## Chapter 9 key terms



What event helped jump start a new era of U. S. government spending on technology? Sputniks orbit of the earth

A solution to preventing logjams in data communication during the early days of computer development was called ARPA net

Which of the following was NOT an early use of the Internet? multimedia sharing

What helped to encourage private investment in the Net? The development of five new supercomputer centers in 1986 and The development of NSFNET, a high-speed communications network.

During the 1990s, the Internet was used primarily fore-mail and Web page display

What made the Web accessible to computer users who were using different operating systems? HTML and Web Browsers

Xanga is an example of asocial networking site

The majority of today's bloggersdon't use established editorial practices to check their facts

Receiving automatic, unsolicited updates on topics that may be of interest to a user is a feature of Web 3. 0

Who owns in the internet? no one

The popular site MapQuest is owned by AOL

By the late 1990s, Web advertising began to shift tosearch engines

Internet advertising has the unique advantage of beinguniquely targeted

The software developed by amateurs and other programmers who freely share source codes and ideas is calledopen source

A costly form of Internet identity theft isphishing

information-gathering software that is secretly bundled with free downloaded software. spyware

Which of the following may be considered an unethical form of online information gathering for commercial profit? E-commerce and Cookies

Which of the following is a site of an information gapMobile web access via cell phones, High-speed broadband service, and Access to Internet service

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