

Homer-dixon
organizations should
be prepared for
overall



Homer-Dixon believes his approach to what is social responsibility in business. He illustrates that lots of organizations be unsuccessful due to the fact that they manipulated resources. He tells a story as evidence that small events in the world can have a profound impact on the entire environment and society. Homer-Dixon suggests that society needs to prepare for the impact which these events could bring. He also mentions that the organizations should be prepared for overall changes. Especially, Homer-Dixon stresses that the organizations have to be ready to adapt to the structural stress that will occur. He also presents that this structural stress can have a significant impact on the organizations and that top management has a responsibility to handle it. Regarding profit maximization, Homer-Dixon agrees with Friedman, and he says that “ his approach is not suitable for private companies that seek profit alone”.

He concludes that the organizations as a society will change and adapt for the benefit of the environment and society.