

# Example of going against the grain: writers taking risks essay

[Business](#), [Company](#)



## **“ Tattoos No Longer a Kiss Of Death in the Workplace”**

When it comes to writers that take risk in the work that they write, Rachel Hennessy has proven that she is not afraid of taking a risk to do her job the way she feels is the best. While many people think of tattoos as a taboo subject of discussion, she was willing to dedicate her time to making a top quality article on the idea of tattoos being accepted in the workplace. While the article was well written and highly informative, this article was a risky one to write, because in many aspects, the idea of tattoos is still considered taboo. This means that this article could end up leading to a lack of readership by some groups, which would take from the readership of the writer, Rachel Hennessy. Her belief is that tattoos are becoming more popular and more excepted.

Roughly 14 percent of the population of the United States has at least one tattoo. Out of that, almost all a have heard how they are ruining their lives with the tattoos that they choose to get. They hear that they will never be able to get a good job or make good money. These are just some of the facts that Rachel Hennessy used to show what her opinion was, when it came to the topic of tattoos in the work place.

In this article, Rachel Hennessy has various people with tattoos describe how the tattoos that they have did not stop them from being able to obtain employment. She also has made sure that the people that she chose are very successful in their selected line of work. Some of the people that she interviewed help ranks like the CEO of a consulting firm, a professor at the University of New Mexico, and she even included a spokesman for the corporation of Bank of America.

The article went on to talk about how some companies do feel that there is a need for keeping a level of professionalism. The biggest field for this, per the article, is healthcare. They believe that the professionalism and covering the tattoos makes it more comfortable for the clients. When it comes to her article, there is one thing that seemed to contradict the tone and information that the rest of the article was providing. In the last paragraph, she included a statistic from CareerBuilder that shows 31 percent of the executives that they polled would consider tattoos to be a reason not to promote an individual. She claims that while more jobs are becoming accepting of them, there is no reason from someone to show off their tattoos, while on the job. Not only did she tackle the idea of addressing a controversial topic, she also had ended up taking a very unpopular perspective in the article. Many people are still against tattoos being in the workplace. In many cases, people are allowed to have them, but they end up having to cover them up or hide them. While people with tattoos may not get turned down for the job, in many cases, they are told that the tattoos are not allowed to be visible while working. By choosing to write an article on a controversial issue, there is a risk, because others may find the article to be offensive.

While there seems to be some level of contradiction within the article, there are many great points on the aspect, even if these are not from the most popular perspective. Her choosing to take a risk in righting this article the way that she did allows people to be able to sit back and think about the concept of tattoos in the workplace. The contradiction can backfire on someone, because a reader could always read the article and become upset, because they do not agree with the viewpoints of the writer. This could

cause the reader to become uninterested in other written works by the author.

With Forbes magazine being one of the biggest known business magazines, there is a definite impact of this article on the business field. Many businesses turn to Forbes for up to date business news and updates to policies at the most successful businesses. With Rachel Hennessey writing for Forbes, it gives a business perspective on the information. The fact that she is openly discussing the idea of tattoos in the workplace is able to help open dialogues between company executives to be able to decide what message the company wants to be able to send to their employees and customers. The line in the articles that talks about the percentage of companies that do not agree with the idea of promoting people with tattoos shows that there is still some level of discrimination against tattooed individuals.

This article was able to not only show the data, but it also was able to show multiple opinions, beyond just the opinion of the author. There are many great examples of how some of the people with tattoos were able to still be successful within their chosen career path, regardless of their tattoos.

There was also a very good built of information. There were scattered numerical facts, various opinions, and even information on the writer's personal opinions about the topic of the article. It showed that the writer was also willing to take a risk in including both supporting and denying the claims that her paper makes. She was willing to touch base on some of the things that people say about wearing tattoos and working in professional settings. She was even willing to point out conflicting issues within the industry, from

the fact that they may be willing to hire someone with tattoos to the issues that they have with giving these same people a promotion no matter what their skill level is.

She is even willing to go in depth on the fact that a person may not get denied a job, but there is still a higher likelihood that they will end up getting denied for a promotion that they want within the same company. When the entire article falls into place, it shows that the writer does genuinely feel as though there has been progress made in the area of tattoo acceptance in the work place.

When it comes to the article "Tattoos No Longer a Kiss Of Death in the Workplace", there are great points and a great format to be able to bring the writer's opinion out in a way that is entertaining for the readers. Rachel Hennessy did this through choosing to take risks. These risks were able, in her case, to create a great way for her to be able to show all sides of the issue without appearing like she was offering a bias opinion, even though it was clear on where she stood with the issue. The article was a perfect example of a writer that was not afraid of taking risks, because she was willing to do what it took, without regard for the fact that the topic was controversial. She was even ready to write this from an unpopular perspective. She took these risks as a way of making sure that the readers were able to understand what her position was on the particular issue. By going against the grain and taking a risk, her writing this article could potentially create a need for companies to review their own policies, when it comes to the aspect of tattoos in the workplace.

## **References**

Hennessy, Rachel. Tattoos No Longer A Kiss Of Death In The Workplace. 27 February 2013. 15 October 2013. .