

Discovering computers chapter 2



Manufacturer Assembles computer parts

Computer Seller Present hardware and software that meets a buyer's needs

IT Department Set up computer equipment for other employees

Software Programmer Writes programming code

Business-to-consumer (B2C) e-commerce E-commerce action that involves the sale of goods and services to the general public, such as at a shopping website.

Consumer-to-consumer (C2C) e-commerce E-commerce transaction that occurs when one consumer sells directly to another, such as in an online auction.

Microbrowser Used to access Web pages on your mobile computing device, and specially designed for small screens.

Cookie Small text file that a Web page stores on your computer to identify you.

History The list of Web pages your browser maintains of your Web visits during specified periods of time.

Private browsing Mode for surfing the Web without leaving history, temporary Internet files, or cookies.

Pharming Hacking a server to re-route traffic to a fake Web site to obtain your personal information.

Net neutrality Doesn't allow changing service or bandwidth to favor one site over another.

Networks Connections over the internet between millions of computers worldwide.

E-commerce Buying and selling products via electronic channels such as the internet.

VoIP When you telephone calls travel over the internet instead of using traditional phone systems.

Cloud computing Allows you to access storage and applications over the internet.

Tweet A post to a microblog such as Twitter.

Blog An informal Web site of time-stamped articles written in a journal format.

Wiki A type of Web page that a group of people can comment on and make changes to.

Citizen Journalists Members of the public who report on current events.

Asynchronous Type of communication, such as blogging, where authors and readers do not need to be online at the same time.

Podcast An audio file distributed through downloads or feeds.

Source If you sending an e-mail message from your laptop to a classmate, the laptop is the source.

Social Network A Web site where members share interests, ideas, and information.

Fiber optic cable

USB

Coaxial

Ethernet RJ-45

Twisted Pair

World Wide Web A collections of millions of Web sites.

Web site A collection of related Web pages connected by hyperlinks.

Mosaic The first graphical Web browser released in 1993.

Web page A Hypertext Markup Language (HTML) document.

Text messaging Another term for Short Message Service (SMS), message of less than 160 characters sent via a cellular network.

Netiquette A set of online communication practices and rules.

Identity theft The nation's fastest growing crime, where victims are unaware it's being committed until the damage is done.

HitsA search engine returns a list of these, which are links to Web pages that match your search criteria.

Search engineA Web crawler, an indexer, a database, and a query processor are all components of this.

Search siteA Web site like [www. google. com](http://www.google.com) that is designed specifically to help you find information on the Web.

Web masterThis person can manually submit a URL to a search engine.

Meta keywordsThese are descriptive data and words entered into the header section of a Web page when it's created.

https://Indication that a Web site is secure for shopping.

PhishingE-mails that might appear to come from your bank or credit card company, asking you for e-mail logon or personal information.

Electronic walletOne secure method of online payment.

Money transferOnline payment method to avoid.

VectorGraphics that use mathematical formulas instead of pixels and maintain the same quality on all screens.

Banner adAn advertisement that is typically embedded at the top of a Web page.

Helper applicationSoftware that you need to download, such as an add-on, a plug-in, or a player.

Animation Displaying a sequence of still images to create illusion of motion.

Script A series of program instructions embedded directly into HTML code for a Web page; used to make a Web page interactive.

OneDrive A host site that provides Microsoft Office Web apps and cloud storage.

Google Earth A mapping application that might require you to download additional software

Dictionary. com Example of Web app referred to as online reference software.

Productivity apps Web apps that help you accomplish specific tasks such as creating a document or presentation.

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