

# [‘computer stores arriving in volume’ 1704](https://assignbuster.com/computer-stores-arriving-in-volume-1704/)

Computer dealers are crowding shopping districts, and some analysts think the market is becoming saturated.

In Connecticut alone, the two major shopping districts, Buckland and

the Berlin Turnpike, for instance, shoppers can compare equipment and

costs at Nobody Beats the Wiz, Lechmere, Circut City, Staples, and Office

Max - all within minutes in one another.

Yet, computer retailers insist that there has been a need for more stores

- specifically their own - citing a nearly constant updating of equipment

and a growing emphasis on service. They also believe revenue potential

remains because computers are constanly changing and more people are

becoming curious about the Internet.

Still, many worry the market potential might be waning. Analysts believe

the market is very close to being saturated, if not already there. there

are only so many computers a person will buy, and only so many stores will

a customer visit.