendor security. It also gives an immediate alert when any new risk occurs in ecosystem of the vendor. Moreover it collaborate with the vendors to track their security issues. <https://securityscorecard.com/March 12, 2017>

Objectives:

Web Application Security

Web application security is a web based security system for web page, web application, website and web services. Security Scorecard one of the major objective is to protect the system from web threads. It governs the risks that

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may come with the web applications route and checks any current threads in a company's websites. It uses active defacements, outdated version or vulnerable applications to analyze the general grade.

<https://securityscorecard.com/platform/how-it-works/>March 12, 2017

Strength

Weaknesses

- | | |
|--|--|
| <ul style="list-style-type: none"> • Can secure application through the web portal. • Don't need to be physically in the client system. • Since it is web based don't have to worry about the system compatible . | <ul style="list-style-type: none"> • Needs someone to monitor the security system 24/7. • Can take time to filter each and every links. • Needs a server system which increases cost. • Since there are multiple web |
|--|--|

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- One patch application file can help many organizations using same platform.
- in same destination one loophole can cause harm to all.

Opportunities Threats

- | | |
|--|--|
| <ul style="list-style-type: none"> • Can upgrade easily once the new version is introduced • Cloud storage could give opportunities to the small organizations. • Since the service | <ul style="list-style-type: none"> • Since it is on the server side small pot hole can infect all application. • Some client might find costly to implement in their system. • Failure to find patch required for |
|--|--|

- provider is the
 monitoring vulnerabiliti
 constantly es.
 client don't • Increasing
 need to cloud
 worry computing
 about could
 updates. demand
 • Can more web
 improve application
 security security
 system of and unable
 the to move
 application with the
 without growing
 having to demand
 hire could affect
 personal the
 employee. business.

Network Security

Network Security is the security of the system hardware and software's from illegal access, malwares and any kind of access without the knowledge of the owner. Security Scorecard identifies vulnerabilities on the server-side which may harm the users system attacking through network port along with

matching the unprotected network services weaknesses. .

<https://securityscorecard.com/platform/how-it-works/March 12, 2017>

https://www.messageops.com/wp-content/uploads/2016/01/SWOT_Analysis.pdf

Strength

Weaknesses

- | | |
|--|---|
| <ul style="list-style-type: none"> • WPA2 security can be its major strength for wireless access. • Server room will have well-labeled devices. • Proper tracking for the vulnerability es. • Proper awareness to the clients. | <ul style="list-style-type: none"> • Productivity loss when monitoring is lack. • Can lead to legal concern in lacking mobile device policies. • Moisture problems are another weakness which could be |
|--|---|

caused
 due to lack
 in
 humidity
 control.

- There
 might be
 time waste
 skipping
 the spam
 messages.

Opportunities

Threats

- Updated
 version VoIP
 technology
 can make
 savings and
 increase
 functionality
 .

- “ MDM of
 BYOD
 devices will
 mitigate

- Giving
 permission
 s to users
 may
 create
 threats in
 the
 system.

- Lack of
 updates
 could
 cause

- security
 legal and issues.
 management concerns.”
 (messageops, 2017)
- Can implement cable management to prevent outage producing errors
 - Efficient outcome can be done by refreshing hardware.
- Upgrading the software completely might not be practical in the older systems.
 - Can be costly to the customers if they need to upgrade their systems frequently.

Stakeholders:

1. Immersive
2. Brinqa
3. Optiv

4. Venminder
5. Sycomp
6. En Polinte Technologies
7. Gothem Technology Group, LLC
8. Refister a Deal
9. Guide Point Security
10. Truvariantis

Financials

According to Security Scorecard announcement in March 2015 they funded \$12.5 which was controlled by Sequoia Capital and existing stockholder sharing in the Series A round. Company has grown swiftly since it began sincerely in early 2014 and has more than 100 highly skilled employees working in front end and back end worldwide. <https://securityscorecard.com/company/>(March 16, 2017)

Risks:

Tangible Risks:

1. Spy workers: Spy workers are one of the main risks for the company. They can take our secrets to other companies for their profit. This will hamper the business.
2. Cable error: Since the company is about online security failure of the network cable might affect the company to give proper services to the clients.

3. Update delay: If the company fails to update the product on time then there are many new updated vulnerabilities which can enter the system and crash the whole system.
4. Unskilled manpower: Unskilled manpower or not enough experience in the field will cause errors in performing some major tasks. So, they should be working under the experienced workers.
5. Competitors: Competitors are the most dangerous risks for the business because if we cannot match up with the competitors then they may be introducing more advanced products than ours which will eventually lead to loss in clients.

Intangible Risks:

1. Power cut off: Power cut off is one of the major issues for the developing countries. There might not be any power cut off in developed countries but in under-developed or developing country it is still a major issue that will hamper the business.
2. Connection loss: Connection loss in the network is one of the biggest issues. Since, connection is a technical issue it can happen any time without the prior notice. We can't even be prepared for this kind of issues. We have to deal with it once it occurs and must be able to solve it as soon as possible.
3. Natural calamities: Natural calamities is a disaster which we never know when it happens. Since it is caused due to nature disasters we can't even think of what damages it will bring to the company.
4. Server down: Server is the main storage of all the data. Even after taking all the precautions we might face this problem unknowingly.

We can only take precautions like taking backups, cloning servers or making different servers for different tasks.

5. Software crash: Security Scorecard is a web application that provides the security to the client's computer devices. If the application crashes it will fail to give security and threats might find its port to enter the system of the clients. So, we must be very aware about it.