Jl mc ch. 2

The internet was created by private enterprise, but it has been taken over & expanded by the federal governmentfalse

Arpanet is a browserfalse-communication network

The internet was designed so that a centralized authority could control electronic communication during a nuclear disasterfalse

Internet explorer owed its success to the fact that is is a significantly more innovative Mosaic or netscape navigatorfalse

web 2. 0 is a more robust & collaborative environment that 1. 0true

many internet visionaries talk about web 3. 0 as the romantic webfalse-semantic web

the 2010 national broadband plan calls for the abolishment of all broadband connectionsfalse

yahoo is a subsidiary of googlefalse

facebook uses profile info to deliver targeted & personalized ads to its userstrue

Cookies are files that allow a web site owner to chart the computer users movements within the web site & collect other info about the usertrue

Most web sites follow an opt in data policy when collecting info from online consumersfalse

The US Supreme Court ruled that efforts to ban indecent & obscene material on the Web through the communications decency act were unconstitutionaltrue

Linux is an example of open source softwaretrue

The internet is now mainly carried by satellitesfalse

search engines are impartial info toolsfalse

one of the benefits of the internet is equal access to the worlds infofalse

the internet is important for democracytrue

supporters of net neutrality want the government to stay out of the internettrue

what are two technological developments that were key to the internets marketability? Micro Processers & fiber optic cable

Which of the following is a development of Web 1. 0? Web browsing, Email, Instant Messaging

The data linking feature that allows internet users to skip directly from a highlighted word to a related file in another computer systemhypertext

which invention brought the internet to mass audiencesweb browsers

While no one owns the Internet, some businesses have had commercial success controlling parts of the Internet experience. Which of the following

endeavors has/have been commercially successful? Google, Apple, Amazon, Facebook

AOL began losing customers in the early 2000s becauseIt couldn't keep up with the advent of broadband Internet connections.

Which statement(s) about the business model of Google is/are true? Google makes the majority of its money from pay-per-click.

Which of the following statements about targeted advertising is not true? It is a passing fad because it is unpopular with advertisers and generates very little revenue.

Which of the following best describes an opt in internet policypolicy whereby consumers have to give their consent before a website can collect any browsing history data

Which of the following is/are true about the threat(s) posed to Internet privacy by government surveillance? All of the given options are correct.

The term digital divide refers to... The ability of the rich to have access to the latest info technology while the poor do not.

Which of the following is not a way that the internet has changed education: THESE ARE THE WAYS IT HAS CHANGED EDUCATION

Increased research capability

Blackboard, digital notes

Poorer sources of information

Increased plagiarism

Increased ways to detect plagiarism

which one of the following is NOT one of the arguments used to support net neutrality? THESE ARE ALL THE ARGUMENTS

The internet should stay free of influence

Tiered systems will leave the " little guy" at a disadvantage

Small businesses

Individual users

Innovators

Non-profits

Political groups

Top 4 companies controlling the Internet1. Google

2. Apple

3. Amazon

4. Facebook

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