

# Motivation

Business



## **Motivation Case Study:**

Motivation is the psychological feature that arouses an organism to action toward a desired goal and elicits, controls, and sustains certain goal directed behaviours. It can be considered a driving force; a psychological drive that compels or reinforces an action toward a desired goal. Motivation has always been the most important factor of the successful work. Employers should be aware of the psychological techniques and methods which will be useful to motivate employees work well. Motivation is mostly associated with work, when workers are motivated with good working conditions and high wages; but there are other types of motivation which are connected with simple desire to act in difficult conditions. For example, hunger motivates people to do something to find food, water and so on.

Without motivation, the development of the human civilization, science, army and nearly every sphere of our life would be impossible. Motivation has been shown to have roots in physiological, behavioural, cognitive, and social areas. Motivation is the essential factor of a productive work, so every businessman who expects to achieve high profits should motivate his employees in a good way. A well-analyzed case study on motivation should be prepared in such a way to illustrate the impact of motivation on the successful development of business. A case study on motivation theories is a small research of a certain problem in a certain case site (company, firm, enterprise, school, etc.

) with the deep analysis of it. The paper should present the problem itself, cause and effect of the problem and the solutions of this problem.

Furthermore, a perfect case study should contain the student's thoughts concerning the solution of the problem. Young people are expected to present their own alternative methods and solutions which can be even more effective than the ones introduced in the case study. Young professionals often have troubles with case study writing, because it is difficult to investigate the case site properly and to realize the problem adequately. The best way to improve the knowledge on the topic is to read books, articles in encyclopedias, publications and periodicals of the reputed scholars who have researched the problem.

Then, a good way to find new facts and reliable data on the topic is to read free example case study on motivation in the workplace in the Internet. The web is a good helper for every student who is in the need of good writing help. Every free sample case study on motivation of employees is a good experience for students to understand how to organize the paper correctly, compose and format it. When you read several examples in the web, you will be able to create your own successful paper.