

The in 1957 goldberg
and davis defined
agribusiness



The Agribusiness Systems Concepts Erwin A. Leyva Jr Introduction In 1975, two man namely John Davis and Ray Goldberg coined the term ' Agribusiness', both man finish as economist on the most well-known school Harvard University. They believe that 150 years ago the concept of agriculture as an industry already existed. When a classic family do not grow crops and livestock for consumption but grow it to earn money.

At that time agribusiness comprises everything that is related to bring farm product to the consumer from the farms. According to them agribusiness doesn't only stop on bringing farm product to the market but includes processes such as purchase of farm inputs and use of farm product for other purposes through processing in order to sell the products in much higher price and faster time. And thus in 1957 Goldberg and Davis defined agribusiness as " the sum total of all operations involved in the manufacture and distribution of farm supplies; production operations on the farm; and the storage, processing and distribution of farm commodities and items made from them." Agribusiness are also define and are related to other fields such as an art which it is defines as using the skills of an individual/organization to create a productive enterprise to be able to play along to the up and down economic environment. It also play a role on the risk taking ability of an individual to engage in a enterprise.

As a science it is defined as risk taking backup with a business plan having the containing objective, data and information on market trends, and management practices. Discussion Shown on the figure above, agribusiness comprises 3 sectors and these are food production sector or where the food is being produce or simply the source of food, second

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isconsumers or the people needing the food and in between is marketing when the exchange of food to a specific corresponding value. Agriculture deals withproducts that are perishable this means that manufacturing and proccesingsector plays a vital role in marketing to extend the shelter life of theproduct. Proccesed product may be also use as farm inputs on other productioncommodities like corn being use as a feed for chickens.

Agribusiness is a system ofclosely related stages that are knit together, as stated by custodioagribusiness envompasses all actions involving the procces of production frominput utilization to different procces that the product undergoes up to thereadily available product for consumers. For this system to be apply in a agricultural business, a series of supporting services should be provided for organization of the differentworks that would result in syncing action for the succes of the business. Under the three main sector are 5subsystem these are as follows: Input subsystem: this is the first subsytem which all rawmaterial or farm inputs (seeds, feeds, fertilizer and etc.) are allocated Production subsytem: in this part inputs are beingmanufacture to be a product or as mention erlier to be use as inputs for othercommodities. Proccesing sub-system: this portion completely or notcompletely changes a product into a new form.

It is consider as proccesingeventhough an input stay on the same form since washing and grading the inputis considered proccesing. Marketing

Subsystem: this portion focuses ontrnasportation of the product to the consumers. This involves any form ofmovement from the source of the product to one that will be using it. Support subsytem: this maybe optional

for an enterprisebut it plays a vital role in the succes of an agribusiness
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venture Conclusion Agribusiness is helpful the philippines since the country is already counted as an agricultural country and this will help raise the economy of the country since according to the country stat (2015), agriculture contributed about 16 billion on GNI (gross national income) and about 13 billion on GDP (gross domestic product)