

# Social networks

[Literature](#), [Russian Literature](#)



Jenna Wortham is the author of the article named 'Employers Use Social Networks to Check Applicants'. She is a technology reporter for The New York Times and this article was published on August 2009 at New York City. In this article she talks about how employers use social network like Facebook to check out references of the people that they might hire. She says that 'Facebook is the most popular online destination for employers followed by LinkedIn' (Wortham, 97). The main point that she tells is that sometimes in a Facebook profile people can see pictures of others and that is a risky situation because according to the author's report '44 percent of employers pinpointed references to drinking and drug use as red flags' (Wortham, 97). It is very obvious how people can react with your profile pictures and the comments in your wall, people start to create stereotypes of you and they haven't met you yet. I agree with the author's conclusion that people should use the privacy settings offered by Facebook in order to keep your image safe, it doesn't matter if you have bad things or not but it is smarter to keep your private stuff safe and not shown to the public. This article is well written, it is very understandable and I am convinced that it is an effective article because it is clear that the author has proofs of her reports and she is not saying only her opinion. Facebook is a great tool for anyone, especially for those who live far away from their loved ones but we need to keep our private information safe in order to maintain a good public image. Works Cited Worthham, Jenna. 'Employers Use Social Networks To Check Out Applicants.' New York Times. 20 August 2012. Rpt. What matters in America. Reading and Writing About Contemporary Culture. Ed. Gary Goshgarian. New York: Pearson, 2012. 3rd ed. 97-99. Print.