

Tlmt 441 article review



Supply Chain and Logistics Article Review [Stanley, E. F., & Mathew, A. W. September 15). Supply Chain Game Changers - Mega, Nano, and Virtual Trends- And Forces That Impede Supply Chain Design.]

According to this article, for a company to gain competitive advantage, it is very important to include strategic systems design to structure and govern supply chain. There are three major rights of supply chain design that exist. These include the right relationships, the right roles and the right players. Therefore, for the decision makers to co-create value effectively, it is important that they manage these three rights of supply chain design. This is to say that, the company, or business requires the right relationship of it and other likeminded companies or businesses. It will majorly be for all of them to create value that will be of benefit to all of them. In line with this, it is a fact that, these companies also need to have the right players in the market which they will collaborate with as their partners or players. With good partners or players in various sectors, it becomes very easy for each company to achieve their goals and objectives as they carry out businesses that promote each others welfare. The third right which requires the companies or businesses involved in supply chain design is the right roles. These companies need to evaluate all their roles for each other and only have the right roles for themselves. When a company is seeking to find another company with whom they would collaborate in the supply chain design, it is required to look at the roles of that other company. They need not have conflicting roles as they will not aim at achieving similar objectives. They will then not be compatible in operations.

The managers should also take their time to critically evaluate the companies readiness to compete. In the analysis of this article, the five

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game-changers that are emerging are explored as they represent the potential supply chain design points of inflection. Amongst the analyzed include borderless supply chains, additive manufacturing, the big data and predictive analytics, material science as well as autonomous vehicles. The articles then go ahead to discuss the four forces impeding the transformation of higher levels that the value co-creation can attain. It is important to mention also that these four forces include bad understanding of the 'luxury nature of initiatives of the corporate social responsibility (CSR), security required during the supply chain, the fact that there is no trust within the governance mechanisms, and failure to manage change appropriately. In a nutshell, the article has its strengths in explaining where the successes of the firms are intended to come from. It documents that, the success of the firms lie in the hands of the managers. It lies specifically in the way the managers address the socio-structural and socio-technical issues in the firm. It is, therefore, very important that the managers to up their game as the success of the supply chain design of a firm lies entirely on their decision making.

Reference

Stanley, E. F., & Mathew, A. W. (2014, September 15). Supply Chain Game Changers - Mega, Nano, and Virtual Trends- And Forces That Impede Supply Chain Design (i. e Building a Winning Team). *Journal of Business Logistics*, 35(3), 157-164. doi: DOI: 10. 1111/jbl. 12058