

Ap psych unit 6: observational learning



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observational learning-aka social learning

-learning by observing others modeling-the process of observing and imitating a specific behavior

-most effective when consistent

-ex: not touching stove when sister is burned ONAP PSYCH UNIT 6:

OBSERVATIONAL LEARNING SPECIFICALLY FOR YOU FOR ONLY \$13.

90/PAGE Order Now mirror neurons-frontal lobe neurons that fire when performing certain actions or when observing another do so

-enables imitation and empathy

-helps with theory of mind imitation-starts young

8 to 16 months: infants imitate novel gestures

12 months: look where adult looks

14 months: imitate things off of the T. V

-Giacomo Rizzolatti: monkey see monkey do

-people with autism experience it less

-more likely to imitate people like us PET scans reveal that humans have a mirror neuron system that supports empathy and imitation
albert bandura-
pioneering researcher for observational learning

-believed what determines whether we'll imitate a model is partial

reinforcement and punishments by the model and imitator
bobo doll
experiment-banduras famous experiment

-kid was in room and watched an adult lash out on a doll, the kid was taken to a room w. toys and then taken to another room w. a few toys including a doll

-the kid lashed out on the doll just like the adult

-example of imitation and is caused by reinforcement and punishment bc we

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see the consequence by observing the model prosocial-positive, helpful behavior

-prosocial model= prosocial effect

-observational learning of morality begins early and models are effective when actions and words are consistent

-ex: encouraging kids to read by surrounding them with those who do antisocial-negative, harmful effects

-aggression: may be passed on thru genes but is mainly environmental, aggressive parents= aggressive you

-T. V: 9 in 10 people watch tv daily and by 75 we spend 5 years watching tv violence viewing effect-imitation and desensitization

-tvs only show 74% of violence is unpunished and 54% dont show the victims pain lord chesterfield we are half of what we are by imitation