

# [Ap psych unit 6: observational learning](https://assignbuster.com/ap-psych-unit-6-observational-learning/)

observational learning-aka social learning   
-learning by observing othersmodeling-the process of observing and imitating a specific behavior   
-most effective when consistent   
-ex: not touching stove when sister is burned ONAP PSYCH UNIT 6: OBSERVATIONAL LEARNING SPECIFICALLY FOR YOUFOR ONLY$13. 90/PAGEOrder Nowmirror neurons-frontal lobe neurons that fire when performing certain actions or when observing another do so   
-enables imitation and empathy   
-helps with theory of mindimitation-starts young   
8 to 16 months: infants imitate novel gestures   
12 months: look where adult looks   
14 months: imitate things off of the T. V   
-Giacomo Rizzolati: monkey see monkey do   
-people with autism experience it less   
-more likely to imitate people like usPET scansreveal that humans have a mirror neuron system that supports empathy and imitationalbert bandura-pioneering researcher for observational learning   
-belived what determines whether we'll imitate a model is partial reinforcement and punishments by the model and imitatorbobo doll experiment-banduras famous experiment   
-kid was in room and watched an adult lash out on a doll, the kid was taken to a room w. toys and then taken to another room w. a few toys including a doll   
-the kid lashed out on the doll just like the adult   
-example of imitation and is caused by reinforcement and punishment bc we see the consequence by observing the modelprosocial-positive, helpful behavior   
-prosocial model= prosocial effect   
-observational learning of morality begins early and models are effective when actions and words are consistent   
-ex: encouraging kids to read by surrounding them with those who doantisocial-negative, harmful effects   
-aggression: may be passed on thru genes but is mainly environmental, agressive parents= aggressive you   
-T. V: 9 in 10 people watch tv daily and by 75 we spend 5 years watching tvviolence viewing effect-imitation and desentization   
-tvs only show 74% of violence is unpunished and 54% dont show the victims painlord chesterfieldwe are half of what we are by imitation