# The strategy that will fix health care

Health & Medicine

The paper " The Strategy That Will Fix Health Care" is a worthy example of an article review on health sciences&medicine.

In this paper, the focus is on the article The Strategy That Will Fix Health Care, published in Harvard Business Review on October 2013, written by Porter and Lee. The article categorically discusses the changing trend and pattern associated with the healthcare and how recent development in technology as well as government policies will help countries to develop their own health care system and makes it more error-free.

In recent times one of the major concern associated with the rising cost associated with the healthcare system as well as disparity in the quality of health care system available for the people across the society. It is the right time to make all necessary changes keeping in mind one common goal and that is to maximize the value for the patients which mean achieving maximum benefits in lowest possible expenses. This is not a simple process as the entire change in the system requires a well-organized ' value agenda'. To implement the same the most essential part is to define the goal or objective. As Porter and lee (2013) in their review has directly mentioned that the goal is to increase value for the patient in relation to the cost. It is there for very much important to design a policy which surpasses traditional cost reduction and generate new payment model. Porter and Lee (2013) in their article has mentioned that this high value health care system has 6 essential components and those are organize and developing an Integrated Practice Units (IPU) which can deals with not only diseases but at the same time with associated circumstances, complications and conditions associated with the same; regular monitoring of outcomes and cost of the treatment of every patient including quality measurement as in recent time outcomes

measurement are only restricted within mortality and safety; introducing concept of bundled payments for care cycles; integrated care delivery system; reaching out to more rural/underdeveloped part of every country by expanding the geography of organized healthcare and finally using the technological development to build an proper technological platform. In modern world IT is the essential part of almost every nation across the society so using IT to develop the healthcare system as well as to reach out to more people can be a great help. As this article suggests, a well-developed IT platform generally have six different elements and those are: the platform is entirely patient-centric; use most common data definitions which are easily understandable for common people; the platform consisted of all possible kind of patient data; the medical record stored in the technological platform is accessible for one and all, consisted of templates as well as expert opinion for every possible disease and critical conditions and finally the database or the system is easily accessible for one and all. From the analysis of this article it is very clear that the implementation of value agenda in the medical system is not a one of process and it is more like an open-ended commitment where every moment some kind or other changes can be taken place. The process requires a clear agenda of putting the patient's interest on the topmost priority and at the same time require able leadership. As Porter and Lee has rightly mentioned that " it is a journey that providers embark on, starting with the adoption of the goal of value, a culture of patients first, and the expectation of constant, measurable improvement". (Porter & Lee)