

Orgnization mission statment

Business



Organization Mission Statement AT&T Mission Statement " We aspire to be the most admired and valuable company in the world. Our goal is to enrich our customers personal lives and to make their businesses more successful by bringing to market exciting and useful communications services, building shareholder value in the process" (" At&t," 2010).

Slogan

" Your world delivered. Connecting you to your world, everywhere you live and work" (" At&t," 2010).

Products and Services

AT&T is the United States second largest telecommunications carrier. As such the organization allocates spectrum wavelengths to telephone manufacturers and charges customers a subscription fee. In addition the organization provides DSL access and wireless service.

Verizon Communications

Mission Statement

" As a leader in communications, Verizons mission is to enable people and businesses to communicate with each other. We are also committed to providing full and open communication with our customers, employees and investors" (" Verizon communications," 2011).

Slogan

" Rule the Air" (" Verizon communications," 2011).

Products and Services

Verizon is currently the United States primary telecommunications carrier. In addition to providing telecommunications services, Verizon also provides wireless service, High Speed Internet DSL, and a television Fios Video Service (" Verizon communications," 2011).

<https://assignbuster.com/organization-mission-statement/>

Sprint Nextel

Mission Statement

“ To be No. 1 in providing a simple, instant, enriching and productive customer experience” (“ Sprint,” 2011).

Slogan

“ No. 1 in Customer Experience” (“ Sprint,” 2011).

Products and Services

Sprint Nextel is the third largest American telecommunications provider behind Verizon Communications and AT&T. In addition to spectrum telecommunications services, Sprint Next provides wireless services and data plans. They also have three prepaid plans: Boost Mobile and Virgin Mobile USA, and Assurance Wireless (“ Sprint,” 2011).

References

At&t. (2010). Retrieved from <http://www.companystatements-slogans.info/list-of-companies-a/at-t.htm>

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Verizon communications. (2011). Retrieved from http://www22.verizon.com/investor/app_resources/interactiveannual/2010/index.html