

I bravely adopted this
new ground-breaking
technology early-on



**ASSIGN
BUSTER**

I plan to also take references of a report that analyzed survey results and a study by (Miltos Kyriakidis, 2015) in his research paper that investigated ranking of factors like user acceptance, their worries, and willingness to buy and use partially, highly, and fully automated vehicles. The report by (Miltos Kyriakidis, 2015) is particularly useful in understanding the correlation between the factors that potentially are considered by users while buying a car that has autonomous driving features. This report ties in well with the report by (Howard & Dai, 2013) because they both explore the factors that influence purchasing decisions and what was experienced by users who bravely adopted this new ground-breaking technology early-on using the methods of survey and interviews.

This also ties in well with what I wish to enlist in my paper about the top few concerns that consumers across the globe could have and variables that possibly influence and worry consumers from buying these vehicles with autonomous driving capabilities.