

# Ecommerce analysis



Hervie S. Sarad Mr. Rommel Dy Questions: 1. What is ecommerce? 2. What are the 4 main perspectives for ecommerce? 3. What are the 3 critical success factors? 4. Give 5 examples of websites for each: a) business to business b) business to consumer c) consumer to business d) consumer to consumer to achieve the mission, objectives or goals for your business or project. ” The critical success factors for e-commerce entrepreneurs are those e-commerce or customer service activities they must perform to be successful in the e-commerce arena. ? Functions ?

Sixteen critical success factors for e-commerce entrepreneurs exist, and all 16 fall into one of the following categories: provide special incentives, beat the competition in pricing and provide good customer service. Low prices and special incentives will drive customers to ecommerce sites, and unique customer service 1. What Is Ecommerce? Transacting or facilitating business on the Internet is called ecommerce. Ecommerce is short for “ electronic commerce. ” 2. What are the 4 main perspectives for ecommerce? a. b. c. d. Financial perspective Customer perspective Internal perspective Innovation and learning perspective ill keep customers coming back. ? Considerations ? Prior to launching a venture, every entrepreneur should develop a business plan. In developing the plan, entrepreneurs should mention the critical success factors and indicate how their plan will accomplish each success factor. 4. Give 5 examples of websites for each: a) Business to business ? www. Alibaba. com http://www. manta. com/www. DHgate. com www. EC21. com www. globalsources. com 3. What are the 3 critical success factors? Online e-commerce is a highly competitive marketplace where entrepreneurs have to compete with big-box e-commerce heavy hitters such as Buy. om,

Amazon, Schwan's and EBay. For this reason, e-commerce entrepreneurs must be aware of and carry out several critical success factors to be a player in the e-commerce space. ? ? ? b) Business to consumer With business-to-consumer e-commerce, consumers enjoy the convenience of shopping and placing orders around the clock. Online ? Identification stores are configured to allow customers to browse any time of the day or night, and place orders that are either processed automatically in a real time fashion, or are confirmed by return email the following business day. ?

According to the website Mind Tools, " Critical success factors are the essential areas of activity that must be performed well if you are ? Automate Business Decision Making Generate Java or C# Decision Models [www.idiomsoftware.com](http://www.idiomsoftware.com) Automate Business Decision Making Generate Java or C# Decision Models [www.idiomsoftware.com](http://www.idiomsoftware.com) d) Consumer to consumer Consumer-to-consumer (C2C) is the business of conducting goods and services over the Internet to consumers from consumers. Another way to describe C2C is that it conducts e-commerce with consumers and themselves or to a third-party. ? Looking for a Business Opportunity?

Live your Passion now! [www.bandplanet.com](http://www.bandplanet.com) ? Ebay <http://www.ebay.com/> ? Craigslist <http://manila.en.craigslist.com.ph/> ? Gone By Tonight With Unique System! Trusted, Fast, Low Cost- No Minimum [DirectGlobalFulfillment.com/fulfill](http://DirectGlobalFulfillment.com/fulfill) ? Online Ad or Classifieds ? Invest \$10 and receive \$300, 000 Join Now. Guarantees. Trading Reports [solidforexLtd.com](http://solidforexLtd.com) ? Amazon.com <http://www.amazon.com/> ? Half.com <http://www.half.ebay.com/> ? Are you looking for a Agricultural Business Opportunity [www.https://assignbuster.com/e-commerce-analysis/](http://www.https://assignbuster.com/e-commerce-analysis/)

oxyblast. org/opportunities/ c) Consumer to business ? ? ? ? ? Google

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